



mediä
OUTDOOR MEDIA
SPECIALISTS **247**



541

Cars per 1,000
population in Dubai



444

Cars per 1,000
population in New York



345

Cars per 1,000
population in London



111

Cars per 1,000
population in Singapore

ABOUT US

Media 24/7 offers the best suited media to advertise your brands and reach its target demographics by pinpointing the media that will bring the highest returns and brand recall. We know that every company is different and has its different needs. We will help you achieve the competitive edge that will keep you up with today's ever-changing consumer trends and behavior.

We offer world class solutions through state-of-the-art procedures to capture the attention of the desired target market.

Our focus is firmly on YOU, the Client. No shareholders, no politics, no games unlike other outdoor advertising agencies, and its directly runs by the owners.

The creative thinking with a can-do attitude makes us a leader in large format digital printing. Our Uni-poles and Hoardings are strategically located on prime UAE locations with wind resistant and wind abrasion preventive. Catered especially for the UAE, high temperatures and ultra violet rays.

Keep it all together with the highest quality and craftsmanship of materials and get your message delivered by Media 24/7.

HOARDINGS





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OUTDOOR
MEDIA
SPECIALISTS
247

TYPE

Frontlit Hoarding

MEDIA SIZE

70 meters x 17 meters

TRAFFIC COUNT

500,000 – 550,000 per day

LOCATION

Sheikh Zayed Road

LANDMARK

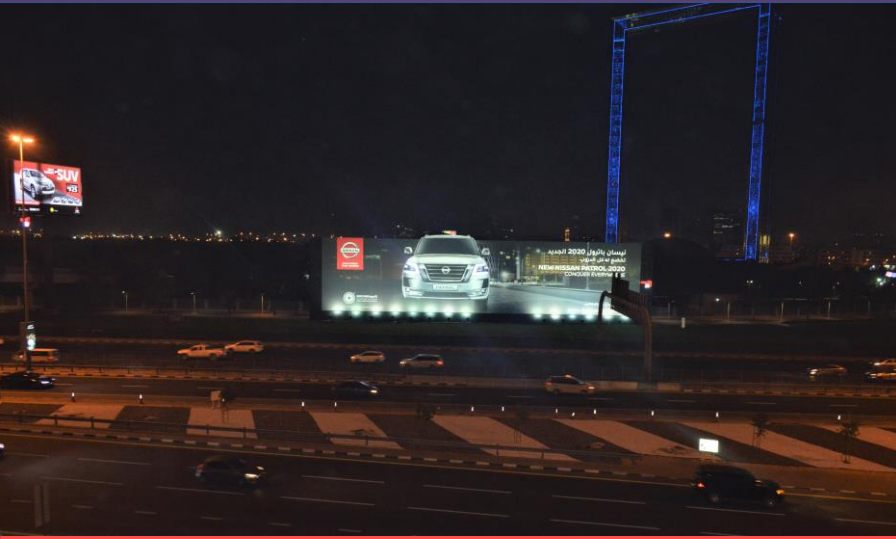
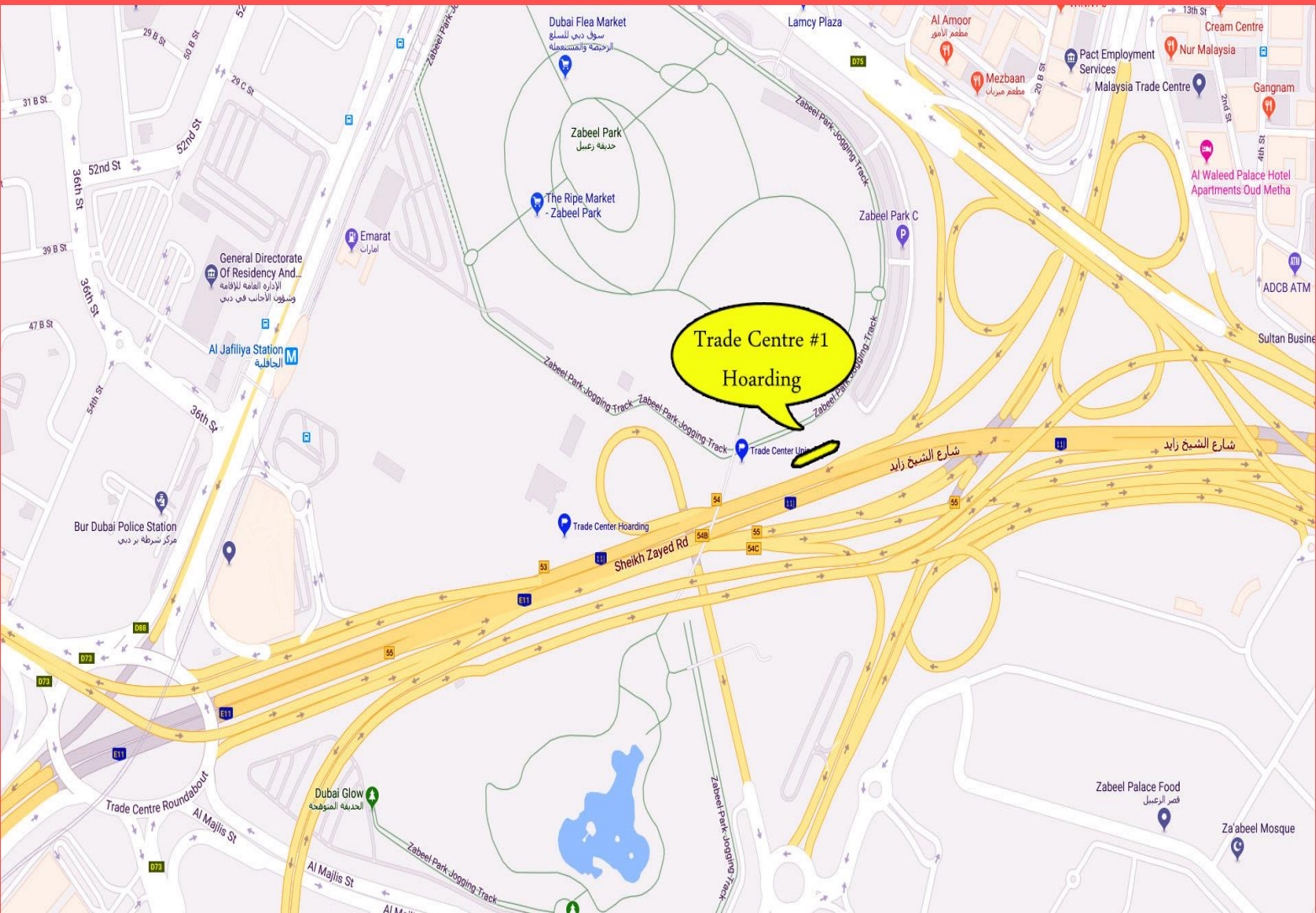
**Along Sheikh Zayed Road
near Zabeel Park, Etisalat
Headquarters, World Trade
Center**

TRADE CENTER HOARDING #1

near Dubai Frame & Trade Center Roundabout,
Sheikh Zayed Road

TRADE CENTER HOARDING #1

Location Map & Other Photos





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OUTDOOR
MEDIA
SPECIALISTS **247**

TYPE

Frontlit Hoarding

MEDIA SIZE

50 meters x 14 meters

TRAFFIC COUNT

500,000 – 550,000 per day

LOCATION

Sheikh Zayed Road

LANDMARK

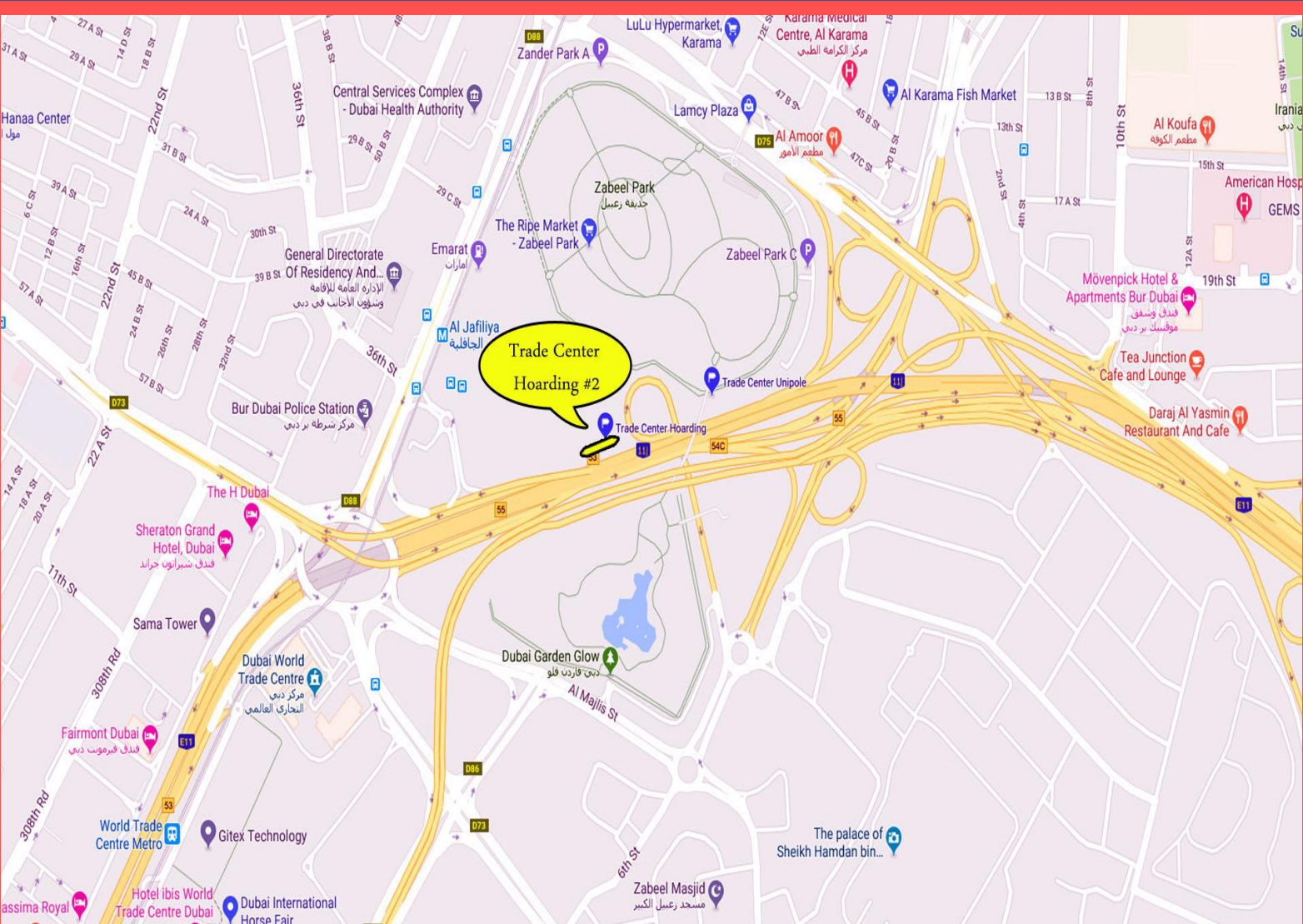
**Along Sheikh Zayed Road
near Trade Centre
Roundabout, Al Jafiliya
Metro Station, Zabeel Park,
The Frame, and Dubai
Immigration Department**

TRADE CENTER HOARDING #2

near Zabeel Park & Trade Center Roundabout,
Sheikh Zayed Road

TRADE CENTER HOARDING #2

Location Map & Other Photos



TYPE

Frontlit Hoarding

MEDIA SIZE

50 meters x 14 meters

TRAFFIC COUNT

500,000 – 550,000 per day

LOCATION

Sheikh Zayed Road

LANDMARK

**Along Sheikh Zayer Road
near Trade Center
Roundabout, Etisalat
Headquarters, World Trade
Center and Al Jafiliya Metro
Station opposite Zabeel
Park**

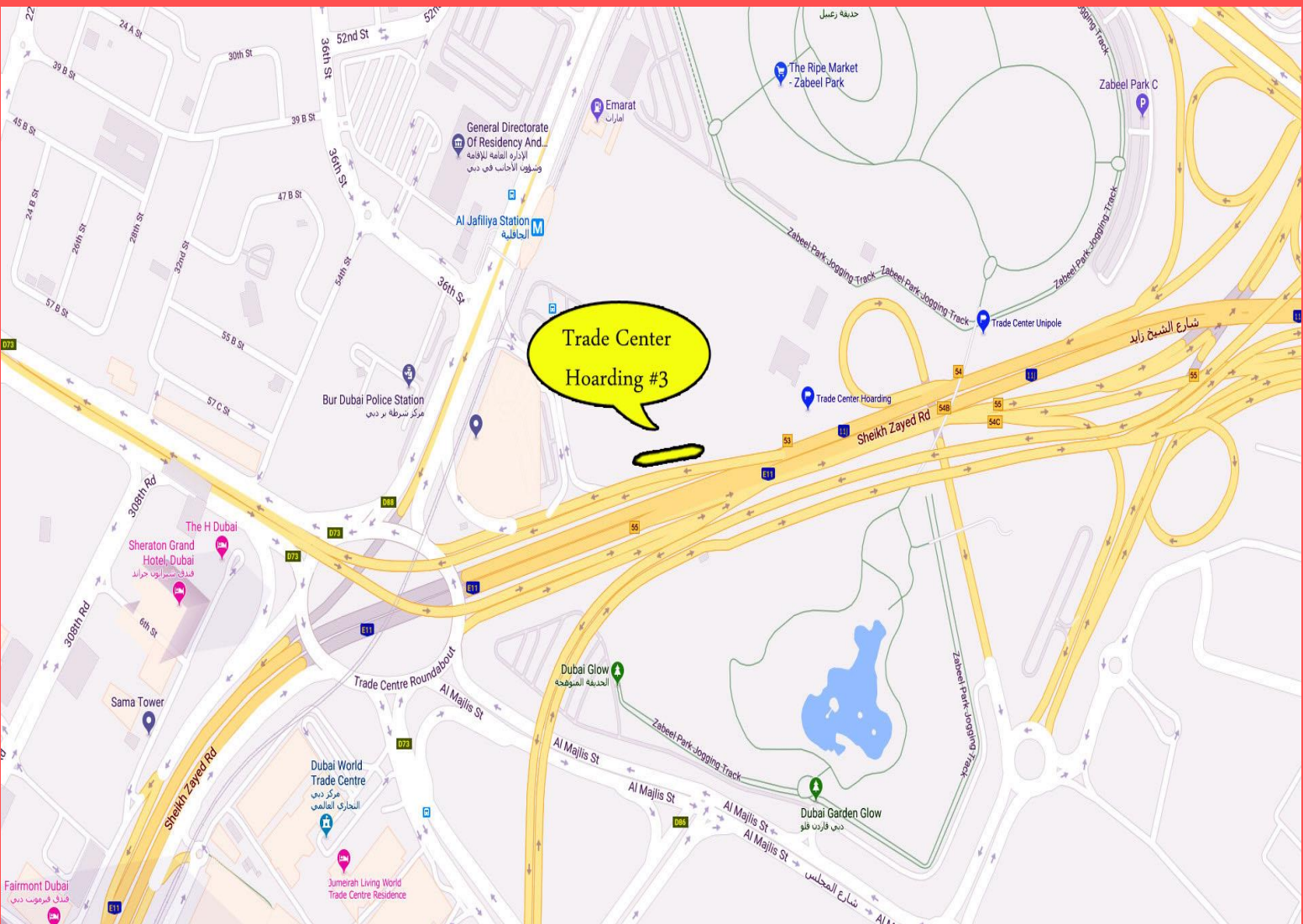
TRADE CENTER HOARDING #3

near Zabeel Park & Trade Center Roundabout,
Sheikh Zayed Road



TRADE CENTER HOARDING #3

Location Map & Other Photos





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OUTDOOR
MEDIA
SPECIALISTS
247

TYPE

Frontlit Hoarding

MEDIA SIZE

125m x 14m

TRAFFIC COUNT

300,000 – 400,000 per day

LOCATION

City walk

LANDMARK

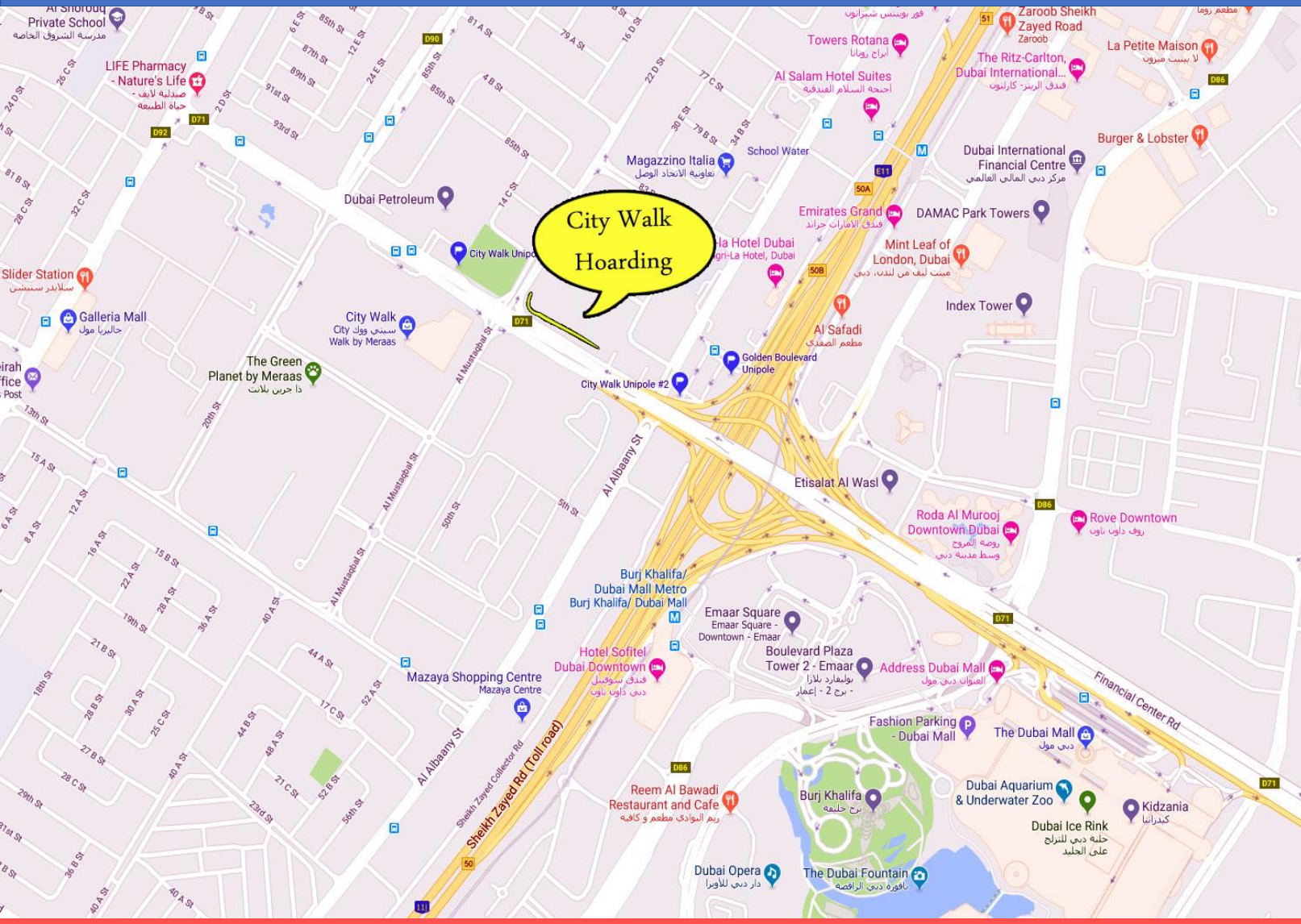
**Opposite City walk Mall,
Safa street, next Al Khazzan
Park, Coca cola arena**

HOARDING OPPO. CITY WALK

Opposite City Walk Mall, Al Safa Street

CITY WALK HOARDING

Location Map & Other Photos





SHEIKH ZAYED ROAD HOARDING

Opposite BMW Showroom,
Sheikh Zayed Road

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OUTDOOR
MEDIA
SPECIALISTS
247

TYPE

Frontlit Hoarding

MEDIA SIZE

50 meters x 14 meters

TRAFFIC COUNT

500,000 – 550,000 per day

LOCATION

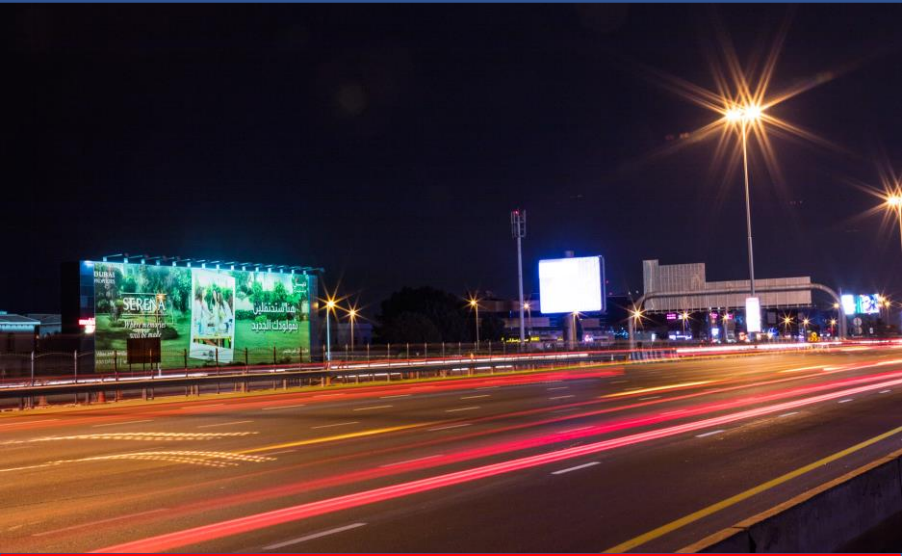
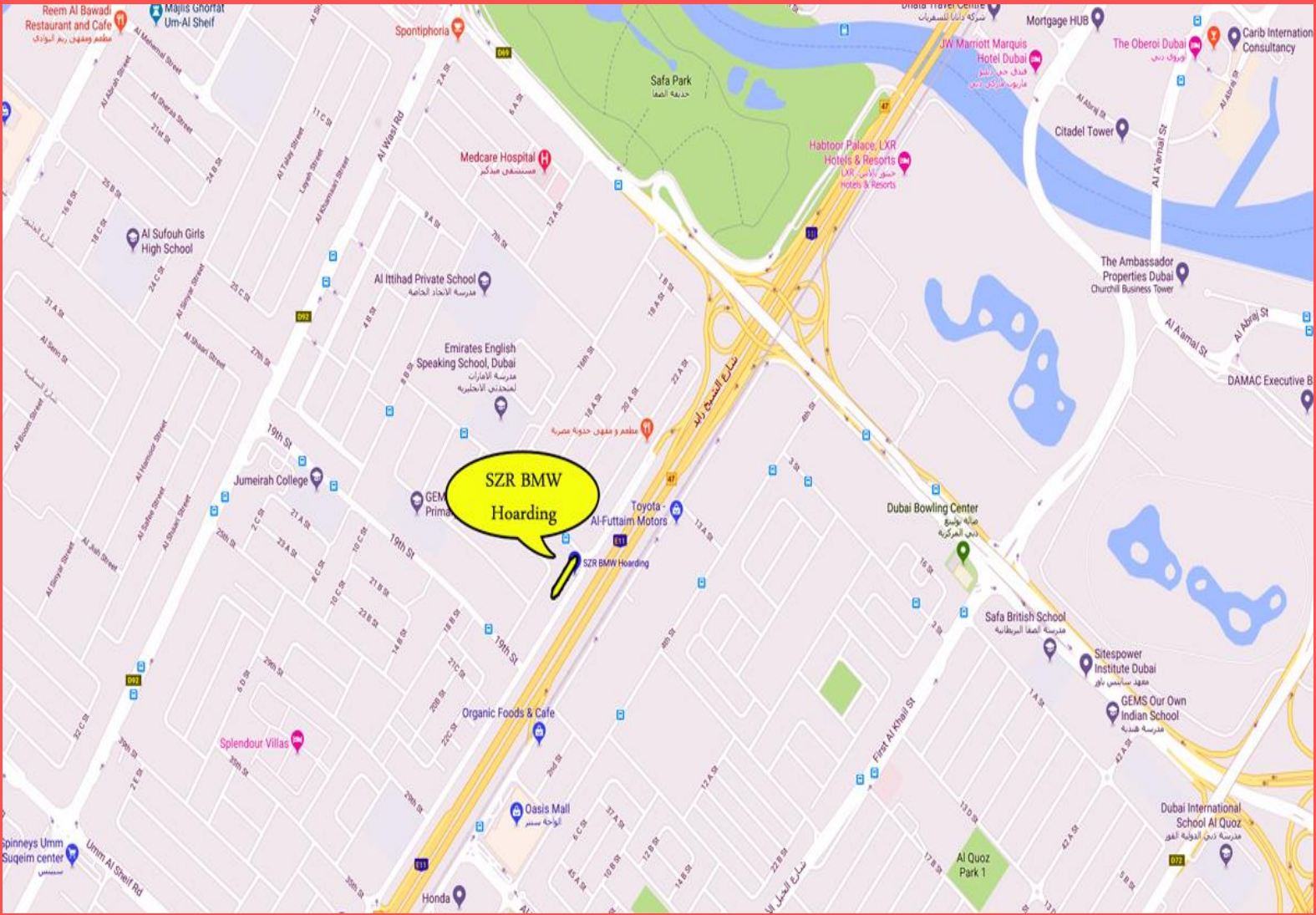
Sheikh Zayed Road

LANDMARK

**Along Sheikh Zayed Road
near Noor Metro Station,
Manara Municipality,
Medcare and Dubai Canal
opposite AGMC/BMW &
Toyota Showroom**

SHEIKH ZAYED HOARDING OPP. BMW SHOWROOM

Location Map & Other Photos





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OUTDOOR
MEDIA
SPECIALISTS
247

TYPE

Frontlit Hoarding

MEDIA SIZE

45 meters x 15 meters

TRAFFIC COUNT

500,000 – 550,000 per day

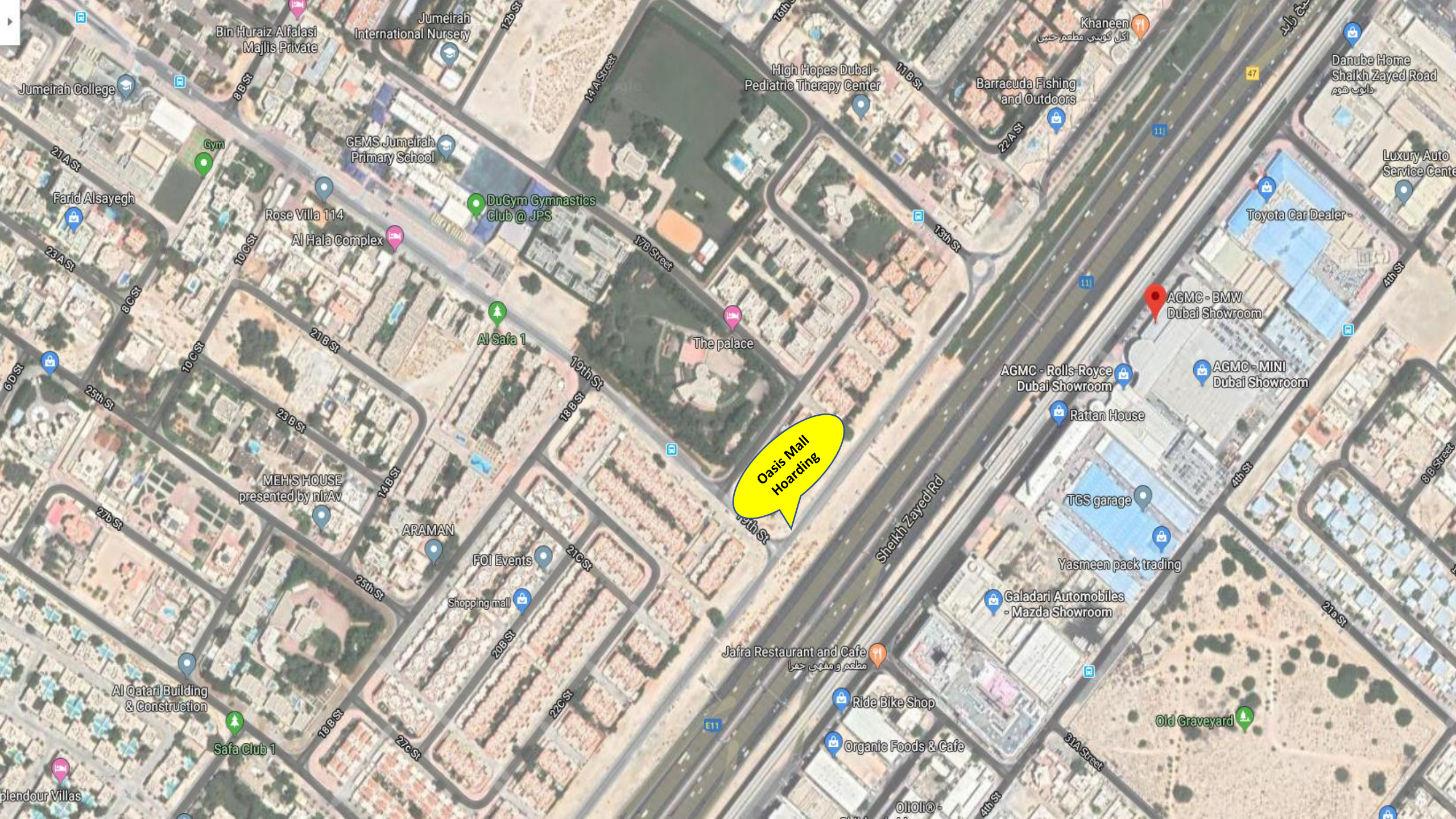
LOCATION

Sheikh Zayed Road

LANDMARK

**Along Sheikh Zayed Road,
Oppo. Oasis Mall, before
English college**

SHEIKH ZAYED ROAD HOARDING
(Opposite Oasis Mall)



Oasis Mall Hoarding



SHEIKH ZAYED ROAD HOARDING

Opposite Audi Showroom,
Sheikh Zayed Road

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OUTDOOR
MEDIA
SPECIALISTS
247

TYPE

Frontlit Hoarding

MEDIA SIZE

45 meters x 14 meters

TRAFFIC COUNT

500,000 – 550,000 per day

LOCATION

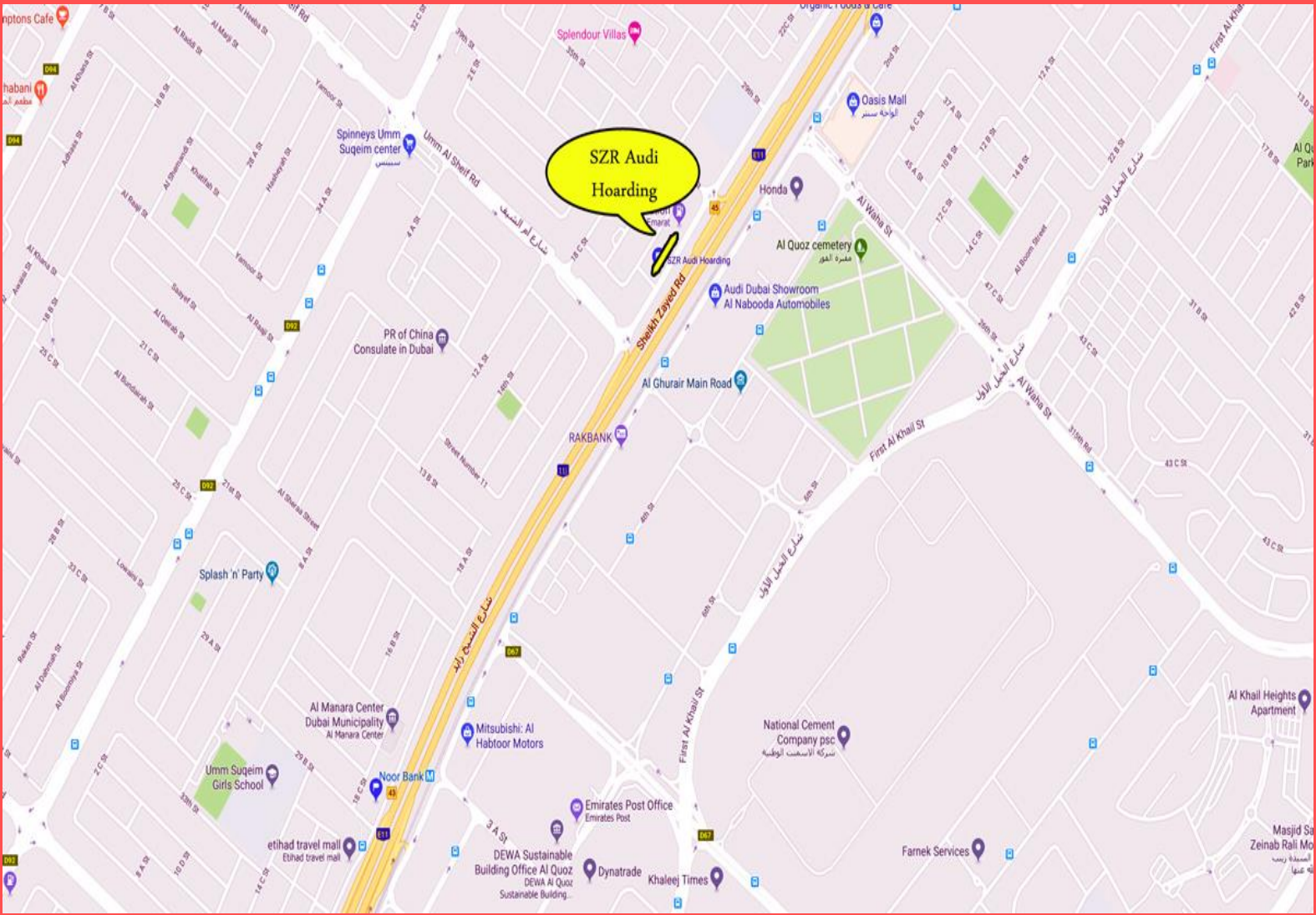
Sheikh Zayed Road

LANDMARK

**Along Sheikh Zayed Road
near Noor Metro Station,
Manara Municipality,
Medcare and Dubai Canal
opposite Audi Showroom**

SHEIKH ZAYED HOARDING OPP. AUDI SHOWROOM

Location Map & Other Photos





Site next to Maserati showroom
(Opposite al Tayer Motors)

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OUTDOOR
MEDIA
SPECIALISTS
247

TYPE

Back lit Hoarding

MEDIA SIZE

50 meters x 12 meters

TRAFFIC COUNT

500,000 – 550,000 per day

LOCATION

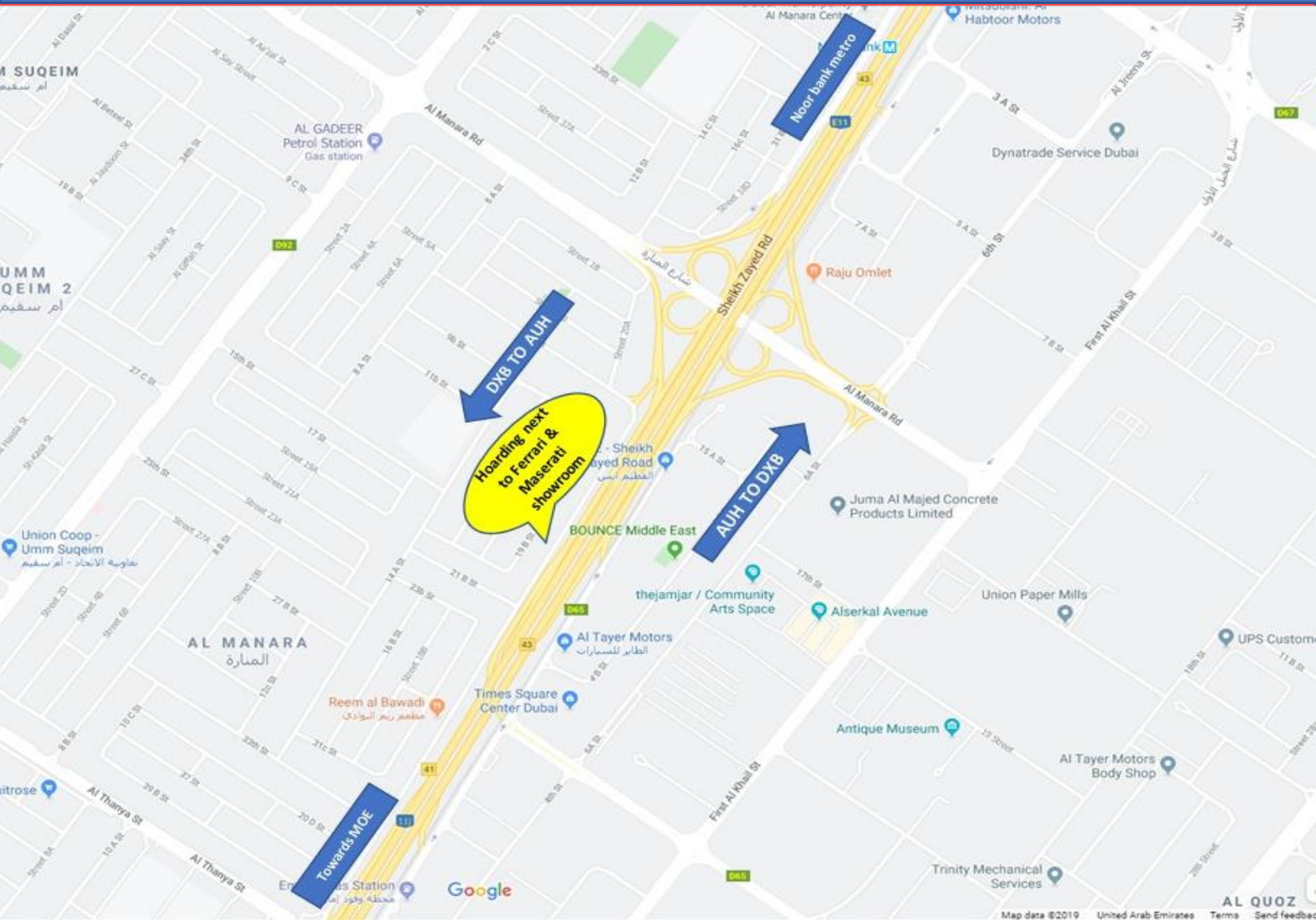
Sheikh Zayed Road

LANDMARK

Along Sheikh Zayed Road, next to Maserati showroom, Opposite times square center and Al Tayer motors, before Mall of Emirates

SITE NEXT TO MASERATI SHOWROOM

Location Map & Other Photos





MANARA HOARDING

Beside Noor Bank Metro Station
Sheikh Zayed Road

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MEDIA
SPECIALISTS
247

TYPE

Frontlit Hoarding

MEDIA SIZE

55 meters x 14 meters

TRAFFIC COUNT

500,000 – 550,000 per day

LOCATION

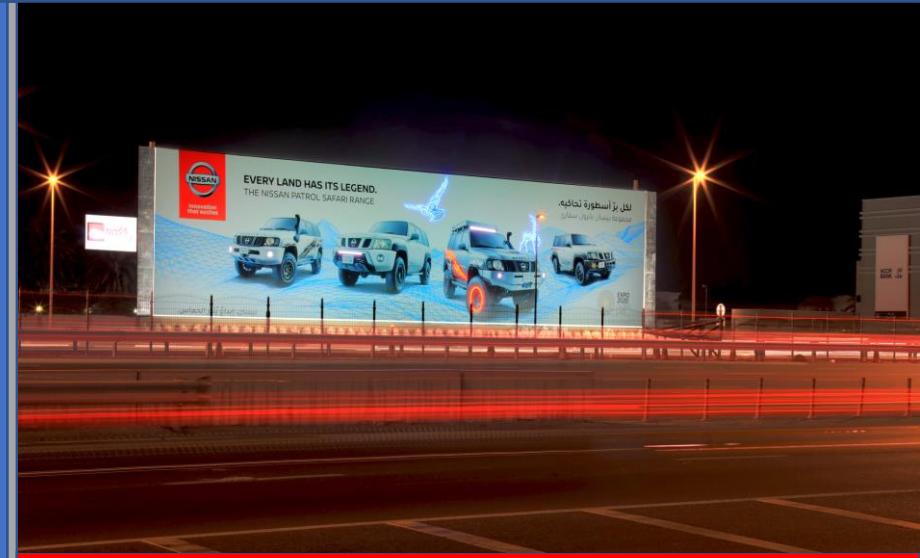
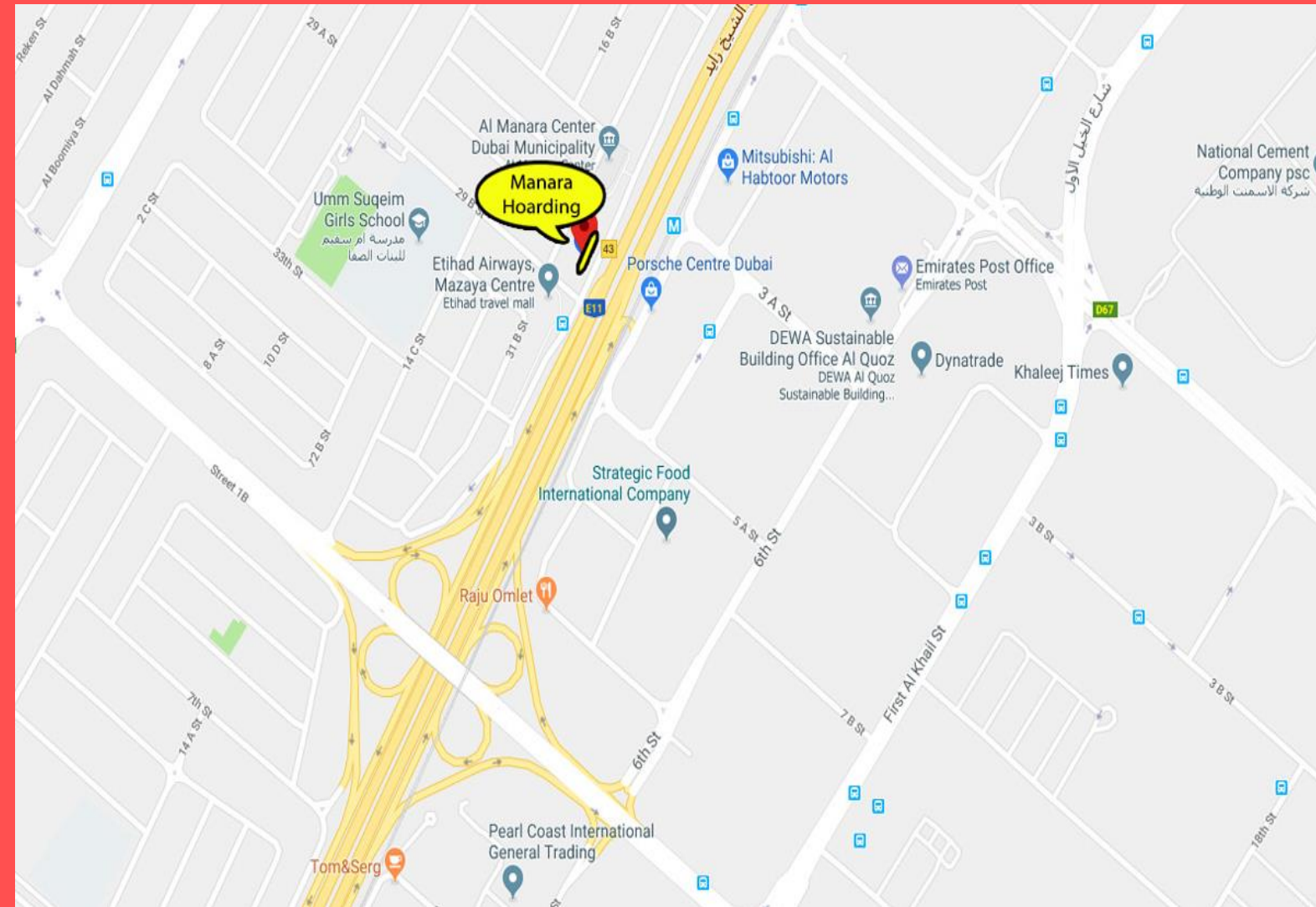
Sheikh Zayed Road

LANDMARK

Along Sheikh Zayed Road
near Noor Metro Station,
Manara Municipality
Opposite Mitsubishi
Showroom

MANARA HOARDING

Location Map & Other Photos



TYPE

Frontlit Hoarding

MEDIA SIZE

75 meters x 14 meters

TRAFFIC COUNT

500,000 – 550,000 per day

LOCATION

Sheikh Zayed Road

LANDMARK

**Along Sheikh Zayed Road
near Manara exit,
Metropolitan Hotel, Mall of
Emirates and Time Square
opposite Al Quoz Industrial
Area**

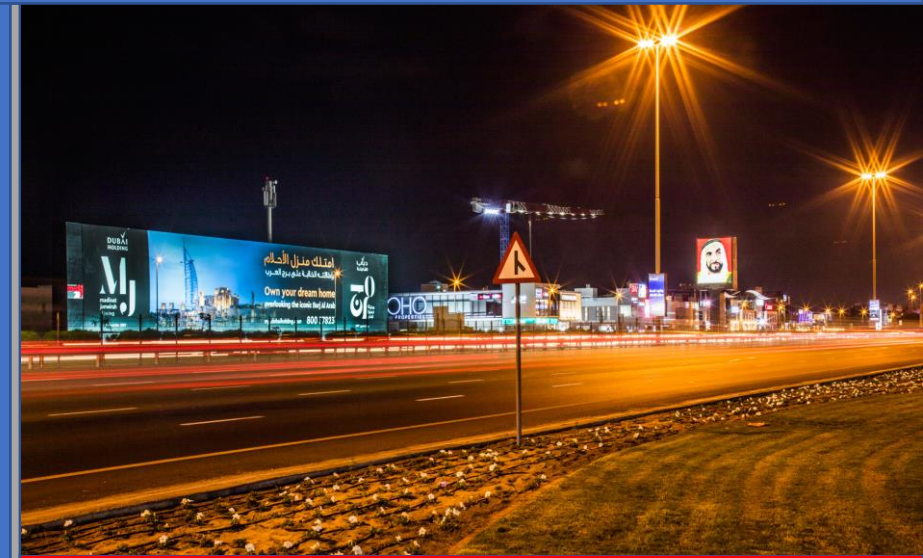
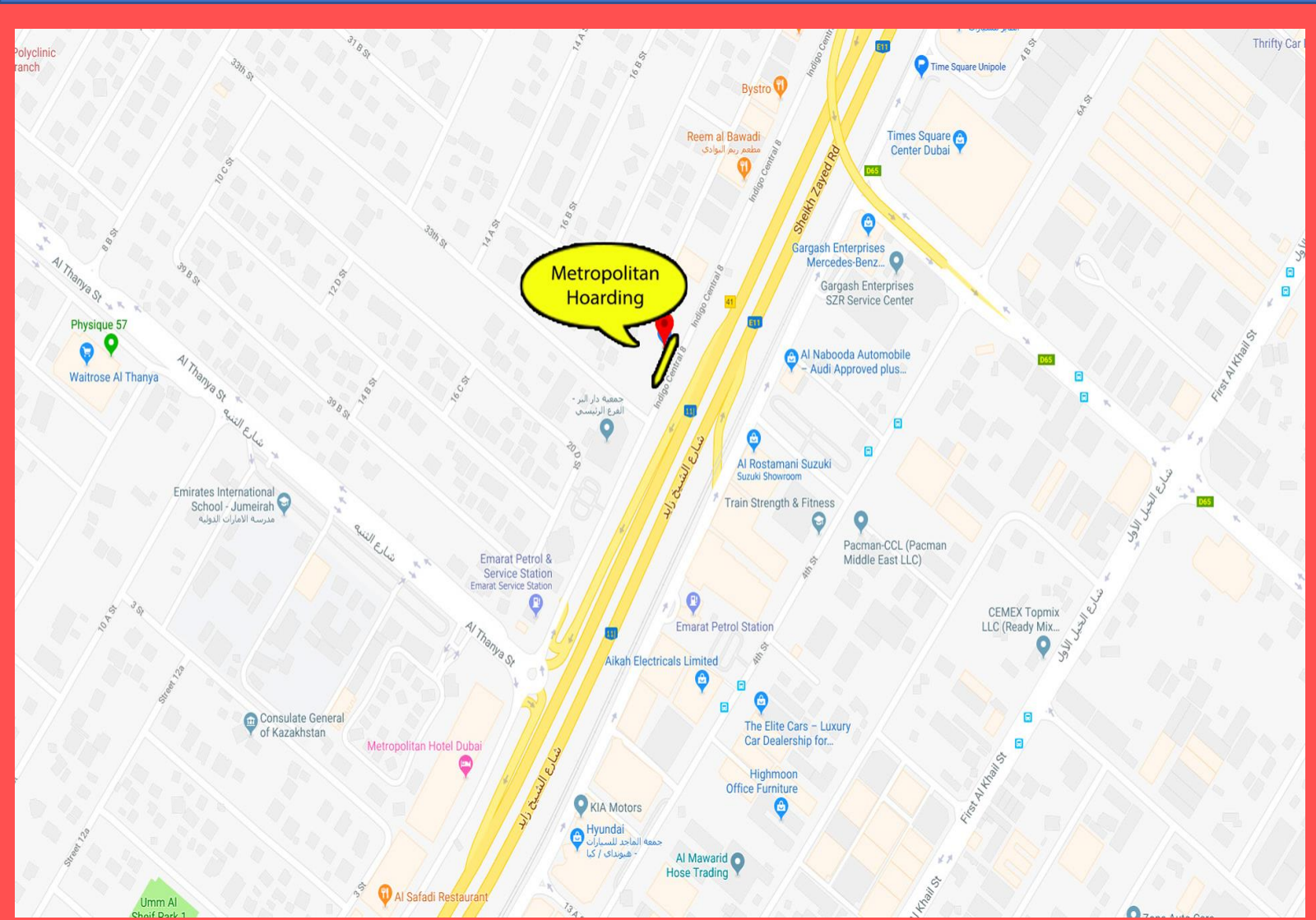


METROPOLITAN HOARDING

near Metropolitan Hotel
Sheikh Zayed Road

METROPOLITAN HOARDING

Location Map & Other Photos





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OUTDOOR
MEDIA
SPECIALISTS
247

TYPE
Frontlit Hoarding

MEDIA SIZE
55 meters x 14 meters

TRAFFIC COUNT
500,000 – 550,000 per day

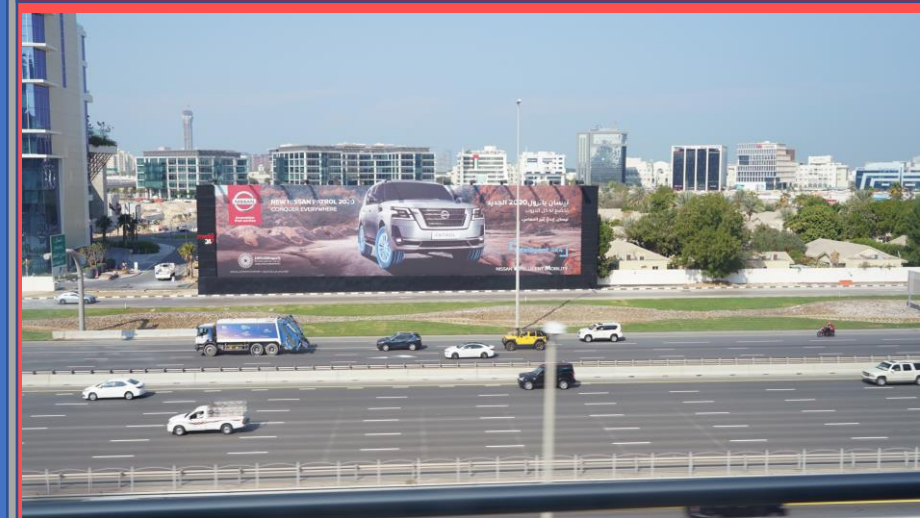
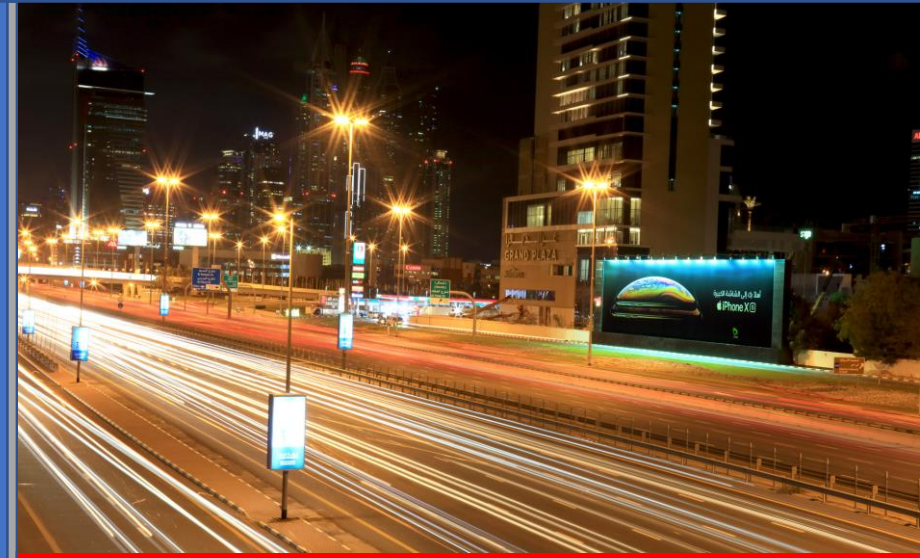
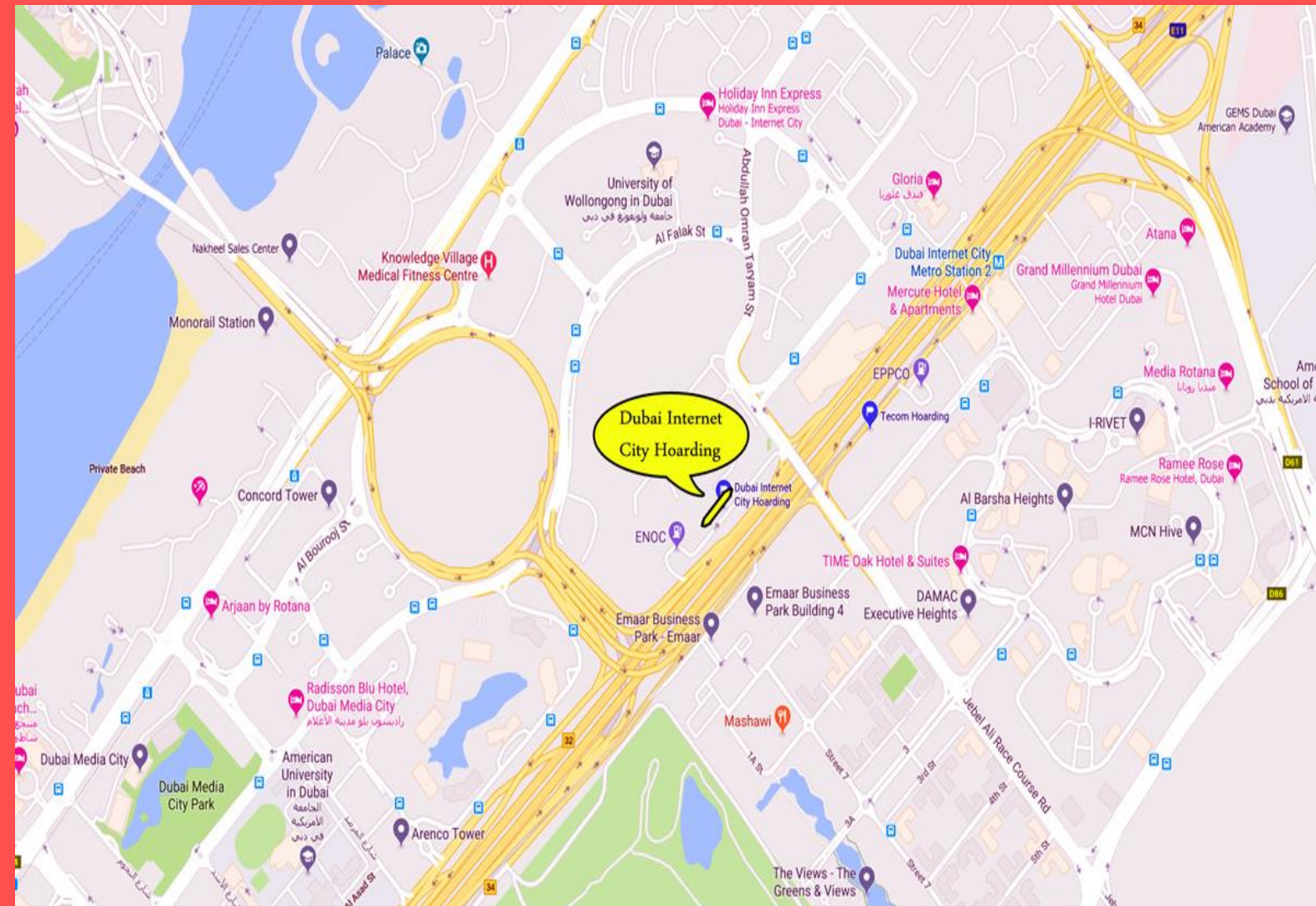
LOCATION
Sheikh Zayed Road

LANDMARK
Along Sheikh Zayed Road
near Media City Petrol
Station, Knowledge Village,
and Dubai Internet City
opposite The Greens
Community

DUBAI INTERNET CITY HOARDING #1
Opposite Onyx Towers Dubai,
Sheikh Zayed Road

DUBAI INTERNET CITY HOARDING #1

Location Map & Other Photos





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OUTDOOR
MEDIA
SPECIALISTS
247

TYPE

Frontlit Hoarding

MEDIA SIZE

55 meters x 14 meters

TRAFFIC COUNT

500,000 – 550,000 per day

LOCATION

Sheikh Zayed Road

LANDMARK

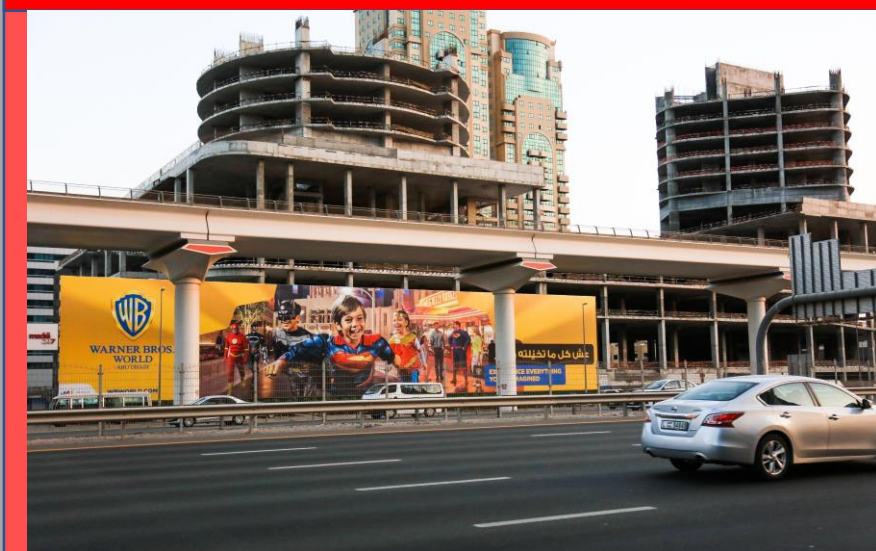
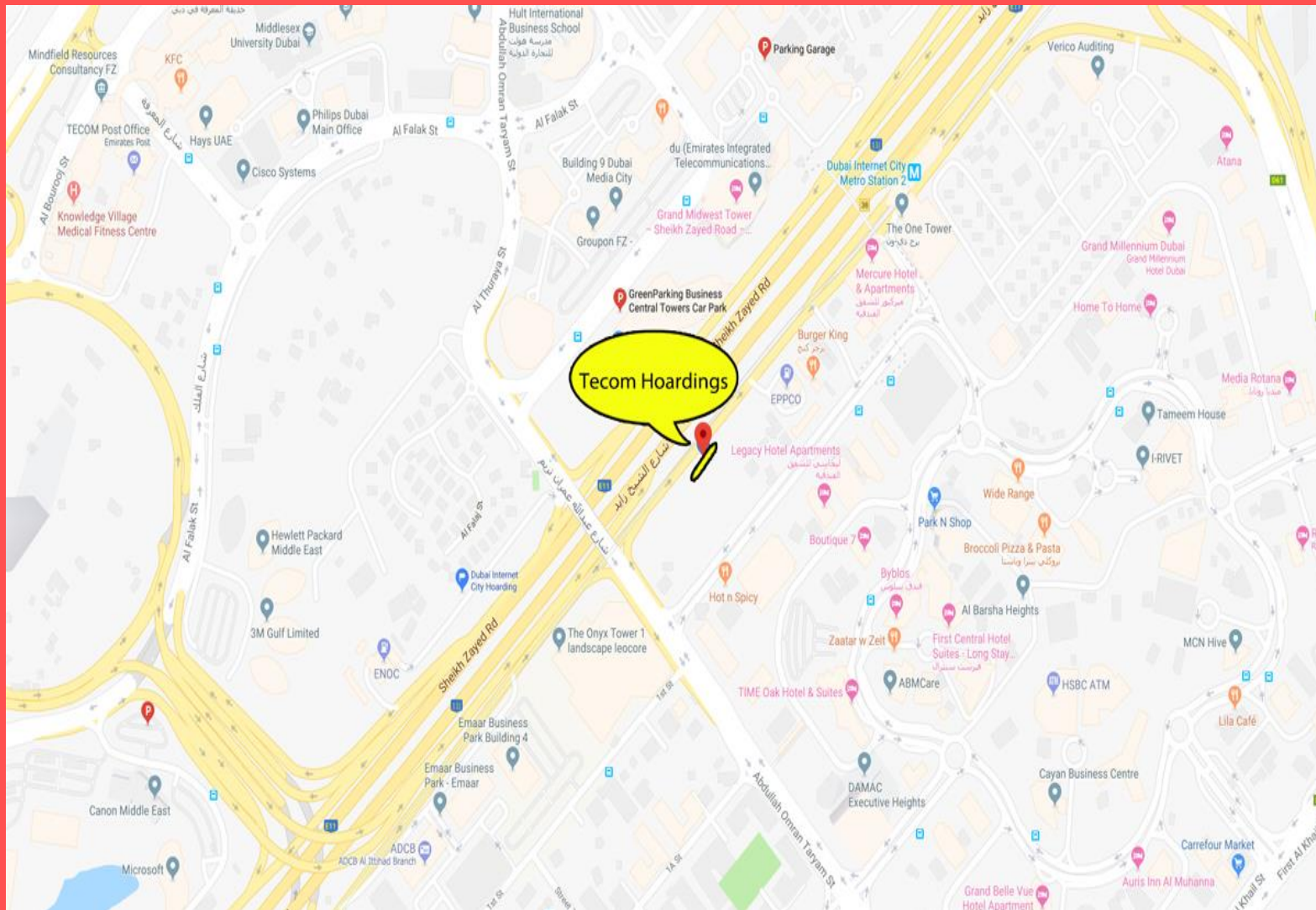
**Along Sheikh Zayed Road
near Dubai Internet City
Metro Station, Mercure
Hotel, The Green
Community, Knowledge
Village and Barsha Heights**

DUBAI INTERNET CITY HOARDING #2

Opposite Knowledge Village Dubai,
Sheikh Zayed Road

DUBAI INTERNET CITY HOARDING #2

Location Map & Other Photos





AMERICAN UNIVERSITY HOARDINGS

Next to American University Dubai
Sheikh Zayed Road

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OUTDOOR
MEDIA
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247

TYPE
Frontlit Hoarding

MEDIA SIZE
175 meters x 16 meters

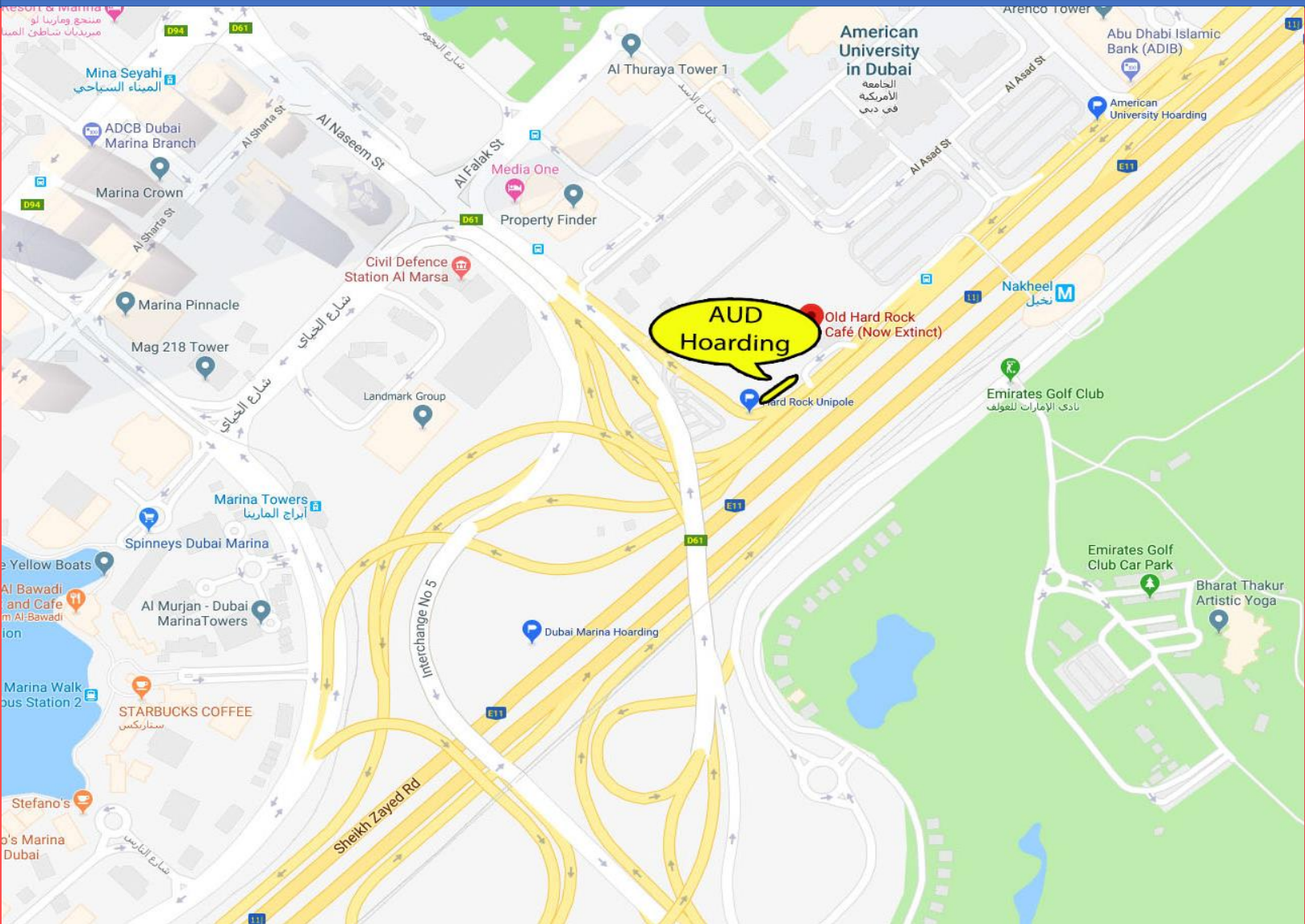
TRAFFIC COUNT
500,000 – 550,000 per day

LOCATION
Sheikh Zayed Road

LANDMARK
Along Sheikh Zayed Road
near American University
Dubai and Dubai Media City
Opposite Emirates Golf Club
and Jumeirah Lakes Towers
towards Dubai Marina &
JBR

AMERICAN UNIVERSITY HOARDINGS

Location Map & Other Photos





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OUTDOOR
MEDIA
SPECIALISTS
247

TYPE

Frontlit Hoarding

VISUAL SIZE

50m x 10m

TRAFFIC COUNT

400,000 – 450,000 per day

LOCATION

Al Khail Road

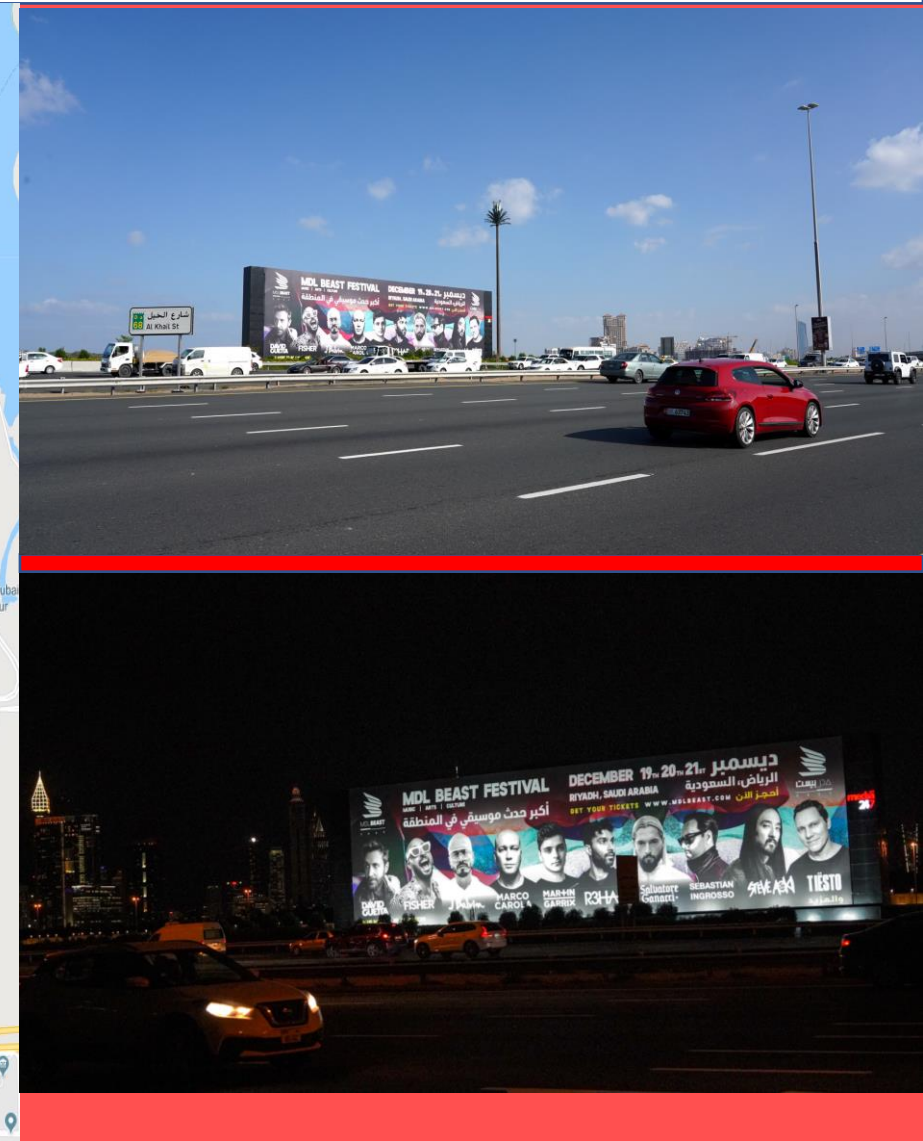
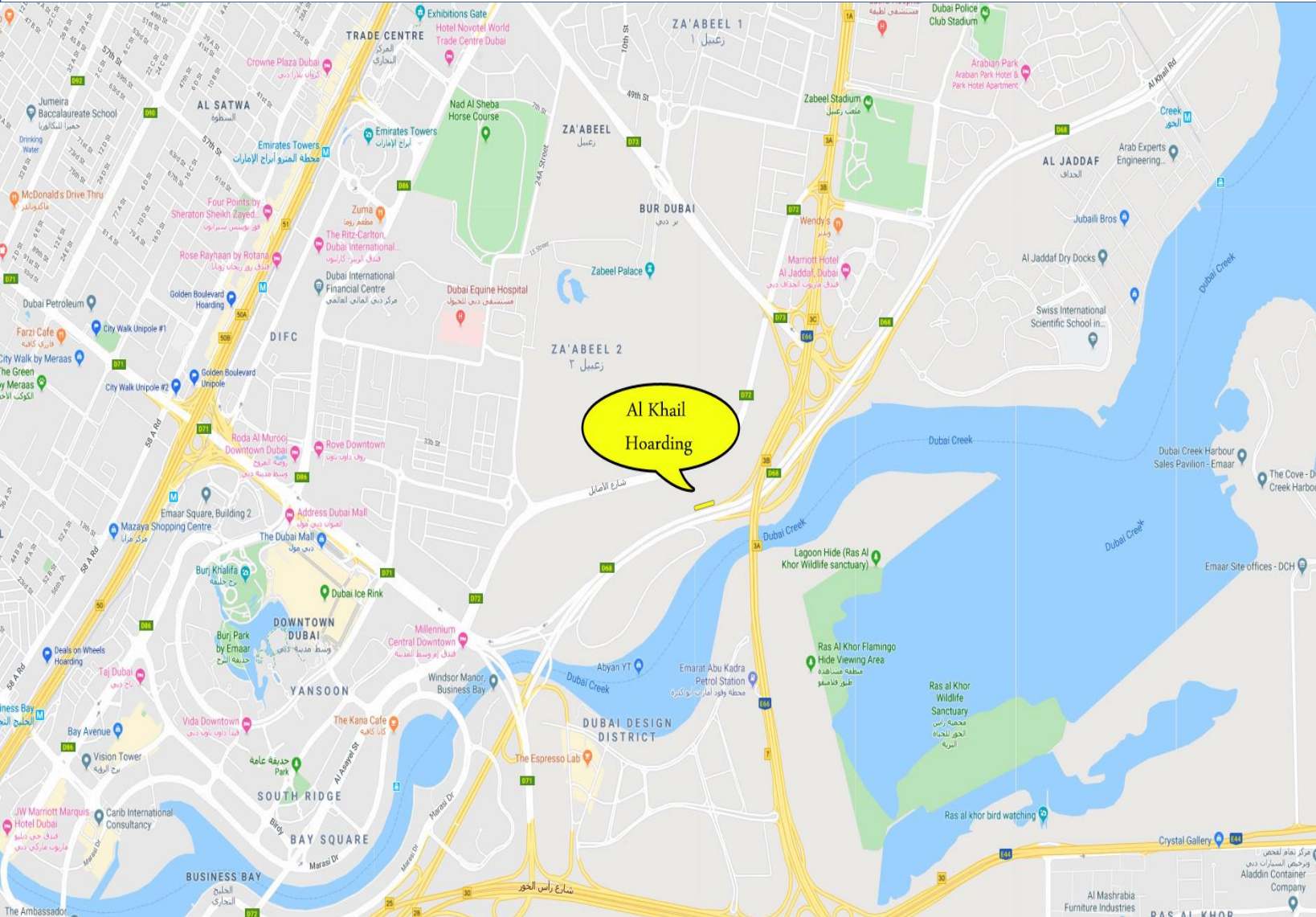
LANDMARK

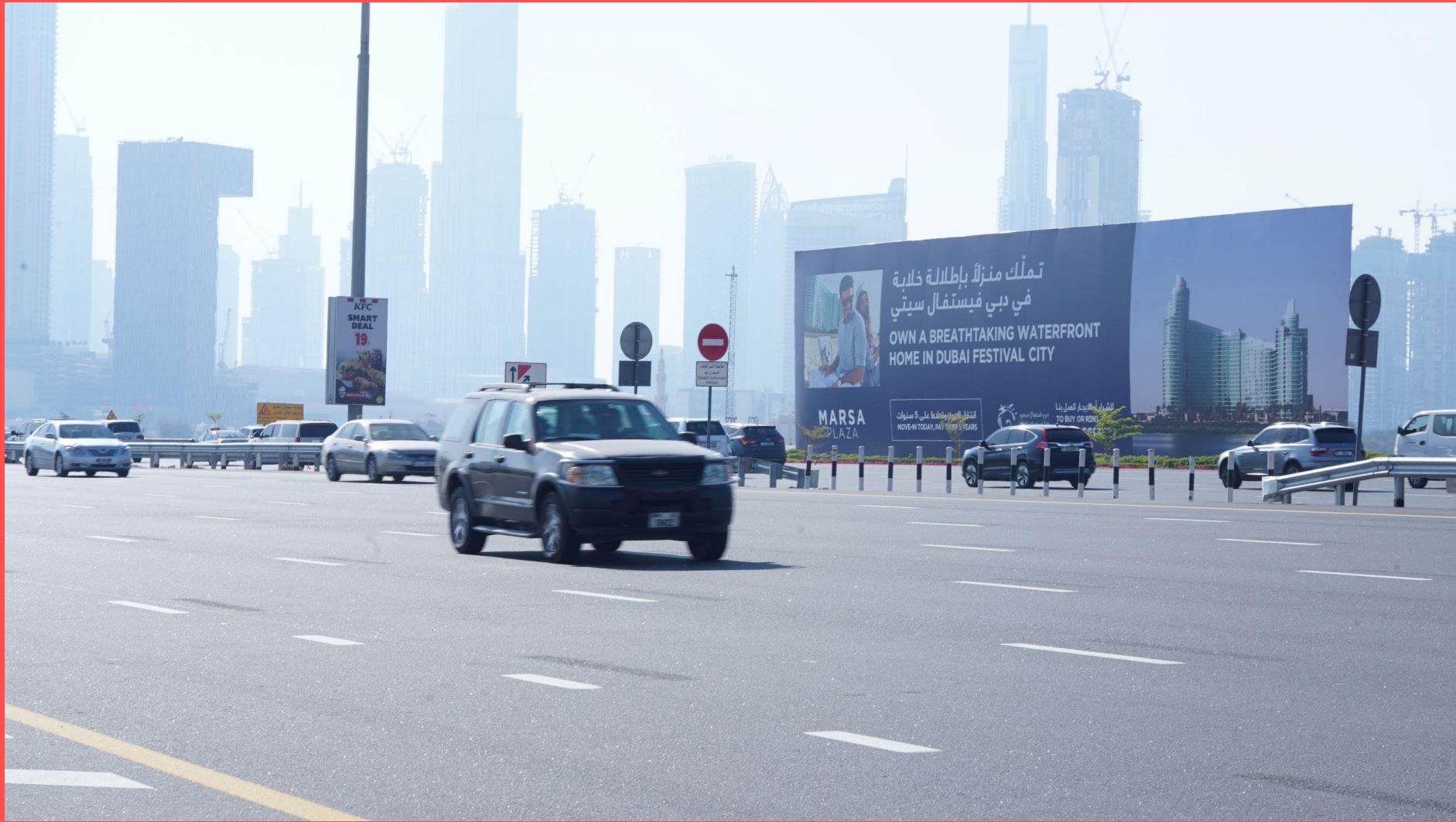
**Dubai Festival City
towards Dubai Mall,
before the exit of Dubai
Mall**

AL KHAIL ROAD HOARDING

Before Dubai Mall exit from Dubai Festival City

AL KHAIL HOARDING Location Map





AL KHAIL ROAD HOARDING 2

Before Dubai Mall exit

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OUTDOOR
MEDIA
SPECIALISTS **247**

TYPE

Frontlit Hoarding

VISUAL SIZE

50m x 12m

TRAFFIC COUNT

400,000 – 450,000 per day

LOCATION

Al Khail Road

LANDMARK

**Dubai Festival City
towards Dubai Mall,
before the exit of Dubai
Mall**

AL KHAIL HOARDING 2

Location Map





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OUTDOOR
MEDIA
SPECIALISTS **247**

TYPE

Frontlit Hoarding

VISUAL SIZE

50m x 15m

TRAFFIC COUNT

400,000 – 450,000 per day

LOCATION

Sheikh Rashid Road

LANDMARKS

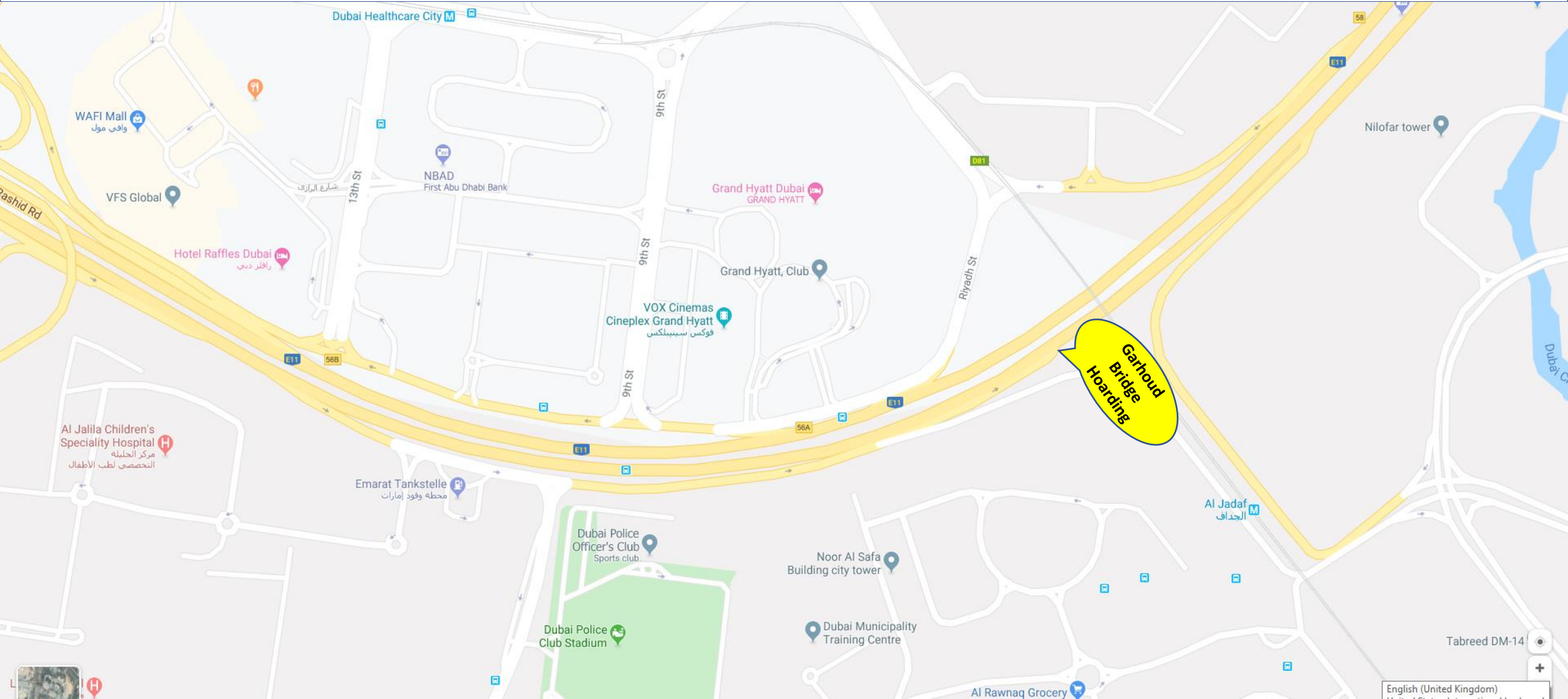
Dubai International Airport, Al Jaddaf Metro station, Grand Hyatt, Dubai Police Officer's Club

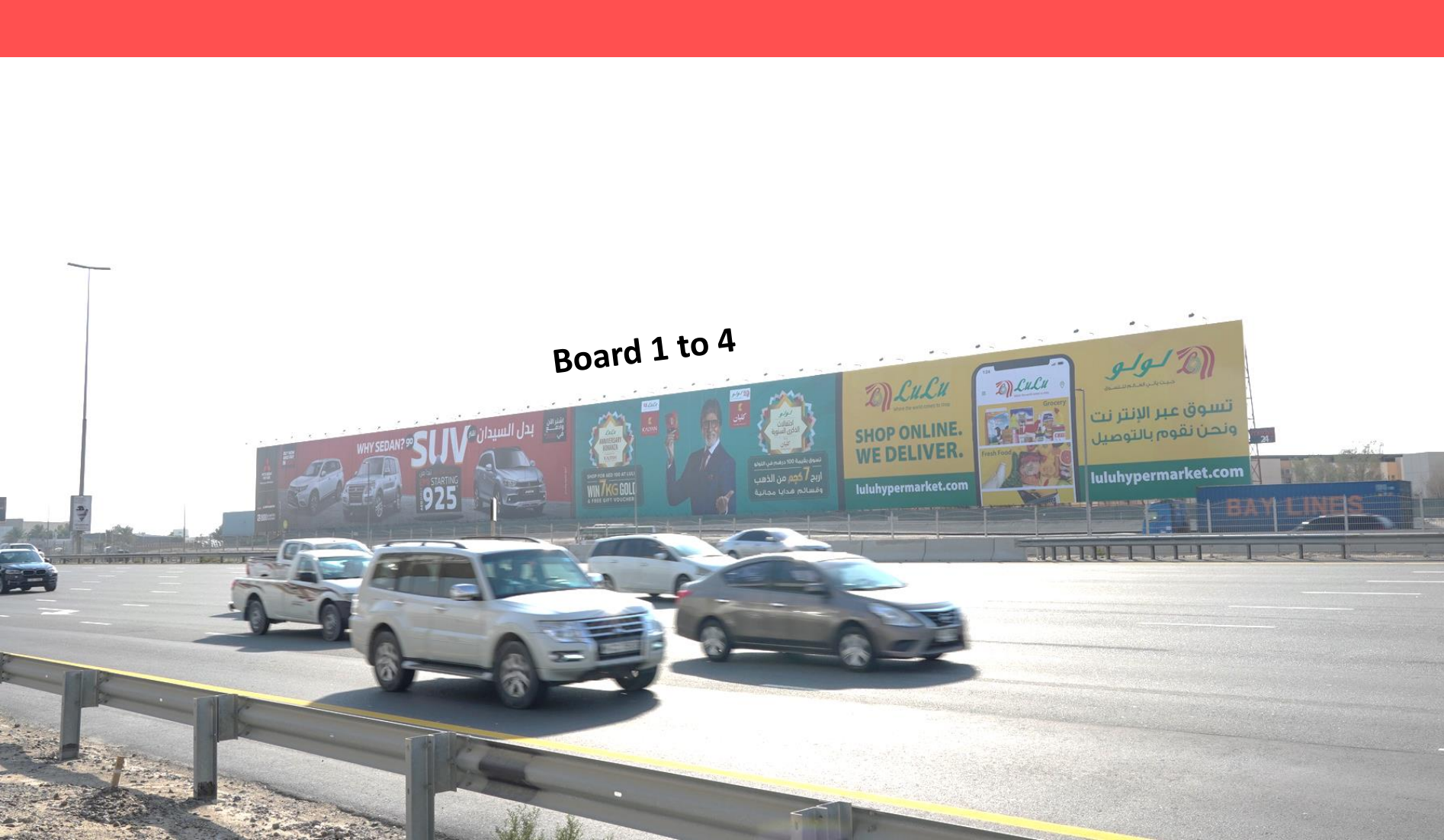
GARHOUD BRIDGE HOARDING

Located before Al Garhoud Bridge towards Dubai International Airport

GARHOUD HOARDING

Location Map





Board 1 to 4

TYPE
Frontlit Hoarding

MEDIA SIZE
200 meters x 17 meters

TRAFFIC COUNT
300,000 – 400,000 per day

LOCATION
Sheikh Zayed Road

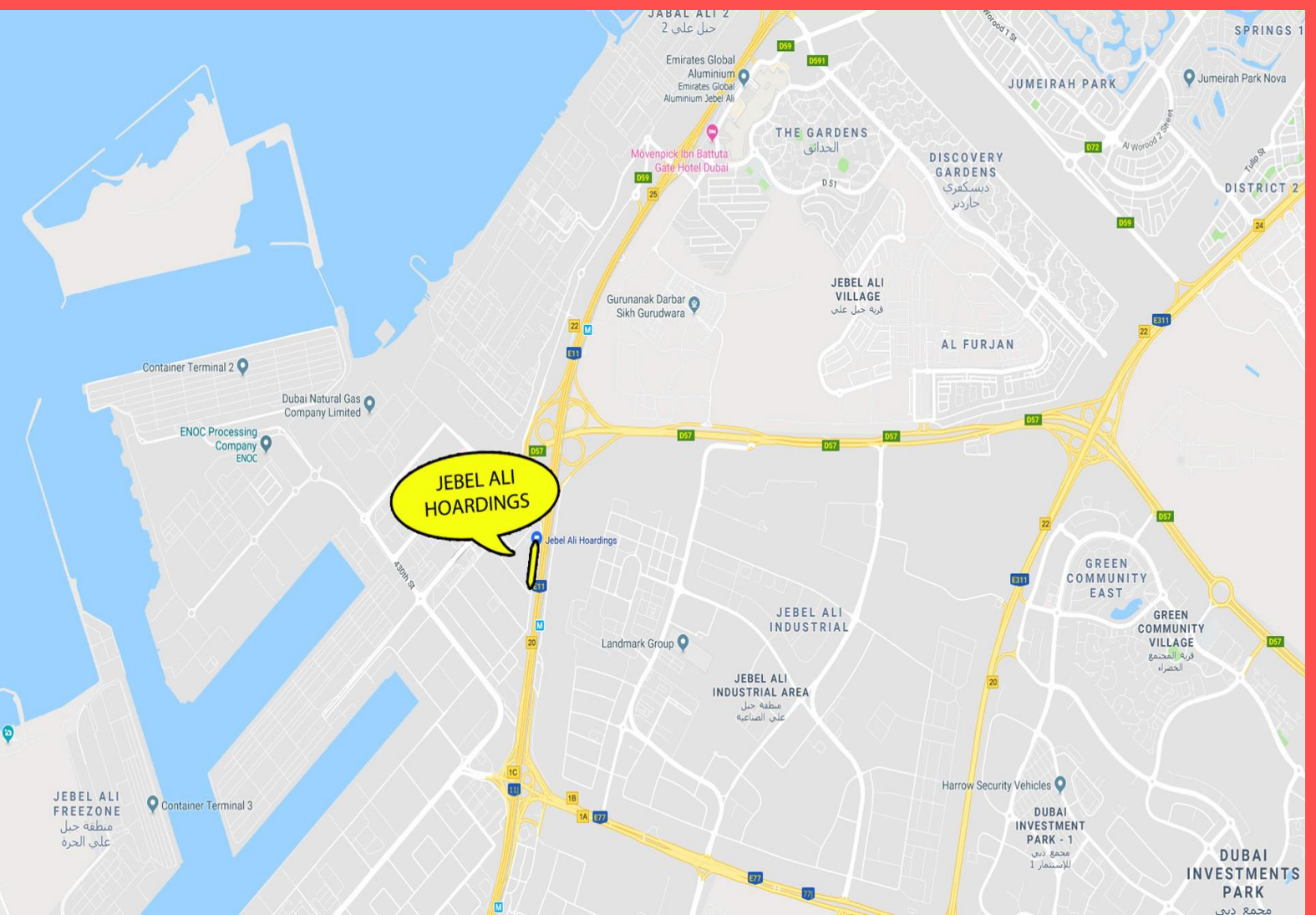
LANDMARK
Along Sheikh Zayed Road
infront of Jebel Ali Freezone
near Danube Metro Station,
Jafza Gate#4 and IBN Batuta
Mall opposite Jebel Ali
Industrial Area

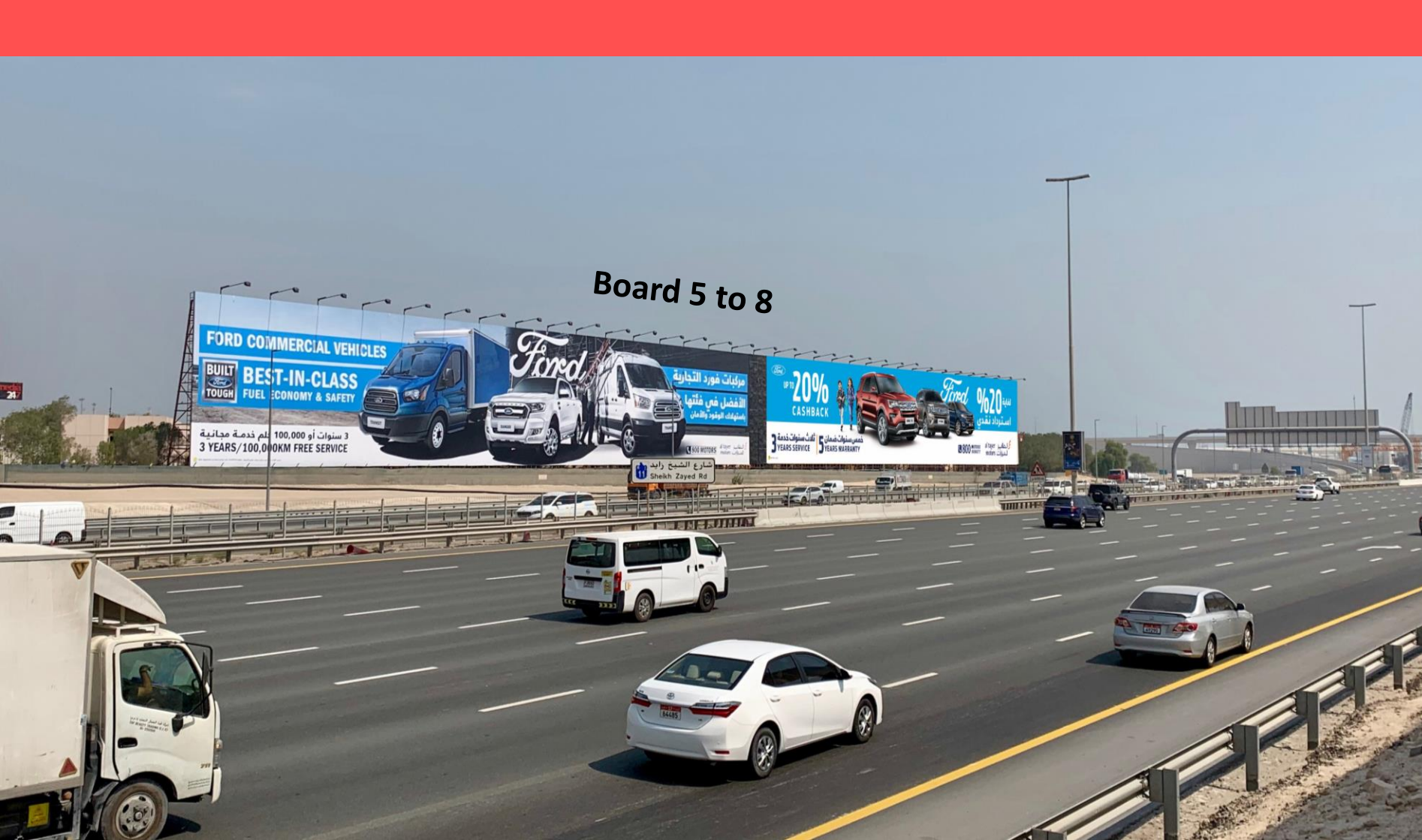
JEBEL ALI HOARDINGS #1 to #4

Next to Jafza Gate #4 Exit, towards Expo 2020 exit,
Sheikh Zayed Road

JEBEL ALI HOARDINGS #1 to #4

Location Map & Other Photos





Board 5 to 8

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OUTDOOR
MEDIA
SPECIALISTS
247

TYPE

Frontlit Hoarding

MEDIA SIZE

200 meters x 17 meters

TRAFFIC COUNT

300,000 – 400,000 per day

LOCATION

Sheikh Zayed Road

LANDMARK

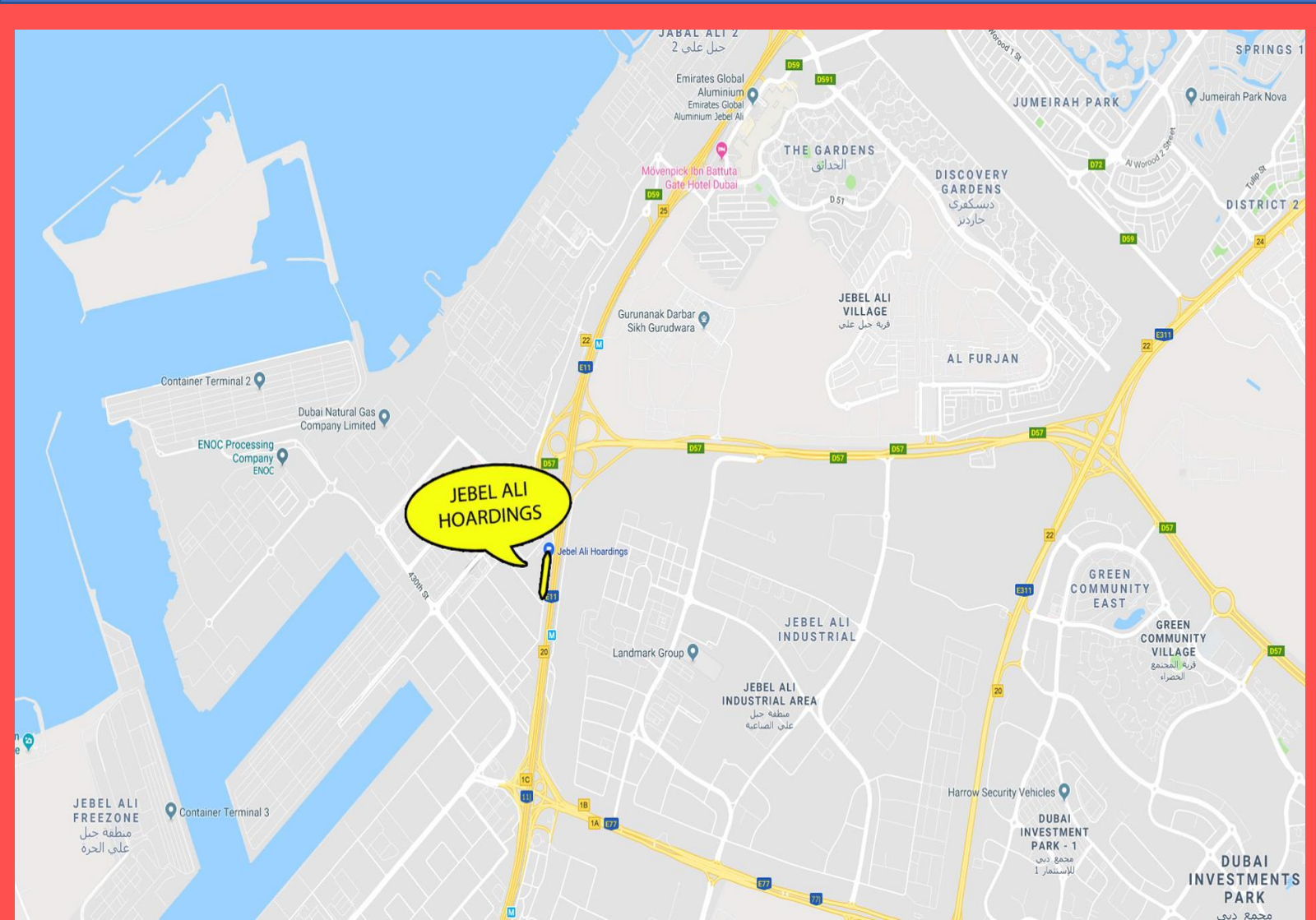
**Along Sheikh Zayed Road
infront of Jebel Ali Freezone
near Danube Metro Station,
Jafza Gate#4 and IBN Batuta
Mall opposite Jebel Ali
Industrial Area**

JEBEL ALI HOARDINGS #5 to #8

**Next to Jafza Gate #4 Exit, towards Expo 2020 exit,
Sheikh Zayed Road**

JEBEL ALI HOARDINGS #5 to #8

Location Map & Other Photos



TYPE

Frontlit Hoarding

MEDIA SIZE

65 meters x 12 meters

TRAFFIC COUNT

180,000 – 200,000 per day

LOCATION

Bur Dubai

LANDMARK

**Infront of Port Rashid /
Mina Area, before
Shindagha Tunnel, opposite
Al Ghubaiba Carrefour
towards Deira Gold Souq**

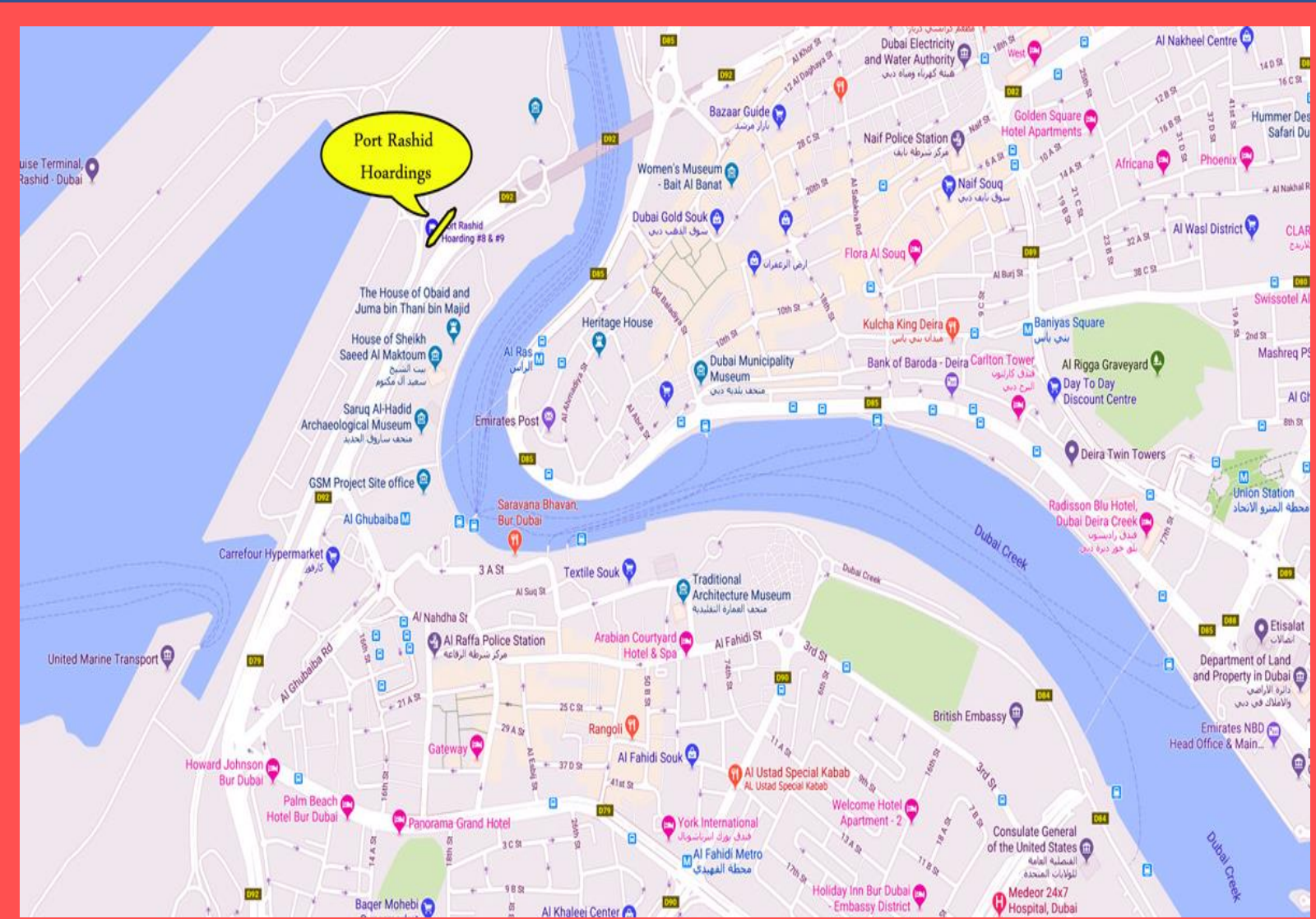


PORT RASHID HOARDINGS

Towards Shindagha Tunnel and close to Deira
Gold Souk, Old Dubai

PORT RASHID HOARDINGS

Location Map & Other Photos



UNIPOLES



TYPE

Backlit Unipole

MEDIA SIZE

16 meters x 10 meters

TRAFFIC COUNT

250,000 – 300,000 per day

LOCATION

Al Maktoum Bridge

LANDMARK

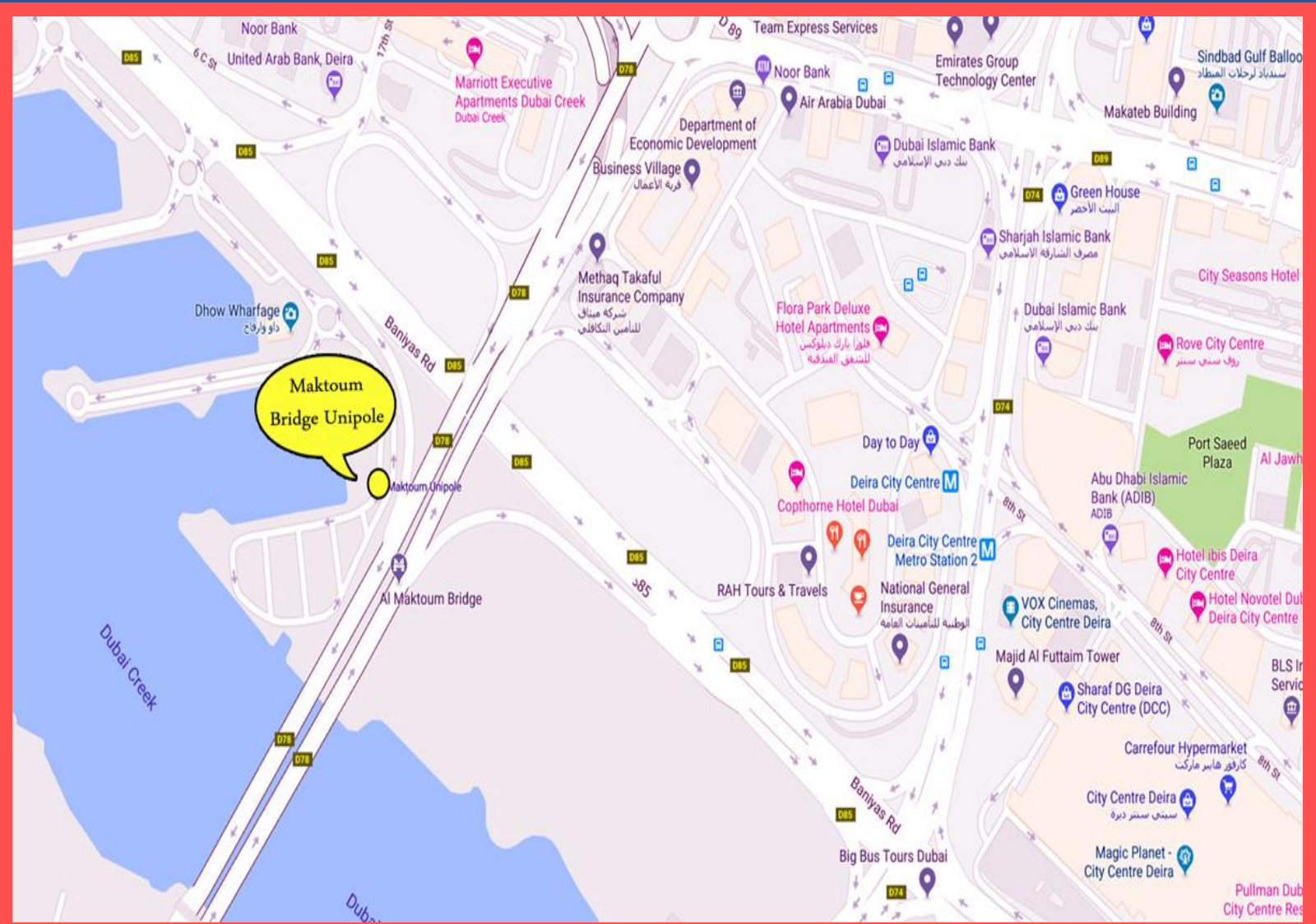
**Along Maktoum Bridge and
Dubai Port area near Deira
Cloak tower and Deira City
Centre, Dubai Municipality
and Land Department**



MAKTOUM BRIDGE UNIPOLE

Towards Clock Tower Deira

MAKTOUM BRIDGE UNIPOLE Location Map & Other Photos





GARHOUD BRIDGE UNIPOLE #1

Towards Dubai International Airport Terminals, Al
Garhoud

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OUTDOOR
MEDIA
SPECIALISTS
247

TYPE

Backlit Unipole

MEDIA SIZE

16 meters x 10 meters

TRAFFIC COUNT

250,000 – 300,000 per day

LOCATION

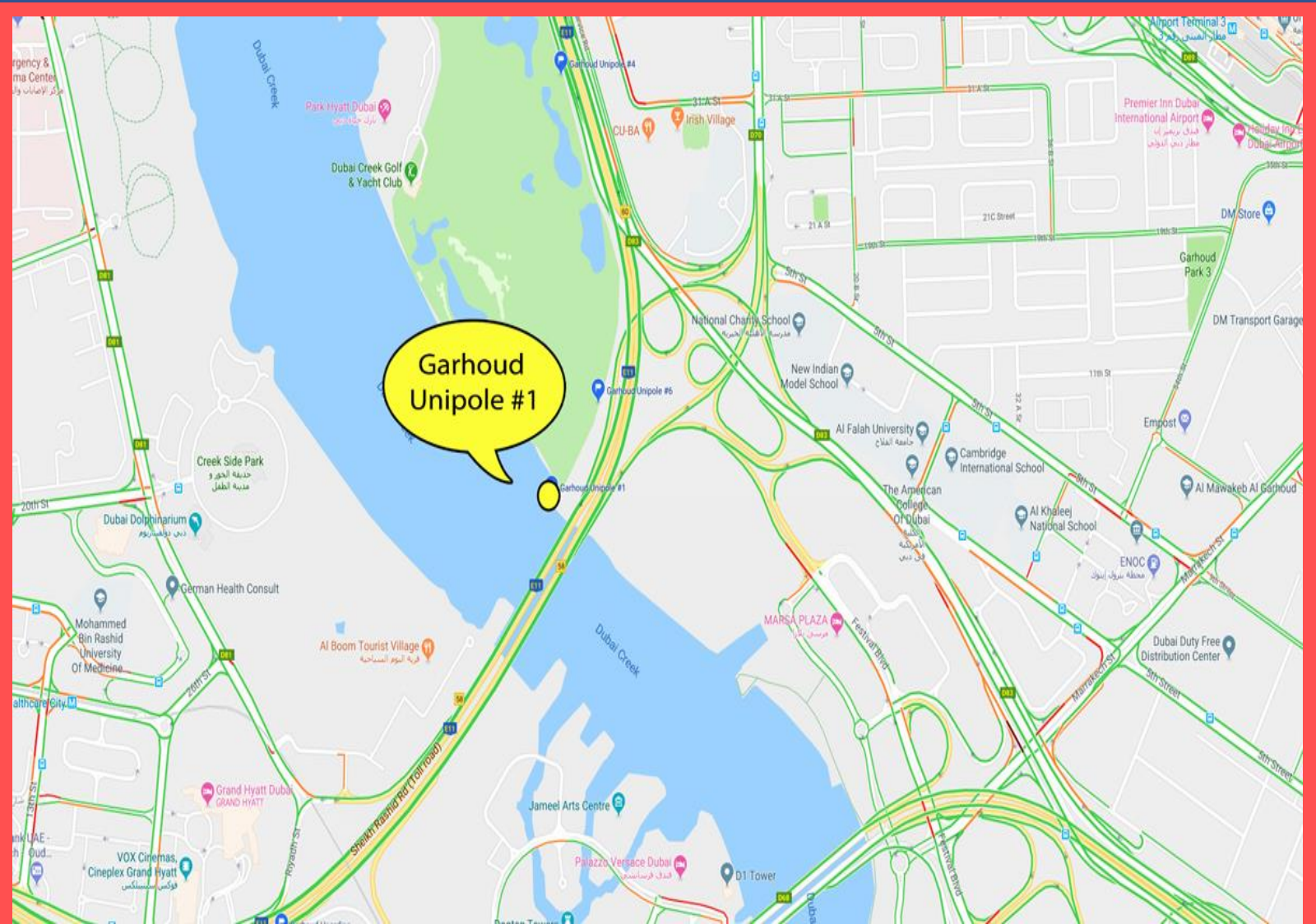
Al Garhoud Bridge

LANDMARK

**Beside Al Garhoud Bridge
near Emirates Aviation
Institution, and Dubai Golf
Creek Club opposite Creek
Park and Al Boom Tourist
Village**

GARHOUD BRIDGE UNIPOLE #1

Location Map & Other Photos





GARHOUD BRIDGE UNIPOLE #2

(Near Emirates Aviation College)

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OUTDOOR
MEDIA
SPECIALISTS

247

TYPE

Backlit Unipole

MEDIA SIZE

16 meters x 8 meters

TRAFFIC COUNT

250,000 – 300,000 per day

LOCATION

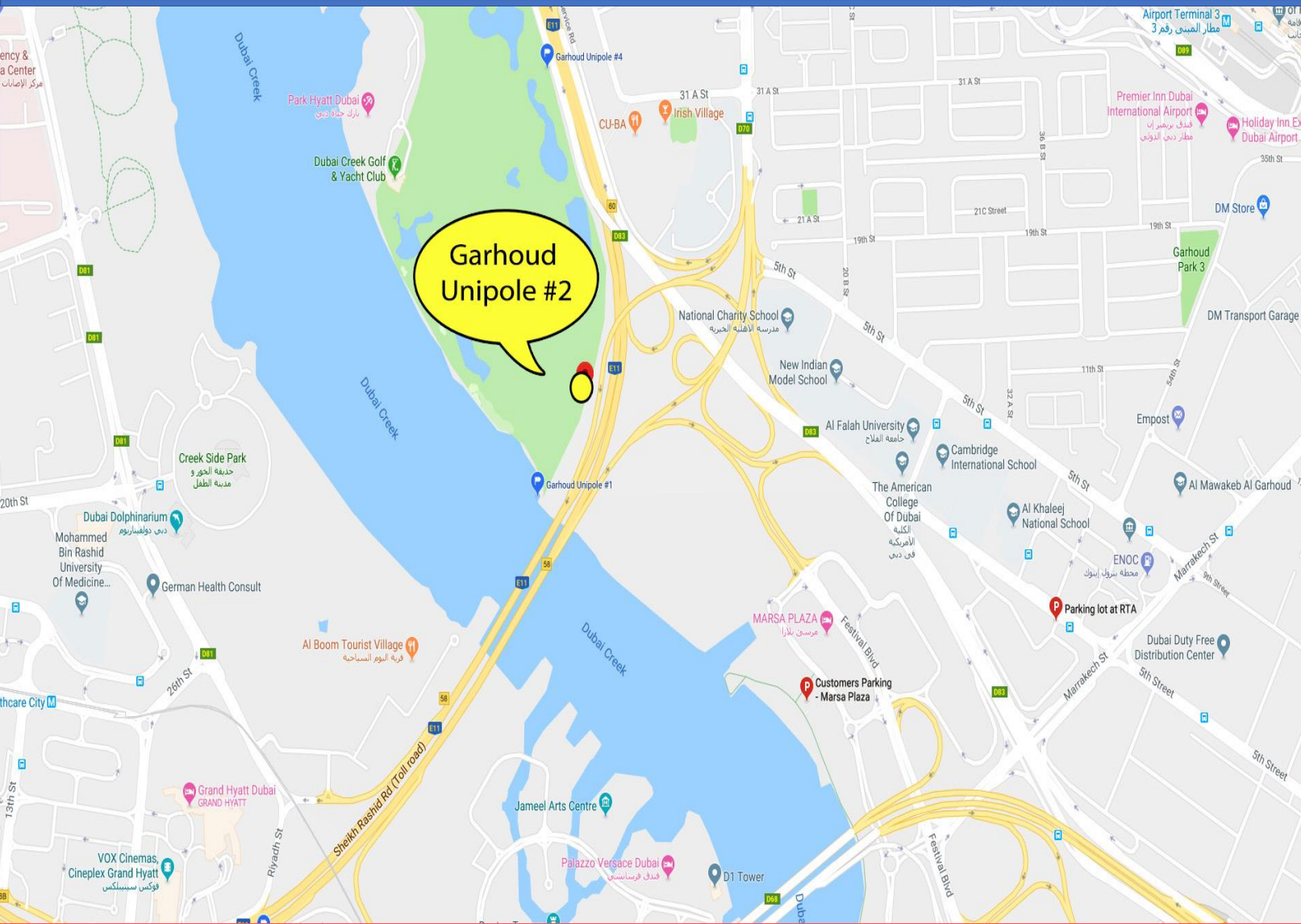
Al Garhoud Bridge

LANDMARK

**Beside Al Garhoud Bridge
near Emirates Aviation
Institution, and Dubai Golf
Creek Club opposite Creek
Park and Al Boom Tourist
Village**

GARHOUD BRIDGE UNIPOLE #2

Location Map & Other Photos





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OUTDOOR
MEDIA
SPECIALISTS

247

TYPE

Backlit Unipole

MEDIA SIZE

16 meters x 10 meters

TRAFFIC COUNT

250,000 – 300,000 per day

LOCATION

Al Garhoud Bridge

LANDMARK

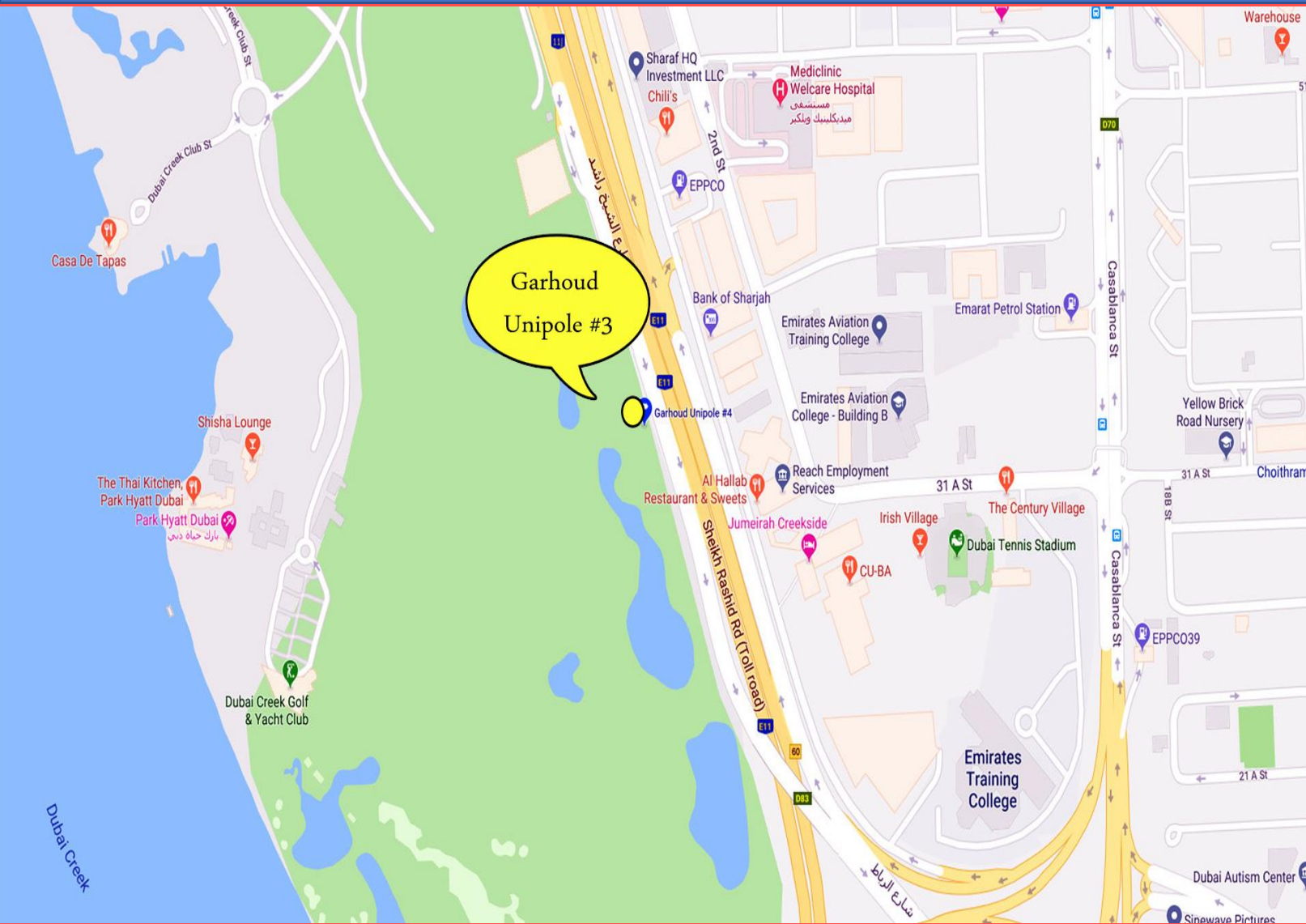
**Near Deira City Center,
Emirates Aviation
Institution, and Dubai Golf
Creek Club**

GARHOUD BRIDGE UNIPOLE #3

**Near Deira City Centre, Opposite Jumeirah Creek
Hotel**

GARHOUD BRIDGE UNIPOLE #3

Location Map & Other Photos



TYPE

Backlit Unipole

MEDIA SIZE

16 meters x 10 meters

TRAFFIC COUNT

250,000 – 300,000 per day

LOCATION

Al Garhoud Bridge

LANDMARK

**Near Deira City Center,
Emirates Aviation
Institution, and Dubai Golf
Creek Club**

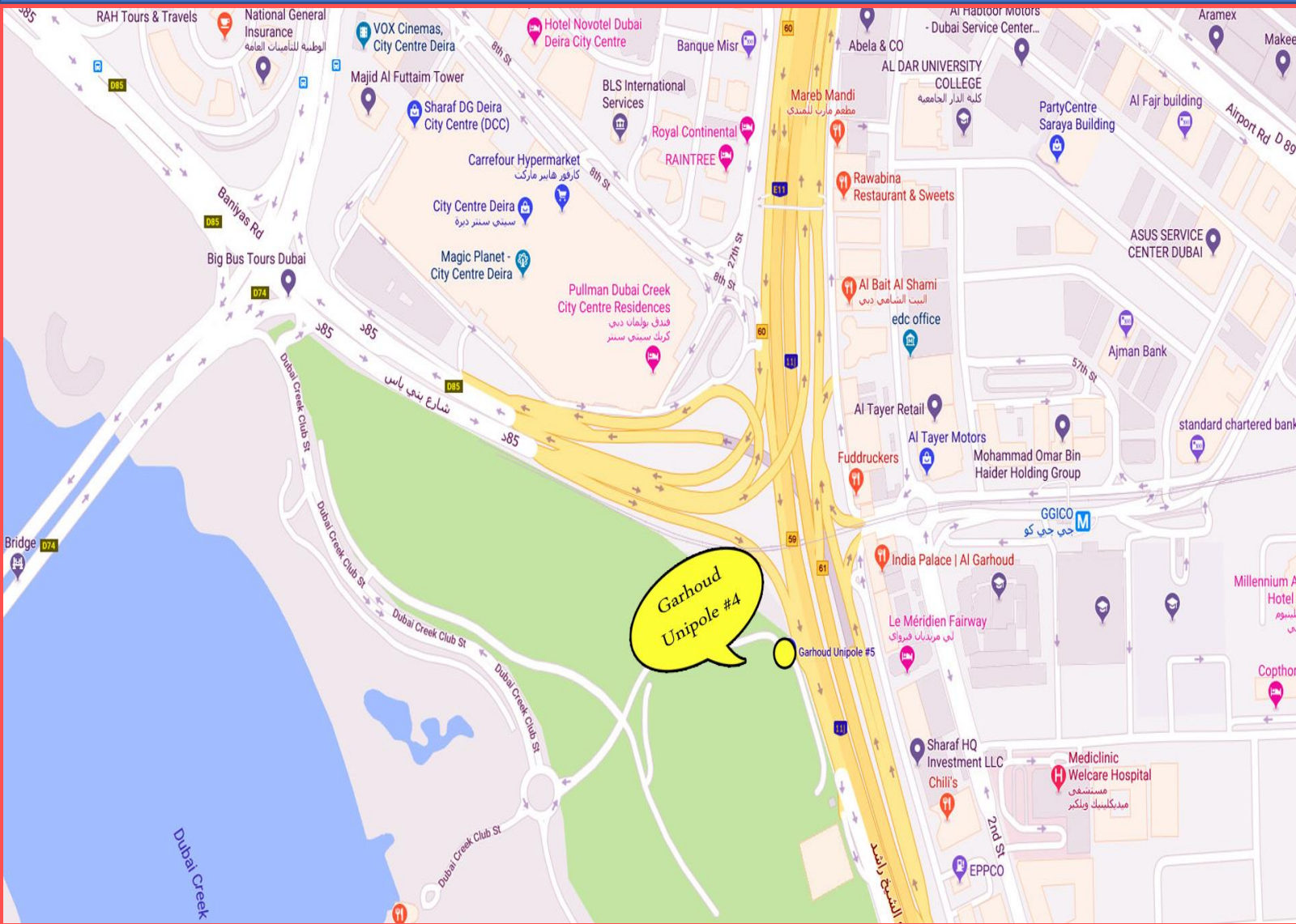
GARHOUD UNIPOLE #4

Near Deira City Centre



GARHOUD BRIDGE UNIPOLE #4

Location Map & Other Photos



TYPE

Backlit Unipole

MEDIA SIZE

18 meters x 10 meters

TRAFFIC COUNT

500,000 – 550,000 per day

LOCATION

Sheikh Zayed Road

LANDMARK

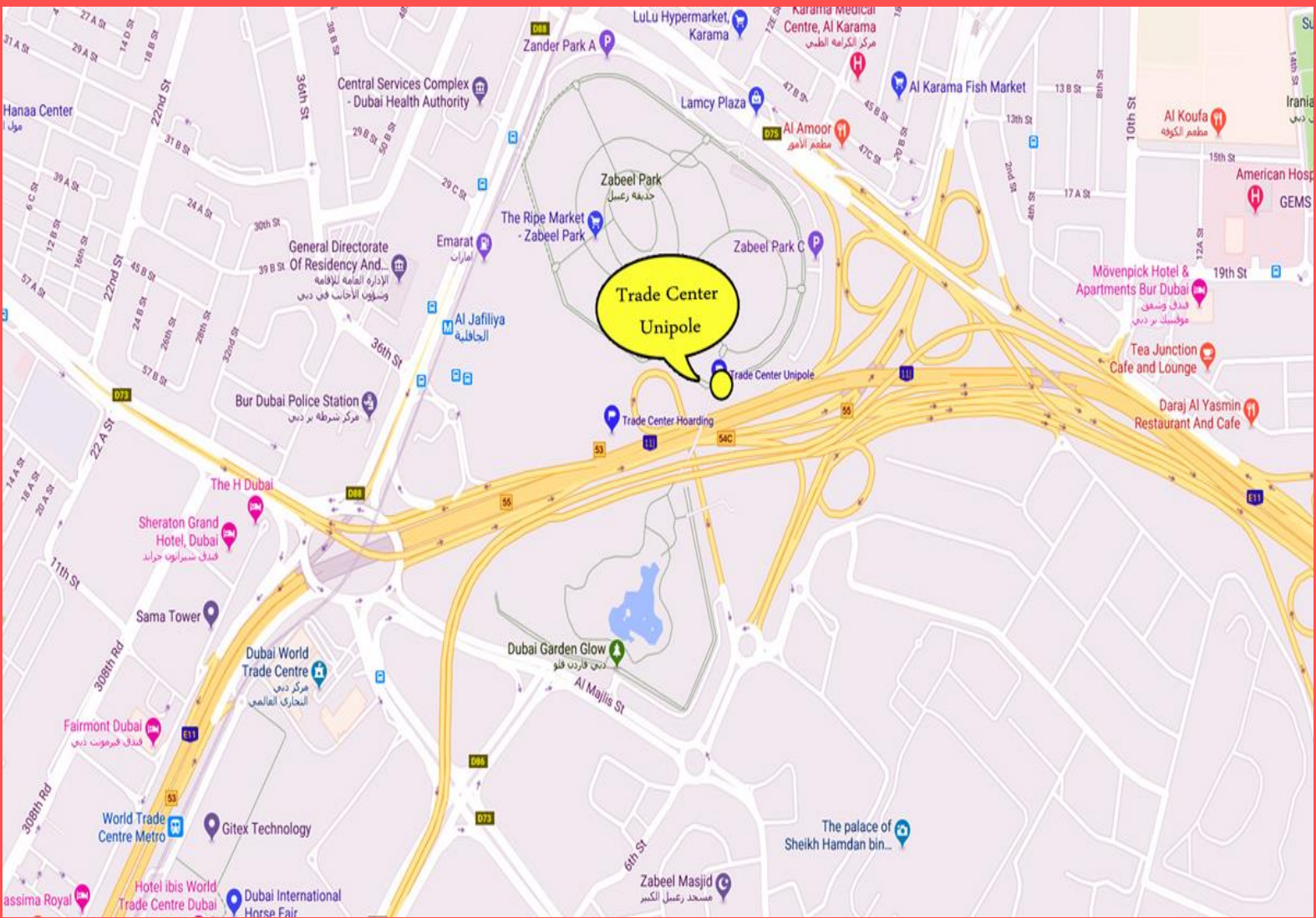
**Along Sheikh Zayed Road
near Trade Centre
Roundabout, Al Jafiliya
Metro Station, Zabeel Park,
The Frame, and Dubai
Immigration Department**

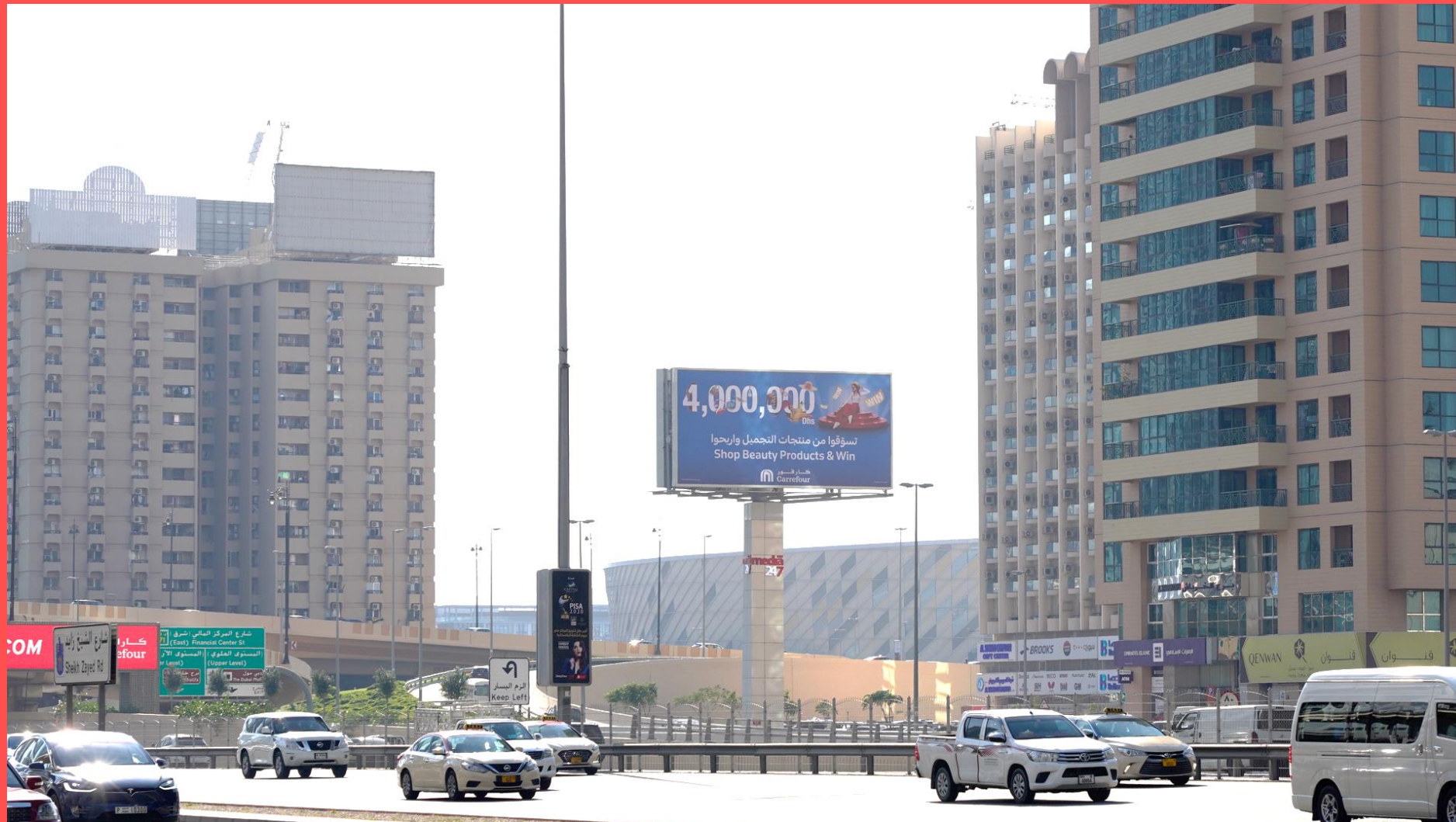


TRADE CENTER UNIPOLE
Near Dubai Frame, Sheikh Zayed Road

TRADE CENTER UNIPOLE

Location Map & Other Photos





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OUTDOOR
MEDIA
SPECIALISTS
247

TYPE

Backlit Unipole

MEDIA SIZE

16 meters x 8 meters

TRAFFIC COUNT

500,000 – 550,000 per day

LOCATION

Sheikh Zayed Road

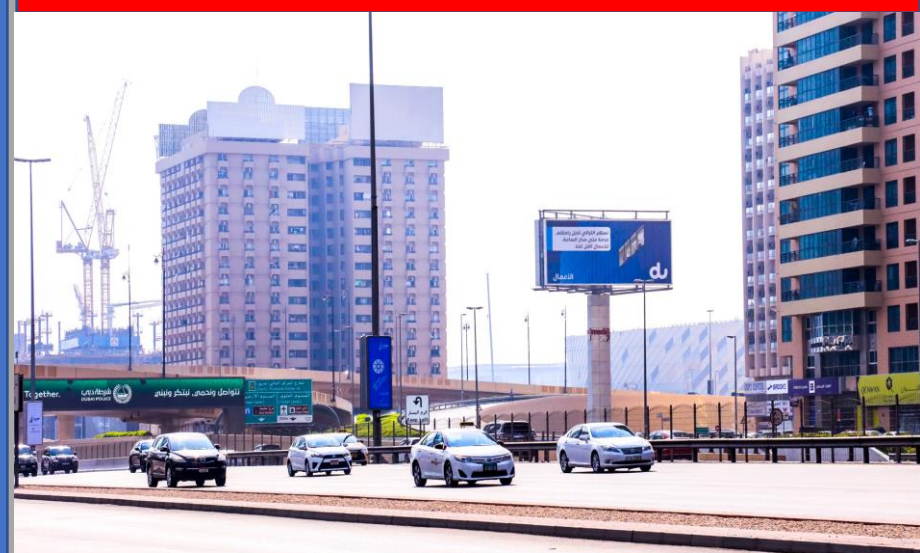
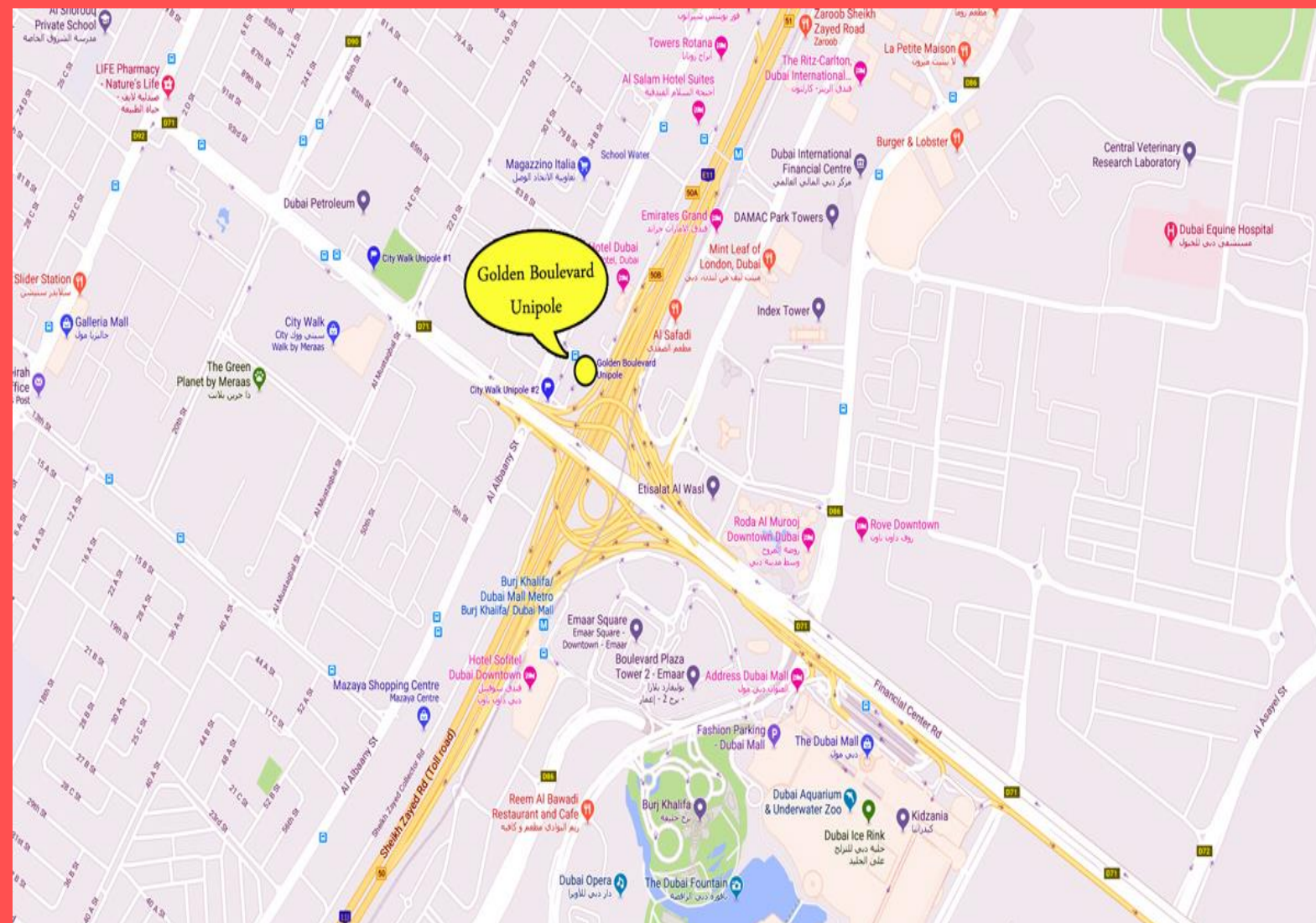
LANDMARK

**Along Sheikh Zayed Road
First Interchange near
Shangrila Hotel near City
Walk Area opposite Dusit
Thani Hotel and Dubai Mall**

GOLDEN BOULEVARD UNIPOLE

Towards Dubai Mall Exit & Financial Centre exit,
Sheikh Zayed Road

GOLDEN BOULEVARD UNIPOLE Location Map & Other Photos



TYPE

Backlit Unipole

MEDIA SIZE

12 meters x 8 meters

TRAFFIC COUNT

300,000 – 400,000 per day

LOCATION

City Walk Area

LANDMARK

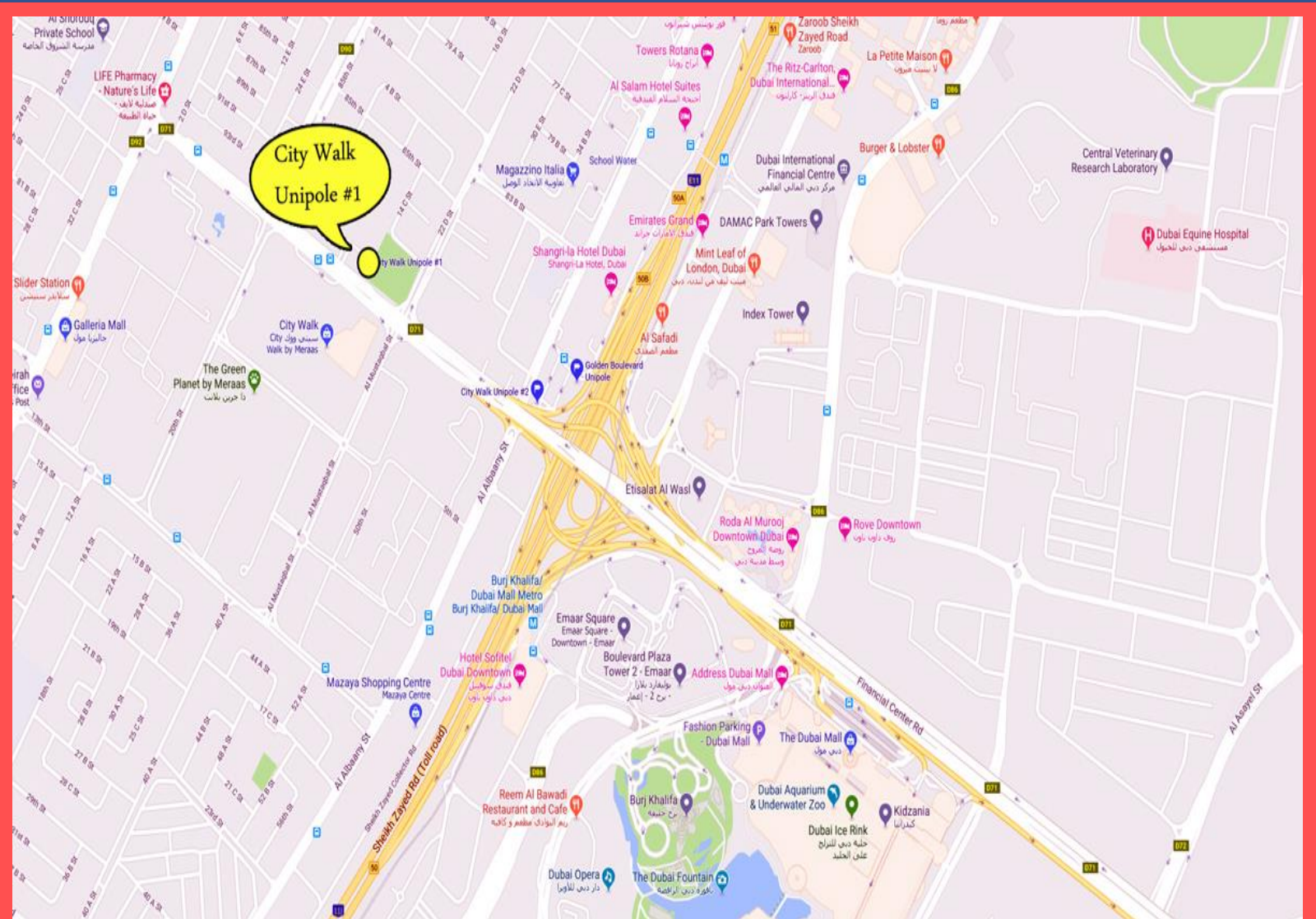
**Infront of Khazan Park along
Al Safa Road opposite City
Walk Area near Sheikh
Zayed Road First
Interchange across Dubai
Mall**



CITY WALK UNIPOLE #1
Opposite City Walk Mall, Al Safa Street

CITY WALK UNIPOLE #1

Location Map & Other Photos





CITY WALK UNIPOLE #2

Towards The Dubai Mall & Burj Khalifa, Al Safa Street

mediä
247
OUTDOOR
MEDIA
SPECIALISTS

TYPE

Backlit Unipole

MEDIA SIZE

16 meters x 8 meters

TRAFFIC COUNT

300,000 – 400,000 per day

LOCATION

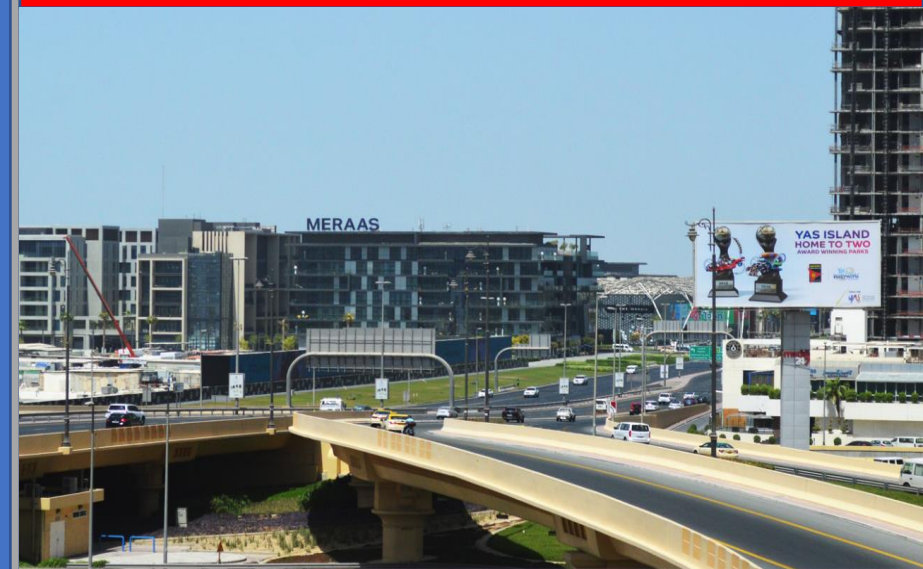
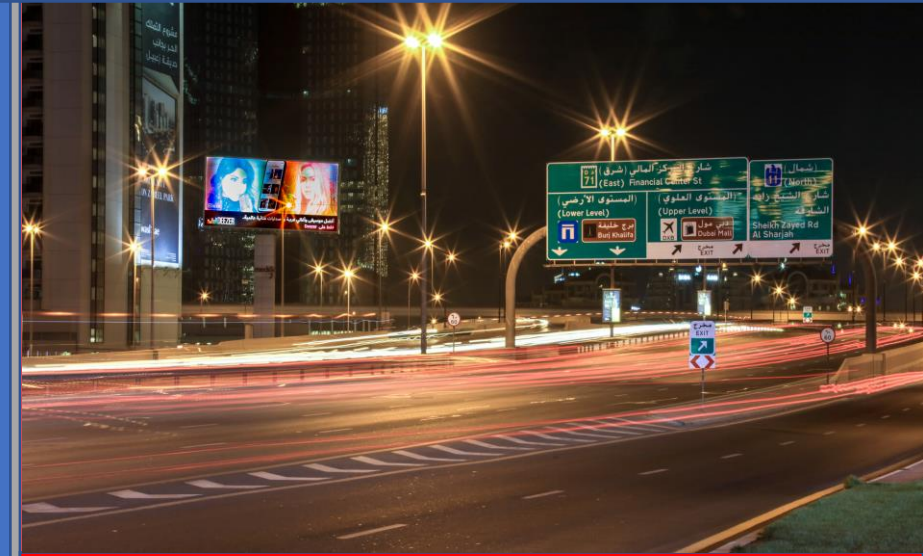
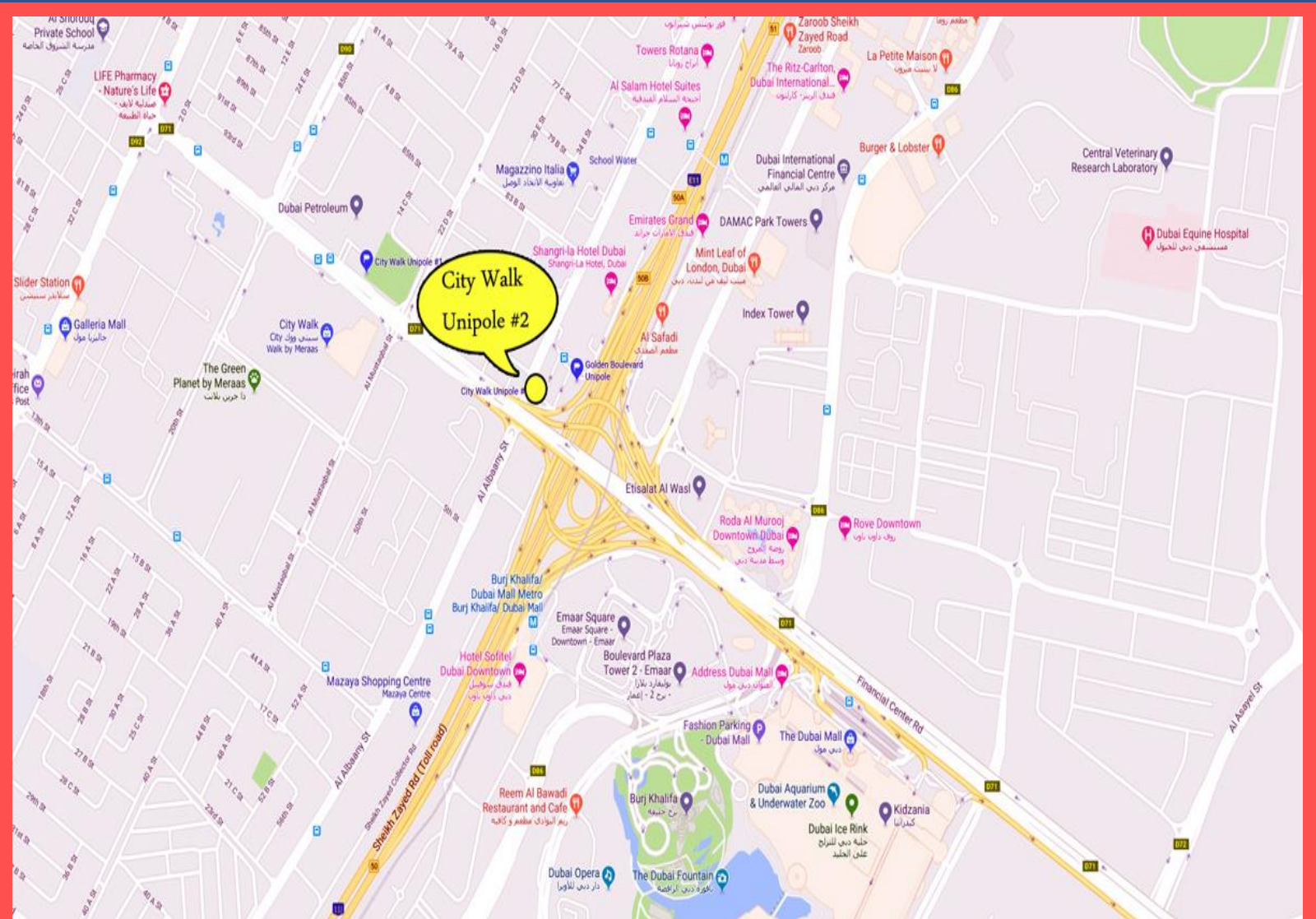
City Walk Area

LANDMARK

**Along Al Safa Road opposite
City Walk Area near Sheikh
Zayed Road First
Interchange across Dubai
Mall and Burj Khalifa**

CITY WALK UNIPOLE #2

Location Map & Other Photos





TIME SQUARE UNIPOLE

Near Al Tayer Motors Showroom,
Sheikh Zayed Road

mediä
OUTDOOR
MEDIA
SPECIALISTS
247

TYPE

Backlit Unipole

MEDIA SIZE

16 meters x 8 meters

TRAFFIC COUNT

500,000 – 550,000 per day

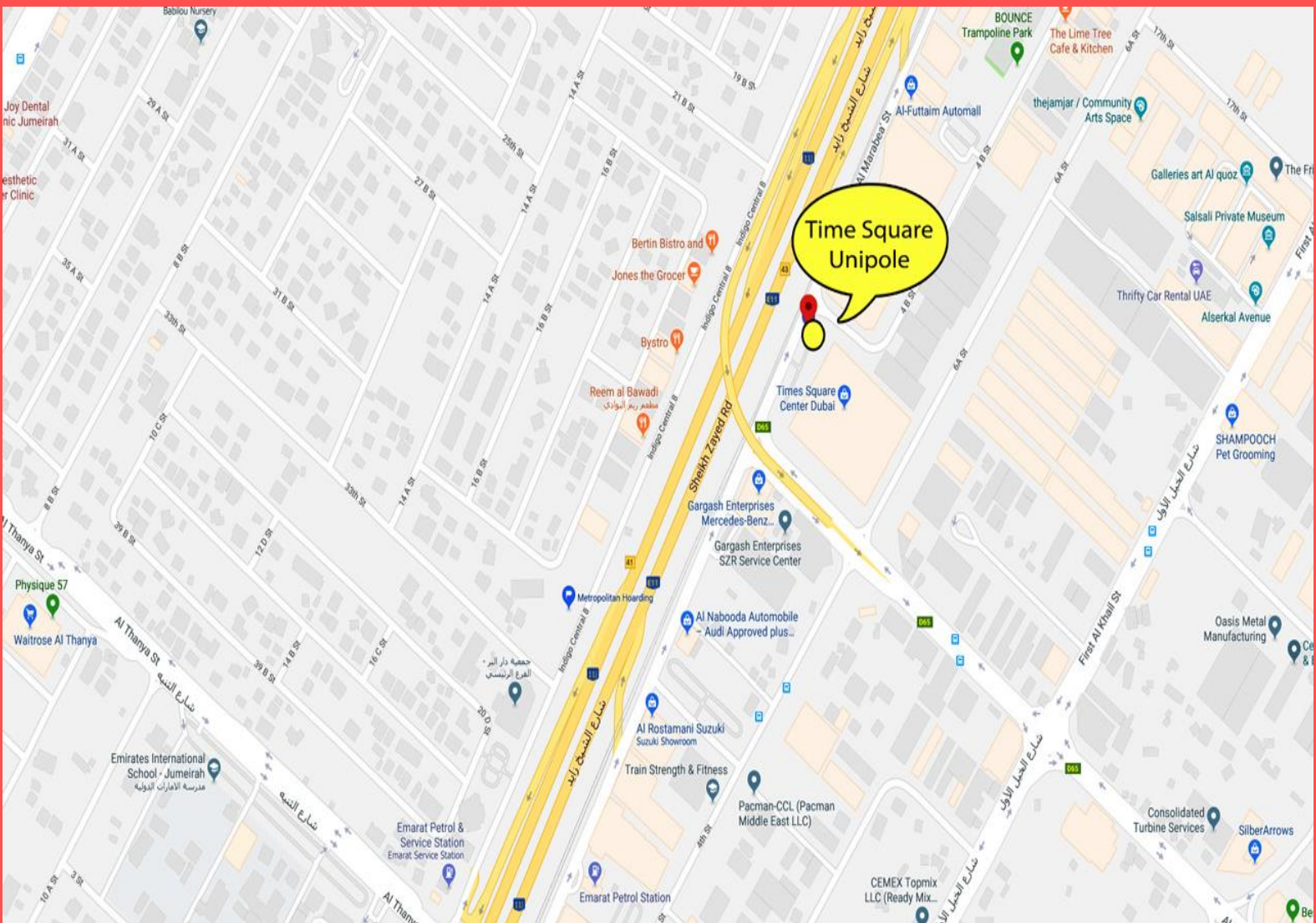
LOCATION

Sheikh Zayed Road

LANDMARK

**Infront of Time Square Mall
before Manara Exit near Al
Quoz Industrial Area and
Mall of the Emirates besides
Al Tayer Motors**

TIME SQUARE UNIPOLE Location Map & Other Photos





AMERICAN UNIVERSITY UNIPOLE

Next to American University Dubai, Media City exit
Sheikh Zayed Road

mediä
OUTDOOR
MEDIA
SPECIALISTS
247

TYPE

Backlit Unipole

MEDIA SIZE

18 meters x 10 meters

TRAFFIC COUNT

400,000 – 500,000 per day

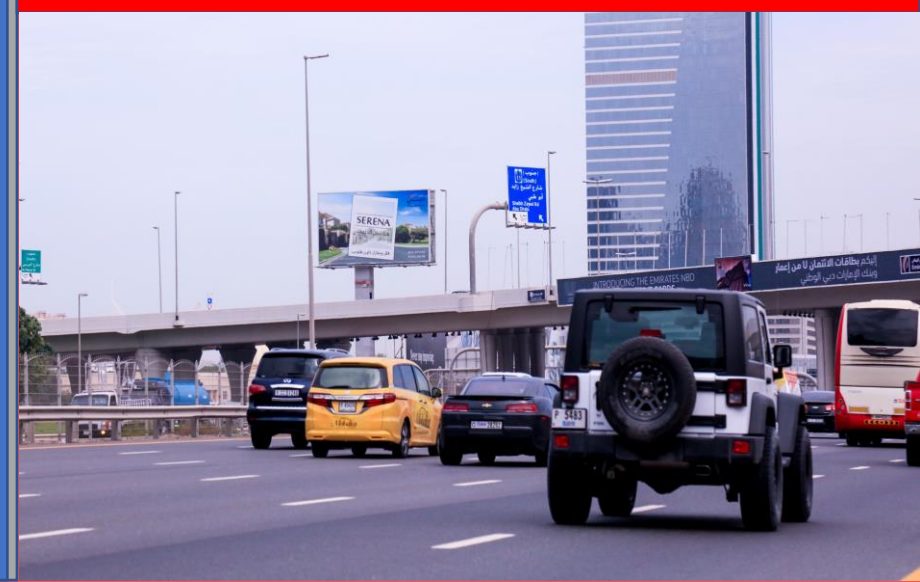
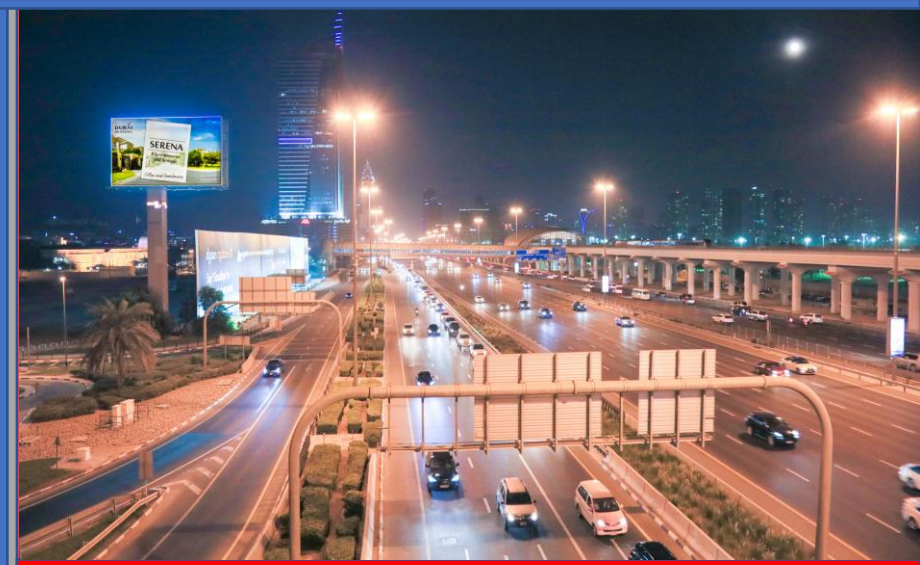
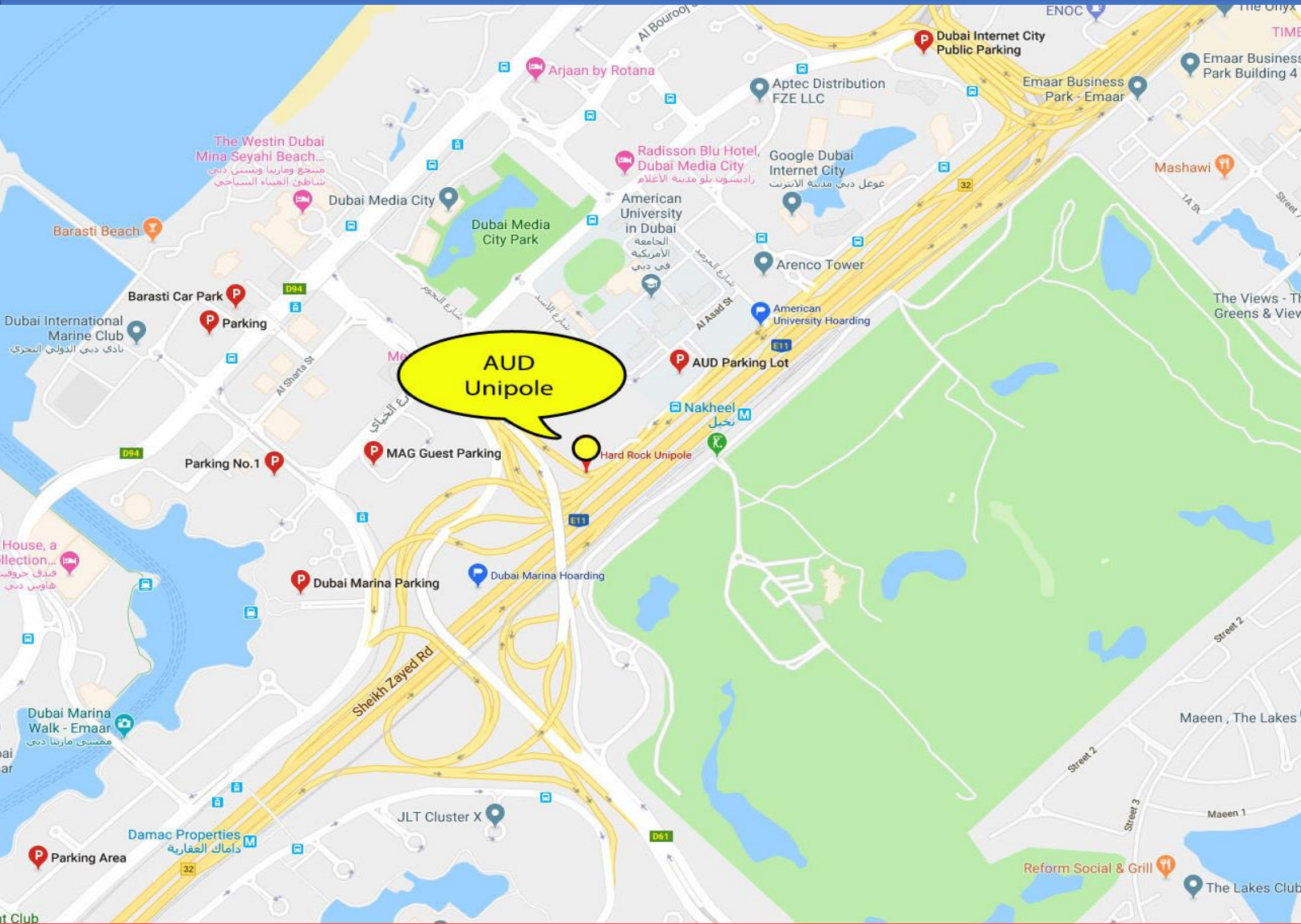
LOCATION

Sheikh Zayed Road

LANDMARK

**Along Sheikh Zayed Road
near American University
Dubai and Dubai Media City
Opposite Emirates Golf Club
and Jumeirah Lakes Towers
towards Dubai Marina &
JBR**

AMERICAN UNIVERSITY UNIPOLE Location Map & Other Photos





mediä
OUTDOOR
MEDIA
SPECIALISTS
247

TYPE

Backlit Unipole

MEDIA SIZE

14 meters x 7 meters

TRAFFIC COUNT

350,000 – 450,000 per day

LOCATION

Mirdiff Road

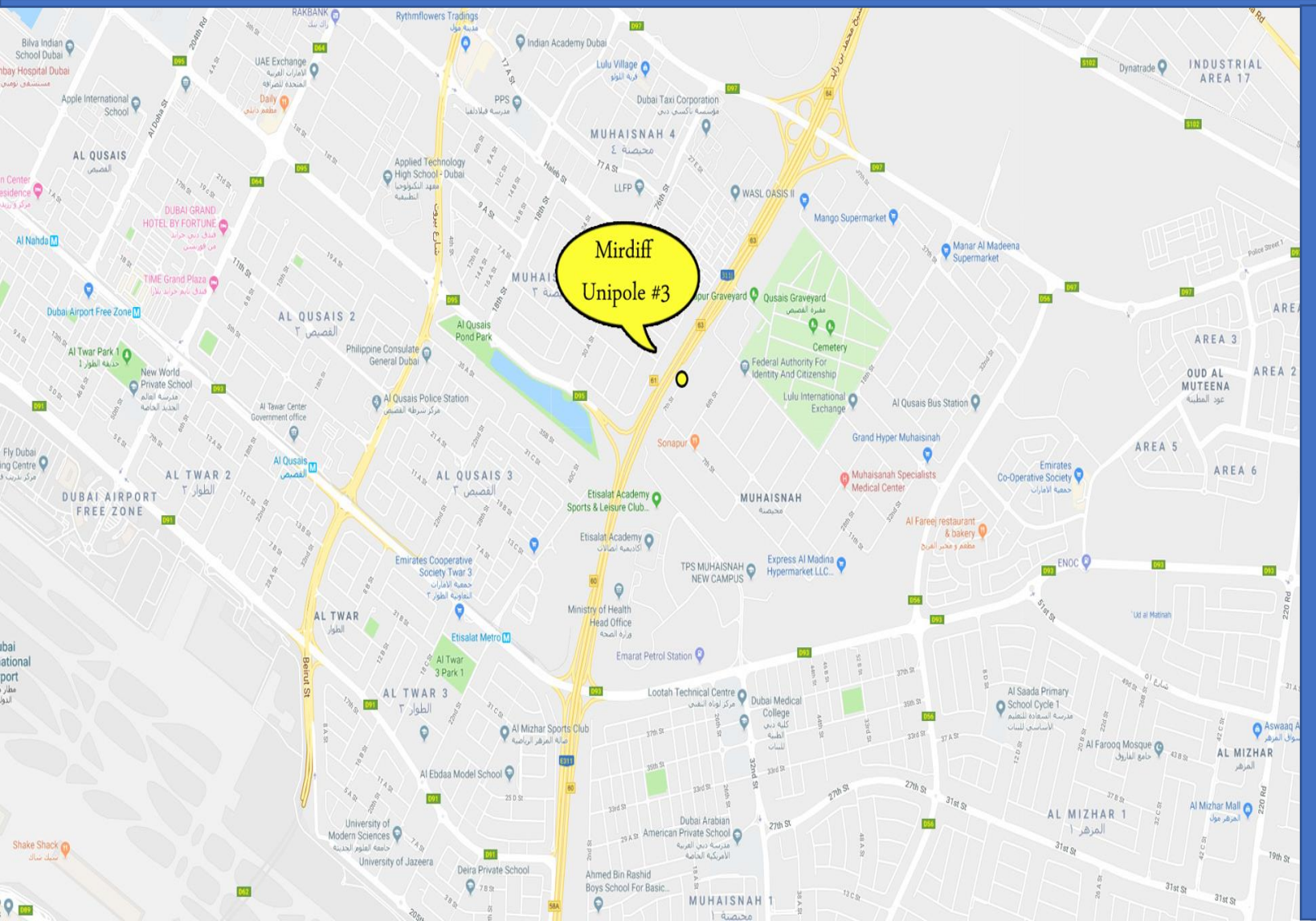
LANDMARK

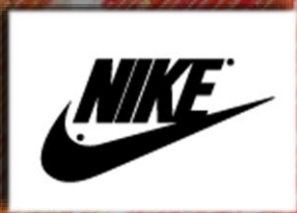
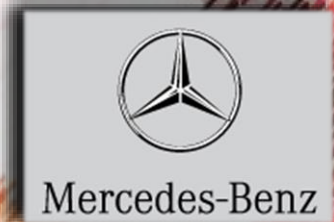
**After Mirdiff city centre
towards Sharjah, Ajman &
Ras Al Khaimah, near Etisalat
Academy along Muhaisna
area**

Mirdiff Unipole #3

Mushaisna area, Sheikh Mohammed Bin Zayed
Road

MIRDIFF #3, SMBZ Location Map & Other Photos





C L I E N T S

CONTACT

Let Media 24-7 help you achieve your vision. We are a young and dynamic media company that specialized in outdoor media space leasing and outdoor brand production.

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