



**541** Cars per 1,000 population in Dubai







**444** Cars per 1,000 population in New York

Cars per 1,000 population in London ABOUT US

Media 24/7 offers the best suited media to advertise your brands and reach its target demographics by pinpointing the media that will bring the highest returns and brand recall. We know that every company is different and has its different needs. We will help you achieve the competitive edge that will keep you up with today's ever-changing consumer trends and behavior.

We offer world class solutions through state-of-the-art procedures to capture the attention of the desired target market.

Our focus is firmly on YOU, the Client. No shareholders, no politics, no games unlike other outdoor advertising agencies, and its directly runs by the owners.

The creative thinking with a can-do attitude makes us a leader in large format digital printing. Our Uni-poles and Hoardings are strategically located on prime UAE locations with wind resistant and wind abrasion preventive. Catered especially for the UAE, high temperatures and ultra violet rays.

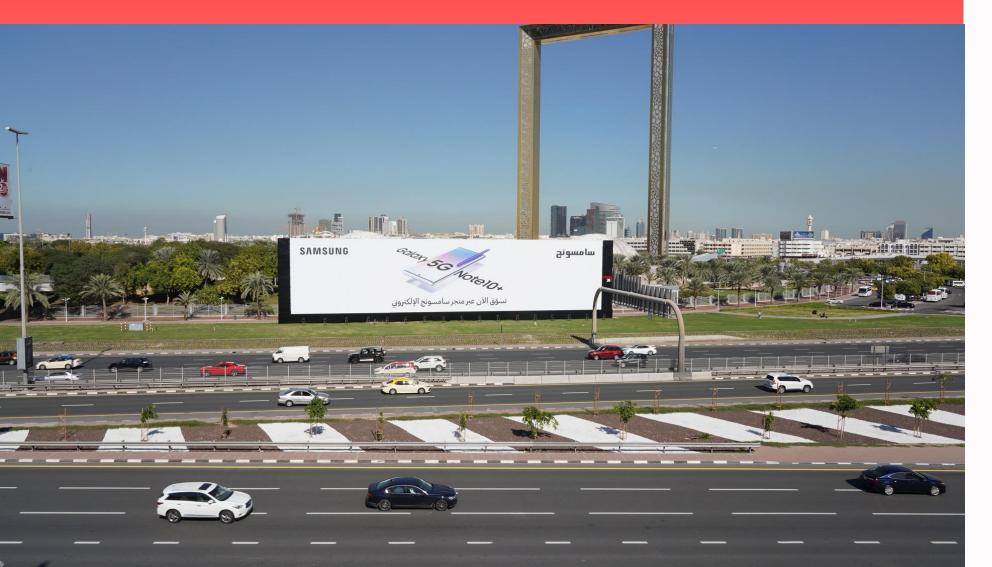
Keep it all together with the highest quality and craftsmanship of materials and get your message delivered by Media 24/7.

Cars per 1,000 population in Singapore



# HOARDINGS





## TRADE CENTER HOARDING #1

near Dubai Frame & Trade Center Roundabout, Sheikh Zayed Road



TYPE Frontlit Hoarding

MEDIA SIZE 70 meters x 17 meters

TRAFFIC COUNT 500,000 – 550,000 per day

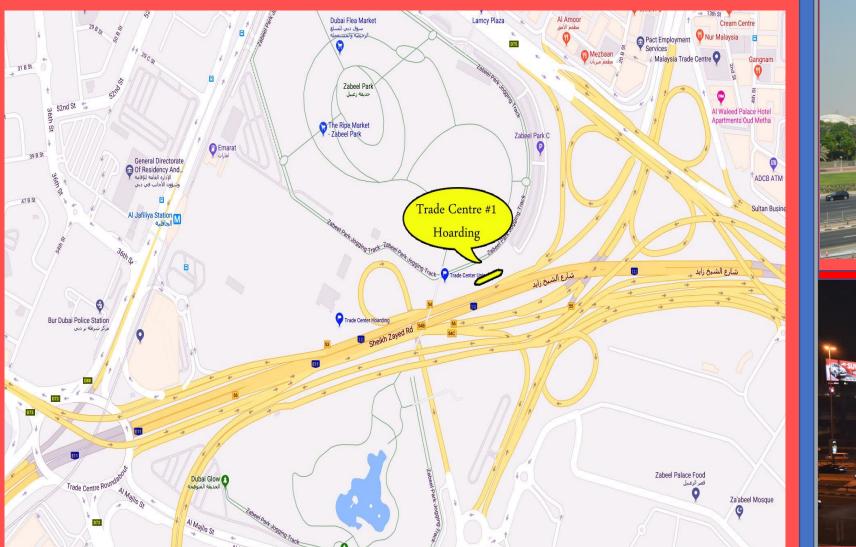
LOCATION Sheikh Zayed Road

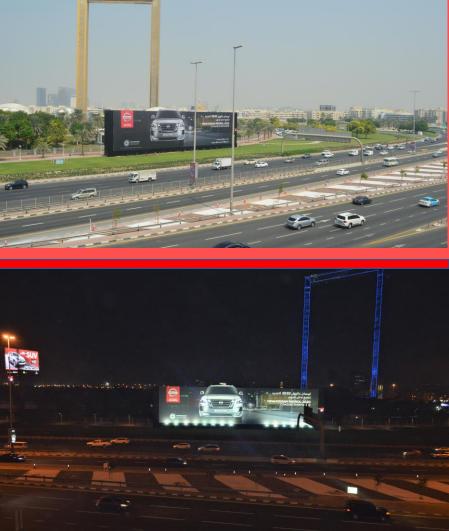
#### LANDMARK

Along Sheikh Zayed Road near Zabeel Park, Etisalat Headquarters, World Trade Center

### TRADE CENTER HOARDING #1 Location Map & Other Photos









## TRADE CENTER HOARDING #2

near Zabeel Park & Trade Center Roundabout, Sheikh Zayed Road



TYPE Frontlit Hoarding

MEDIA SIZE 50 meters x 14 meters

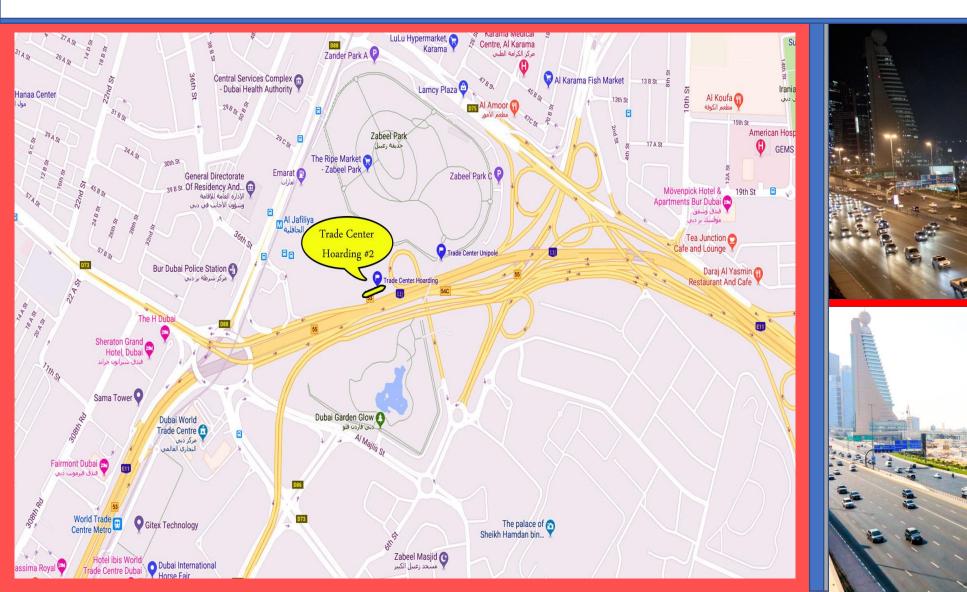
<u>TRAFFIC COUNT</u> 500,000 – 550,000 per day

LOCATION Sheikh Zayed Road

LANDMARK Along Sheikh Zayed Road near Trade Centre Roundabout, Al Jafiliya Metro Station, Zabeel Park, The Frame, and Dubai Immigration Department

### TRADE CENTER HOARDING #2 Location Map & Other Photos







## **TRADE CENTER HOARDING #3**

near Zabeel Park & Trade Center Roundabout, Sheikh Zayed Road



TYPE Frontlit Hoarding

MEDIA SIZE 50 meters x 14 meters

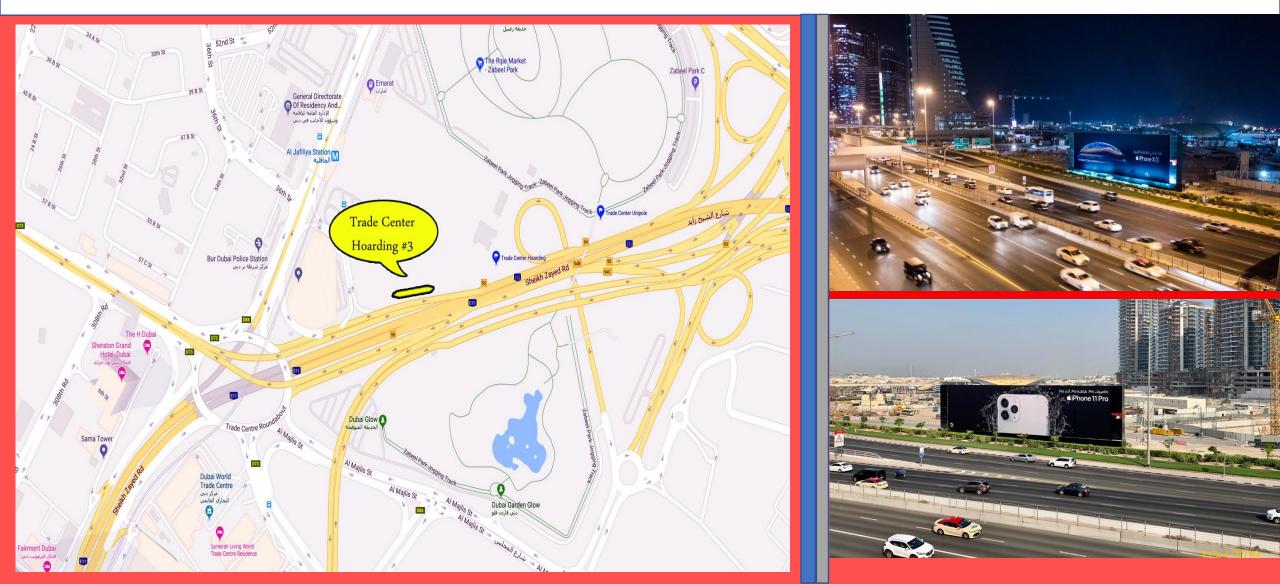
TRAFFIC COUNT 500,000 – 550,000 per day

LOCATION Sheikh Zayed Road

LANDMARK Along Sheikh Zayer Road near Trade Center Roundabout, Etisalat Headquarters, World Trade Center and Al Jafiliya Metro Station opposite Zabeel Park

### TRADE CENTER HOARDING #3 Location Map & Other Photos







### HOARDING OPPO. CITY WALK Opposite City Walk Mall, Al Safa Street



TYPE Frontlit Hoarding

MEDIA SIZE 125m x 14m

TRAFFIC COUNT 300,000 – 400,000 per day

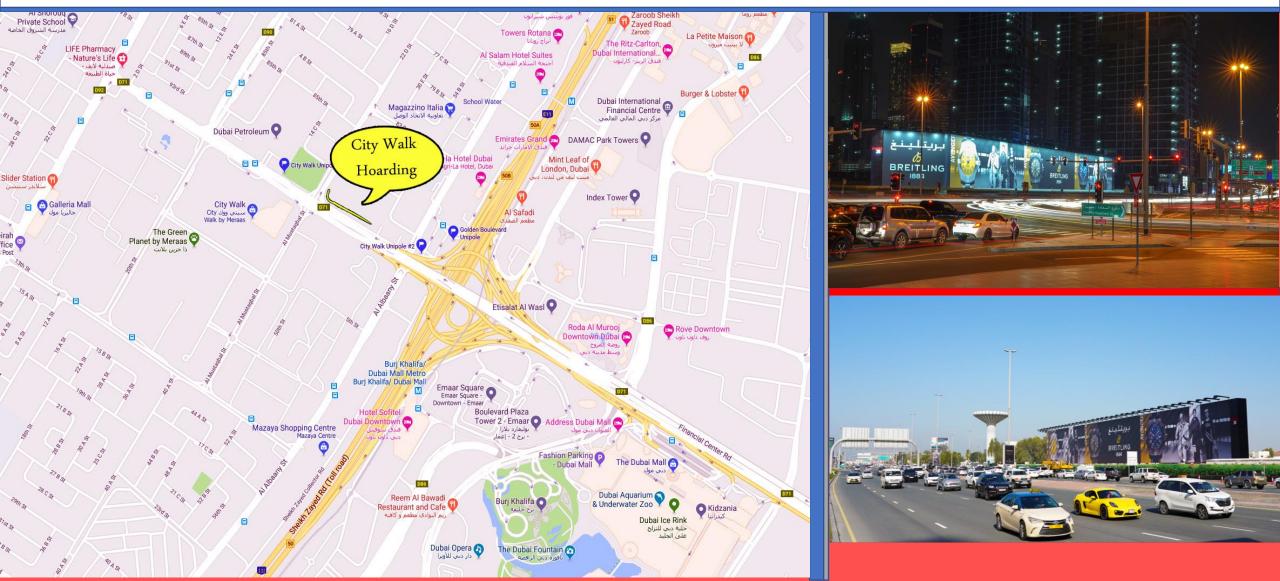
LOCATION City walk

LANDMARK

**Opposite City walk Mall,** Safa street, next Al Khazzan Park, Coca cola arena

### CITY WALK HOARDING Location Map & Other Photos







## SHEIKH ZAYED ROAD HOARDING

Opposite BMW Showroom, Sheikh Zayed Road



TYPE Frontlit Hoarding

MEDIA SIZE 50 meters x 14 meters

TRAFFIC COUNT 500,000 – 550,000 per day

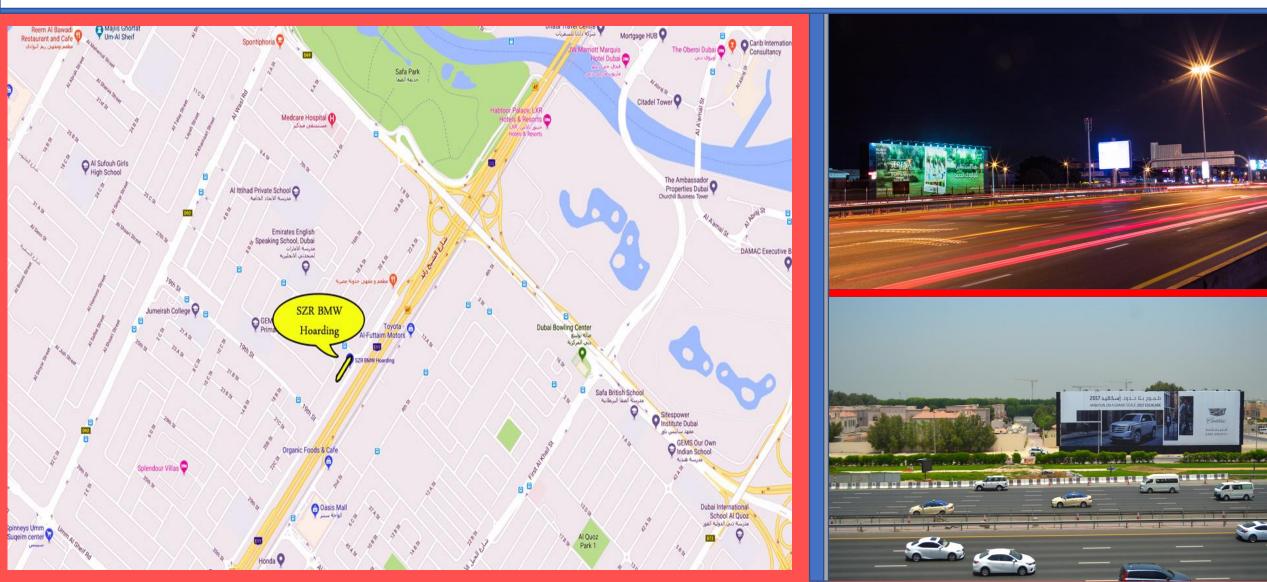
LOCATION Sheikh Zayed Road

#### **LANDMARK**

Along Sheikh Zayed Road near Noor Metro Station, Manara Municipality, Medcare and Dubai Canal opposite AGMC/BMW & Toyota Showroom

### SHEIKH ZAYED HOARDING OPP. BMW SHOWROOM Location Map & Other Photos







### SHEIKH ZAYED ROAD HOARDING (Opposite Oasis Mall)



#### TYPE Frontlit Hoarding

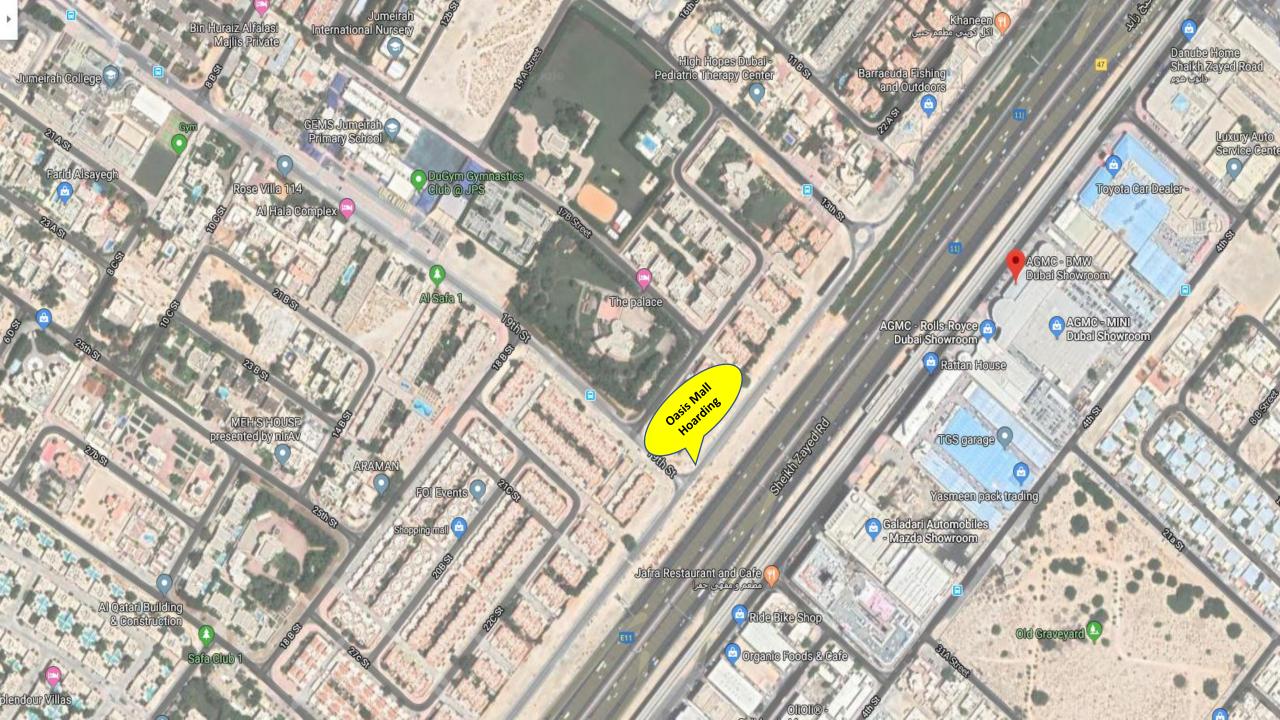
MEDIA SIZE 45 meters x 15 meters

TRAFFIC COUNT 500,000 – 550,000 per day

#### LOCATION Sheikh Zayed Road

#### LANDMARK

Along Sheikh Zayed Road, Oppo. Oasis Mall, before English college





## SHEIKH ZAYED ROAD HOARDING

Opposite Audi Showroom, Sheikh Zayed Road



TYPE Frontlit Hoarding

MEDIA SIZE 45 meters x 14 meters

TRAFFIC COUNT 500,000 – 550,000 per day

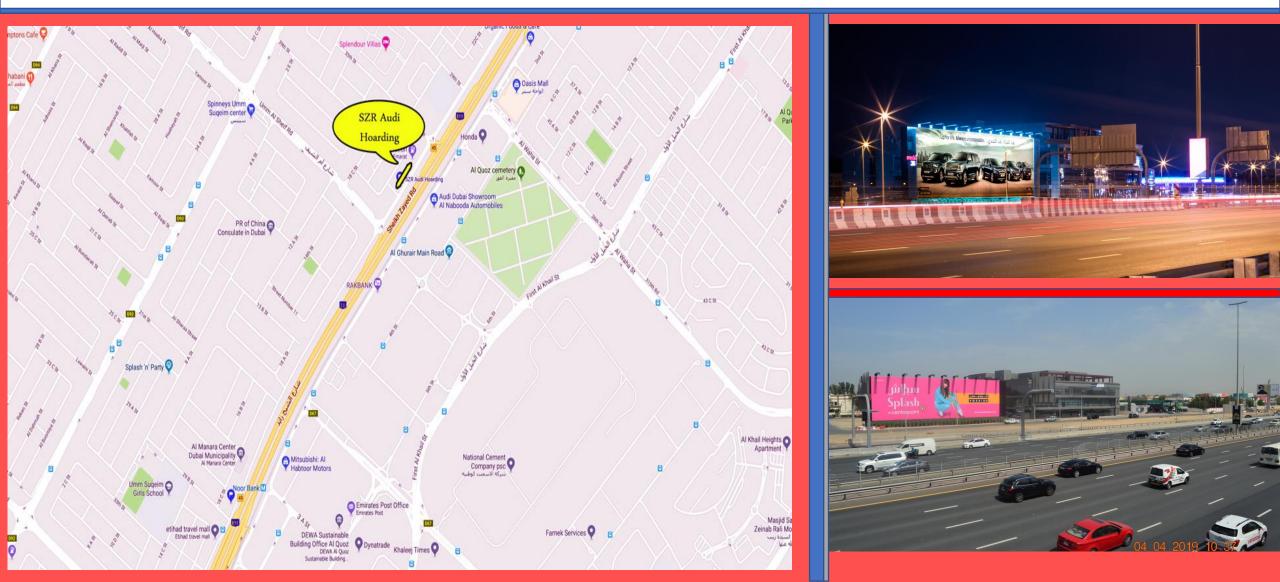
LOCATION Sheikh Zayed Road

LANDMARK

Along Sheikh Zayed Road near Noor Metro Station, Manara Municipality, Medcare and Dubai Canal opposite Audi Showroom

### SHEIKH ZAYED HOARDING OPP. AUDI SHOWROOM Location Map & Other Photos







### Site next to Maserati showroom (Opposite al Tayer Motors )



TYPE Back lit Hoarding

MEDIA SIZE 50 meters x 12 meters

**TRAFFIC COUNT** 

500,000 – 550,000 per day

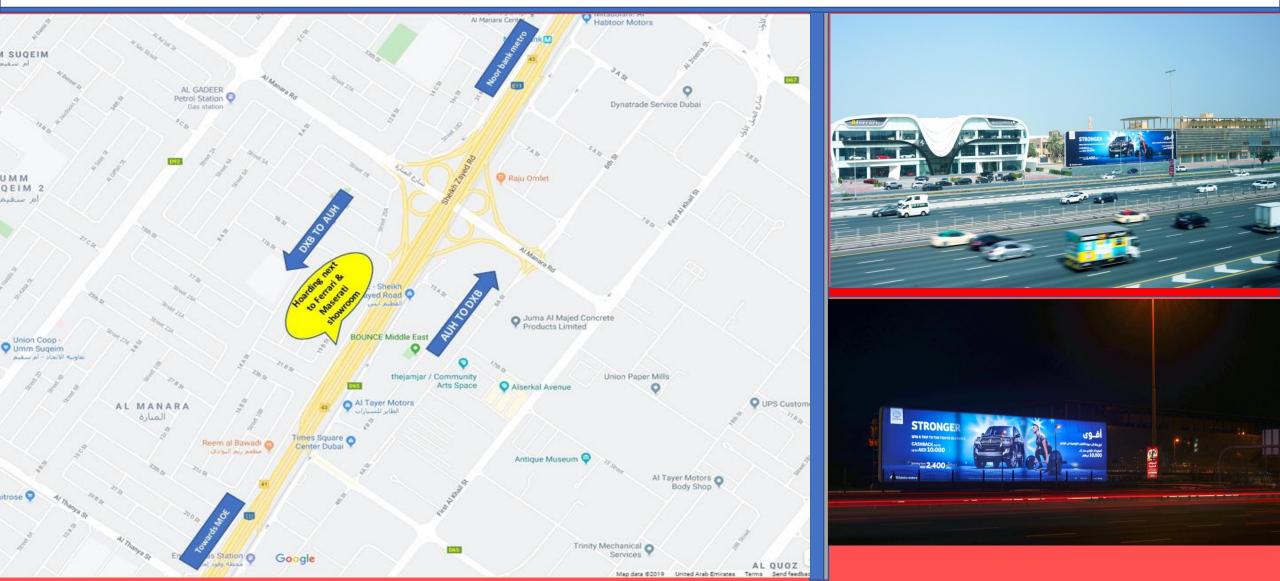
LOCATION Sheikh Zayed Road

#### **LANDMARK**

Along Sheikh Zayed Road, next to Maserati showroom, Opposite times square center and Al Tayer motors, before Mall of Emirates

### SITE NEXT TO MASERATI SHOWROOM Location Map & Other Photos







## MANARA HOARDING

Beside Noor Bank Metro Station Sheikh Zayed Road



TYPE Frontlit Hoarding

MEDIA SIZE 55 meters x 14 meters

TRAFFIC COUNT 500,000 – 550,000 per day

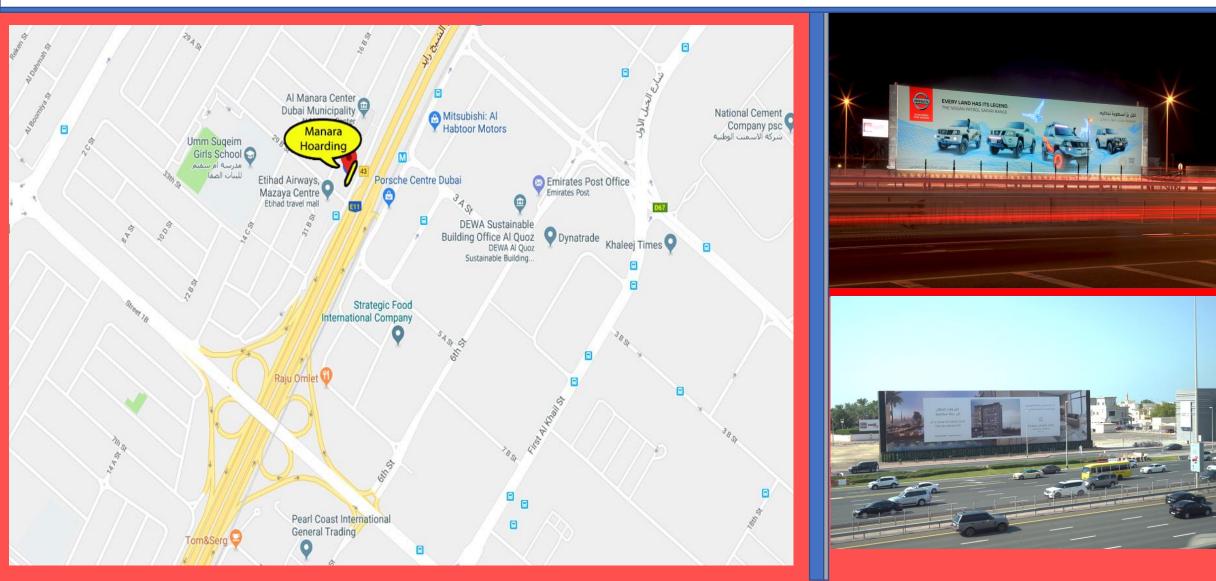
LOCATION Sheikh Zayed Road

LANDMARK

Along Sheikh Zayed Road near Noor Metro Station, Manara Municipality Opposite Mitsubishi Showroom

### MANARA HOARDING Location Map & Other Photos







## METROPOLITAN HOARDING

near Metropolitan Hotel Sheikh Zayed Road



TYPE Frontlit Hoarding

MEDIA SIZE 75 meters x 14 meters

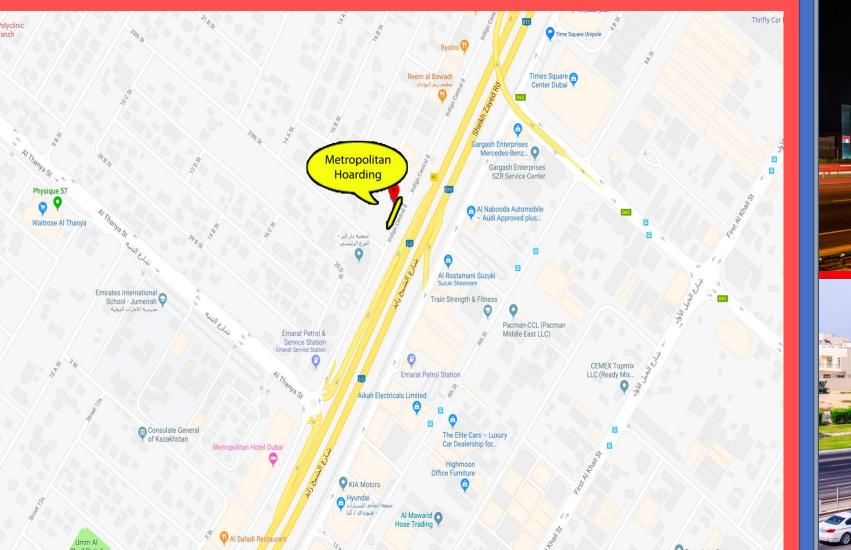
<u>TRAFFIC COUNT</u> 500,000 – 550,000 per day

LOCATION Sheikh Zayed Road

LANDMARK Along Sheikh Zayed Road near Manara exit, Metropolitan Hotel, Mall of Emirates and Time Square opposite Al Quoz Industrial Area

### METROPOLITAN HOARDING Location Map & Other Photos









## **DUBAI INTERNET CITY HOARDING #1**

Opposite Onyx Towers Dubai, Sheikh Zayed Road



TYPE Frontlit Hoarding

MEDIA SIZE 55 meters x 14 meters

TRAFFIC COUNT 500,000 – 550,000 per day

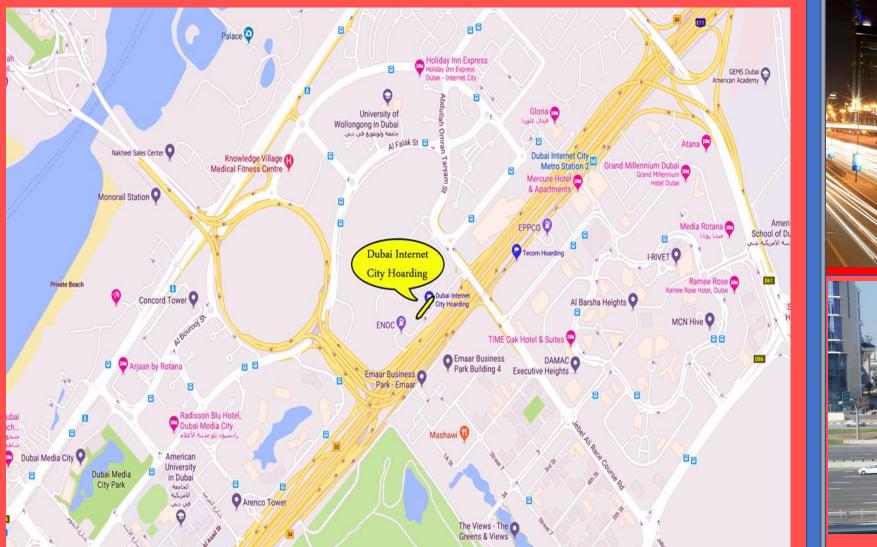
LOCATION Sheikh Zayed Road

LANDMARK

Along Sheikh Zayed Road near Media City Petrol Station, Knowledge Village, and Dubai Internet City opposite The Greens Community

### DUBAI INTERNET CITY HOARDING #1 Location Map & Other Photos











## **DUBAI INTERNET CITY HOARDING #2**

Opposite Knowledge Village Dubai, Sheikh Zayed Road



TYPE Frontlit Hoarding

MEDIA SIZE 55 meters x 14 meters

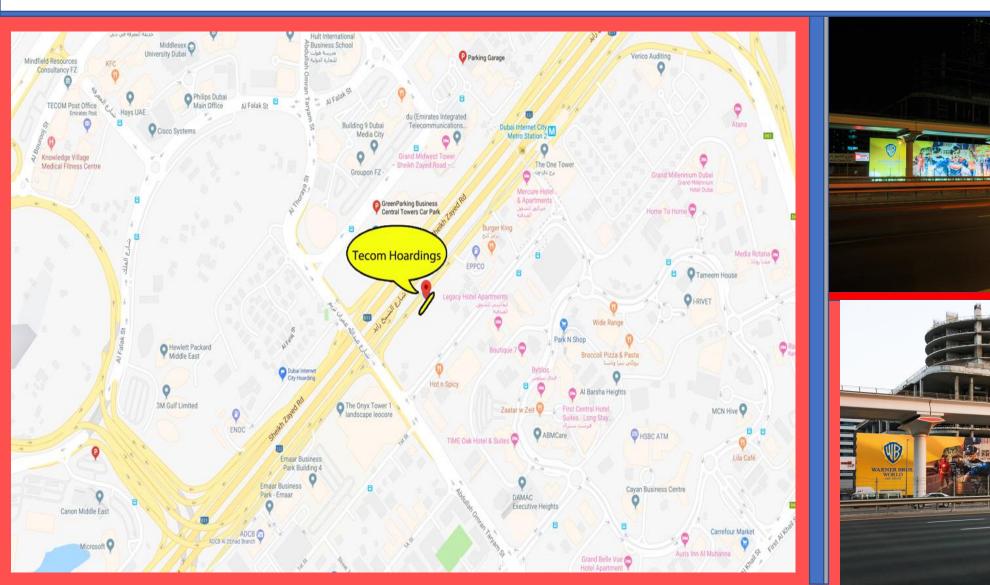
TRAFFIC COUNT 500,000 – 550,000 per day

LOCATION Sheikh Zayed Road

LANDMARK Along Sheikh Zayed Road near Dubai Internet City Metro Station, Mercure Hotel, The Green Community, Knowledge Village and Barsha Heights

### DUBAI INTERNET CITY HOARDING #2 Location Map & Other Photos







### AMERICAN UNIVERSITY HOARDINGS Next to American University Dubai Sheikh Zayed Road



TYPE Frontlit Hoarding

MEDIA SIZE 175 meters x 16 meters

TRAFFIC COUNT 500,000 – 550,000 per day

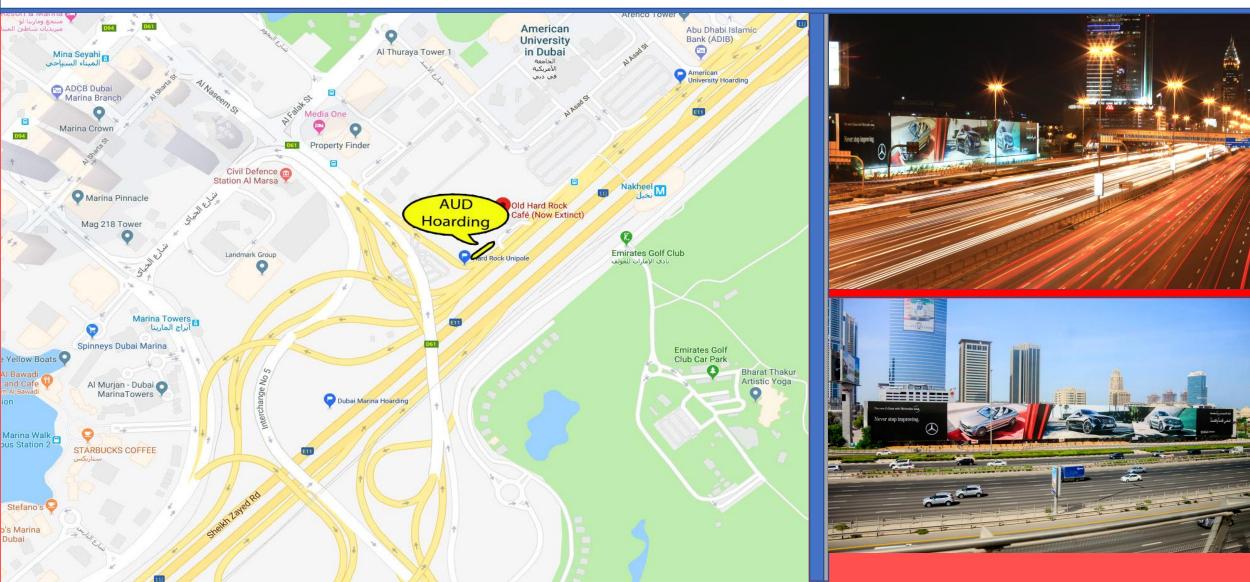
LOCATION Sheikh Zayed Road

**LANDMARK** 

Along Sheikh Zayed Road near American University Dubai and Dubai Media City Opposite Emirates Golf Club and Jumeirah Lakes Towers towards Dubai Marina & JBR

### AMERICAN UNIVERSITY HOARDINGS Location Map & Other Photos







### **AL KHAIL ROAD HOARDING** Before Dubai Mall exit from Dubai Festival City

OUTDOOR MEDIA SPECIALISTS

<u>TYPE</u> Frontlit Hoarding

VISUAL SIZE 50m x 10m

<u>TRAFFIC COUNT</u> 400,000 – 450,000 per day

LOCATION Al Khail Road

LANDMARK Dubai Festival City towards Dubai Mall, before the exit of Dubai Mall

Arabian Park Hotel & C 092 Park Hotel Apartme 49th s Zabeel Stadium 🥐 Jumeira AL SATWA Nad Al Sheba Saccalaureate School . Luci us السطوة Horse Course الحمر تميرا للبكالوريا C Emirates Towers ZA'ABEEL 061 0 زعبيل 073 أبراج الأمارات Emirates Towers Arab Experts O محطة المترو أبراج الإمارات AL JADDAF Engineering... الحداف 016 BUR DUBAI Zuma 🕜 072 heraton Sheikh Zayed. 😜 Jubaili Bros 🥥 مطعم روما ىر دىنى Al Jaddaf Dry Docks 🔍 Marriott Hote Zabeel Palace Al Jaddat, Dubai 🗢 Dubai International Financial Centre Dubai Equine Hospital Iniden Boulevard 0 Dubai Petroleum 🔾 مركز دبق المالق العالمي مستشغم دني للحبول Swiss International 073 Scientific School in... City Walk Unipole #1 Farzi Cafe 👩 DIFC E66 0 فارزي كافيه ZA'ABEEL 2 City Walk by Meraas 🗿 071 زعبيل ٢ he Green y Meraas 💝 City Walk Unipole #2 오 Al Khail Hoarding Dubai Creek Rove Downtown Dubal Creek Harbour O Sales Pavilion - Emaar Des P The Cove - Dub Creek Harbour 0 Emaar Square, Building 2 🕒 Address Dubai Mal Mazaya Shopping Centre he Dubai Mall 🙆 Lagoon Hide (Ras Al Khor Wildlife sanctuary) Emaar Site offices - DCH 😡 0.65 Burj Khalifa 👩 071 O Dubai Ice Rink 072 DOWNTOWN 016 Millennium BEAST FESTIVAL Burj Park DUBAI Central Downtown 荣 Deals on Wheels Ras Al Khor Flamingo by Emaan اسط مدينه ويع O Hide Viewing Area Hoarding ديفة البرح Abyan YT 🔘 Emarat Abu Kadra منطقه مشاهده Windsor Manor Petrol Station 🔾 طبور فلامتعو Ras al Khor YANSOON Business Ba يطة وقود أمار Wildlife Sanctuary The Kana Cafe 👩 DUBAI DESIGN Bay Avenue 🔾 DISTRICT 086 Vision Towe وحديقة عامة Park The Espresso Lab 💡 071 SOUTH RIDGE Carib International Consultancy Ras al khor bird watching 🤤 Hotel Dubai BAY SQUARE **Crystal Gallery** مركز تمام لفحص Marasi D BUSINESS BAY Aladdin Container شارع رأس الخور الحليج التحاري Company Al Mashrabia 0 Furniture Industries The Ambassade 072 DAC AL VHOD

Dubai Police

Club Stadium

### AL KHAIL HOARDING Location Map

TRADE CENTRE

C Exhibitions Gate

ZA'ABEEL '

زعبيل ١





### AL KHAIL ROAD HOARDING 2 Before Dubai Mall exit



TYPE Frontlit Hoarding

VISUAL SIZE 50m x 12m

<u>TRAFFIC COUNT</u> 400,000 – 450,000 per day

LOCATION Al Khail Road

LANDMARK Dubai Festival City towards Dubai Mall, before the exit of Dubai Mall

#### AL KHAIL HOARDING 2 Location Map





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## GARHOUD BRIDGE HOARDING

Located before Al Garhoud Bridge towards Dubai International Airport



TYPE Frontlit Hoarding

VISUAL SIZE 50m x 15m

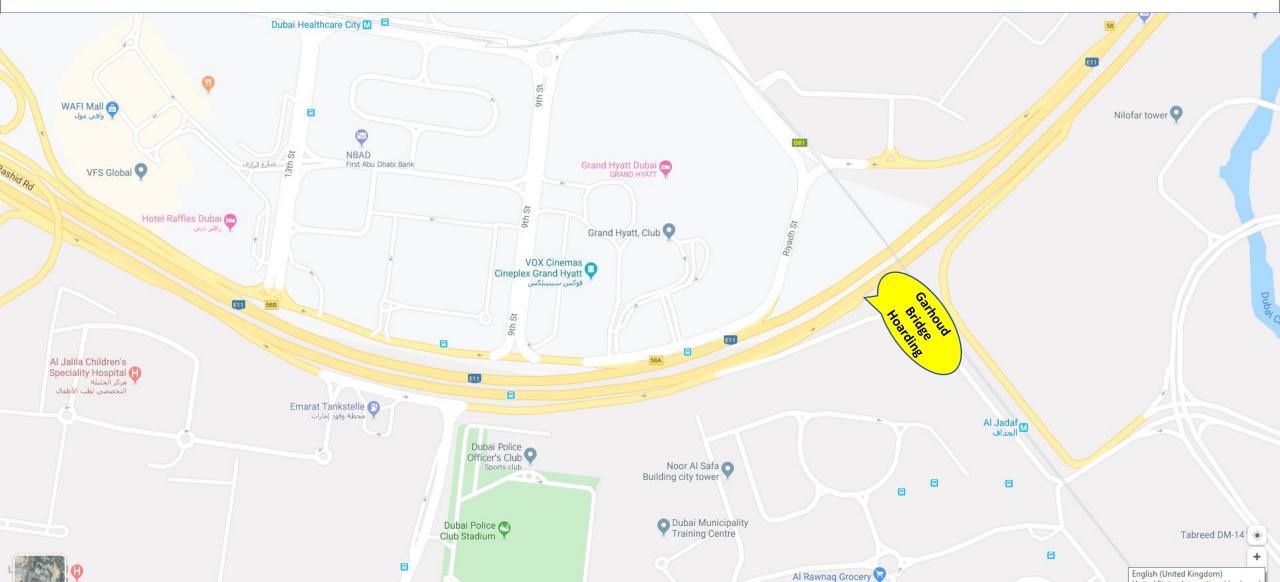
<u>TRAFFIC COUNT</u> 400,000 – 450,000 per day

LOCATION Sheikh Rashid Road

LANDMARKS Dubai International Airport, Al Jaddaf Metro station, Grand Hyatt, Dubai Police Officer's Club

### GARHOUD HOARDING Location Map







#### JEBEL ALI HOARDINGS #1 to #4 Next to Jafza Gate #4 Exit, towards Expo 2020 exit, Sheikh Zayed Road



#### TYPE Frontlit Hoarding

MEDIA SIZE 200 meters x 17 meters

TRAFFIC COUNT 300,000 – 400,000 per day

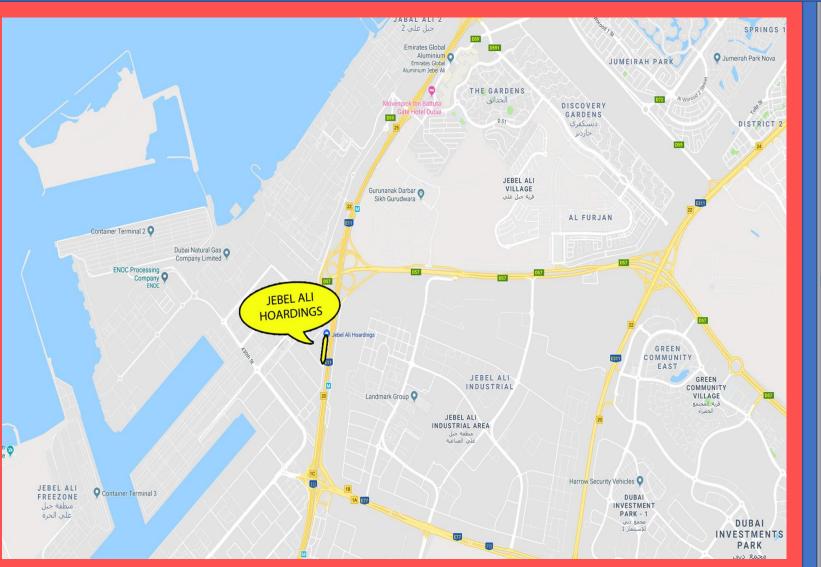
LOCATION Sheikh Zayed Road

#### **LANDMARK**

Along Sheikh Zayed Road infront of Jebel Ali Freezone near Danube Metro Station, Jafza Gate#4 and IBN Batuta Mall opposite Jebel Ali Industrial Area

## JEBEL ALI HOARDINGS #1 to #4 Location Map & Other Photos









## JEBEL ALI HOARDINGS #5 to #8 Next to Jafza Gate #4 Exit, towards Expo 2020 exit, Sheikh Zayed Road



TYPE Frontlit Hoarding

MEDIA SIZE 200 meters x 17 meters

TRAFFIC COUNT 300,000 – 400,000 per day

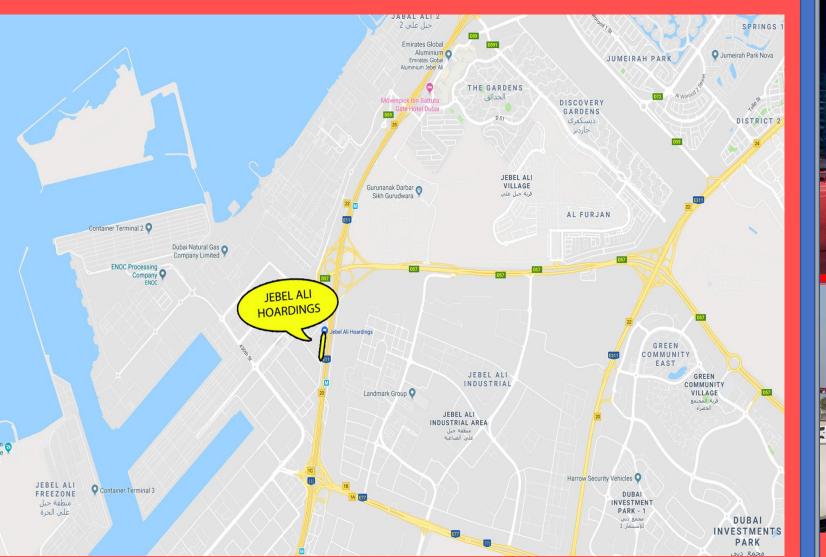
LOCATION Sheikh Zayed Road

#### **LANDMARK**

Along Sheikh Zayed Road infront of Jebel Ali Freezone near Danube Metro Station, Jafza Gate#4 and IBN Batuta Mall opposite Jebel Ali Industrial Area

## JEBEL ALI HOARDINGS #5 to #8 Location Map & Other Photos











# PORT RASHID HOARDINGS

Towards Shindagha Tunnel and close to Deira Gold Souk, Old Dubai



TYPE Frontlit Hoarding

MEDIA SIZE 65 meters x 12 meters

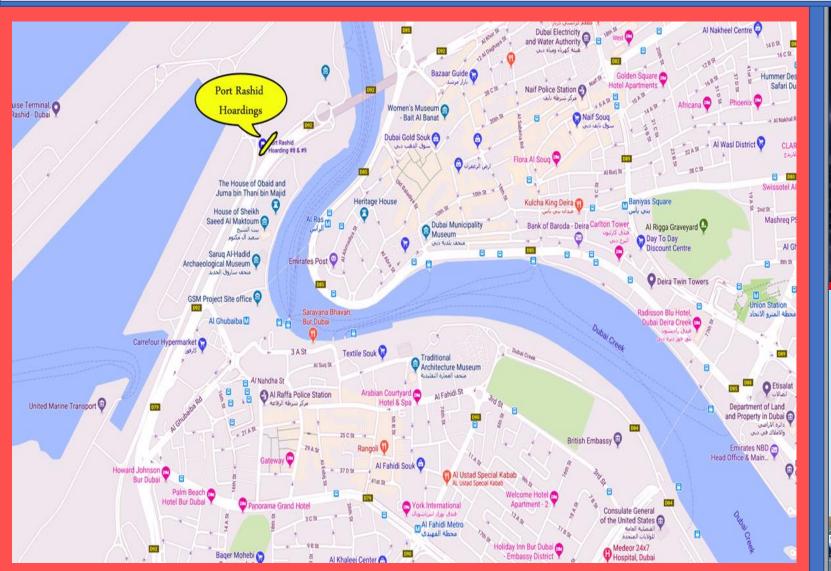
TRAFFIC COUNT 180,000 – 200,000 per day

LOCATION Bur Dubai

LANDMARK Infront of Port Rashid / Mina Area, before Shindagha Tunnel, opposite Al Ghubaiba Carrefour towards Deira Gold Souq

## PORT RASHID HOARDINGS Location Map & Other Photos









# UNIPOLES





## MAKTOUM BRIDGE UNIPOLE Towards Clock Tower Deira



#### TYPE Backlit Unipole

MEDIA SIZE 16 meters x 10 meters

TRAFFIC COUNT 250,000 – 300,000 per day

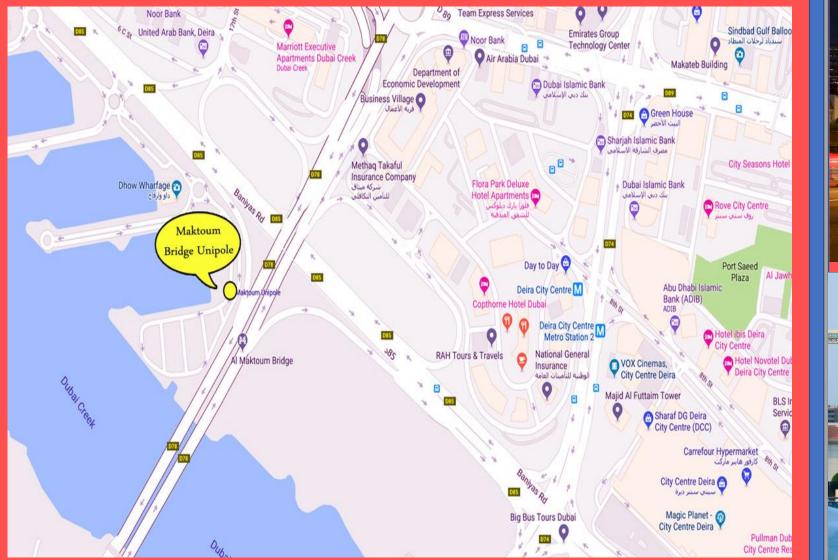
LOCATION Al Maktoum Bridge

#### LANDMARK

Along Maktoum Bridge and Dubai Port area near Deira Cloak tower and Deira City Centre, Dubai Municipality and Land Department

#### MAKTOUM BRIDGE UNIPOLE Location Map & Other Photos











# **GARHOUD BRIDGE UNIPOLE #1**

Towards Dubai International Airport Terminals, Al Garhoud



TYPE Backlit Unipole

MEDIA SIZE 16 meters x 10 meters

TRAFFIC COUNT 250,000 – 300,000 per day

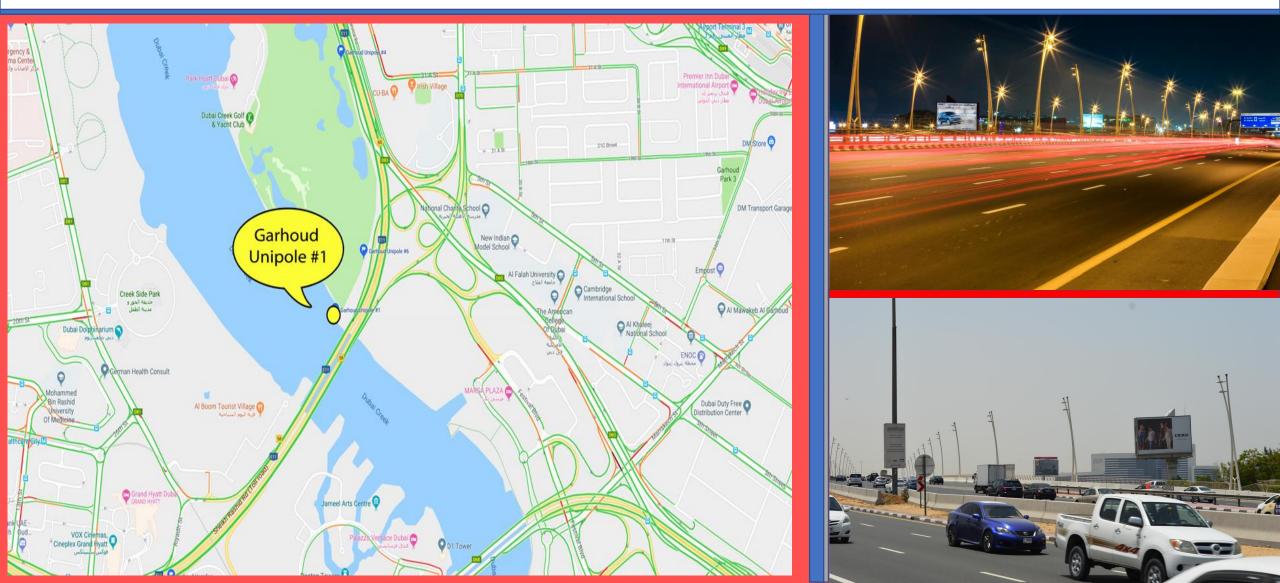
LOCATION Al Garhoud Bridge

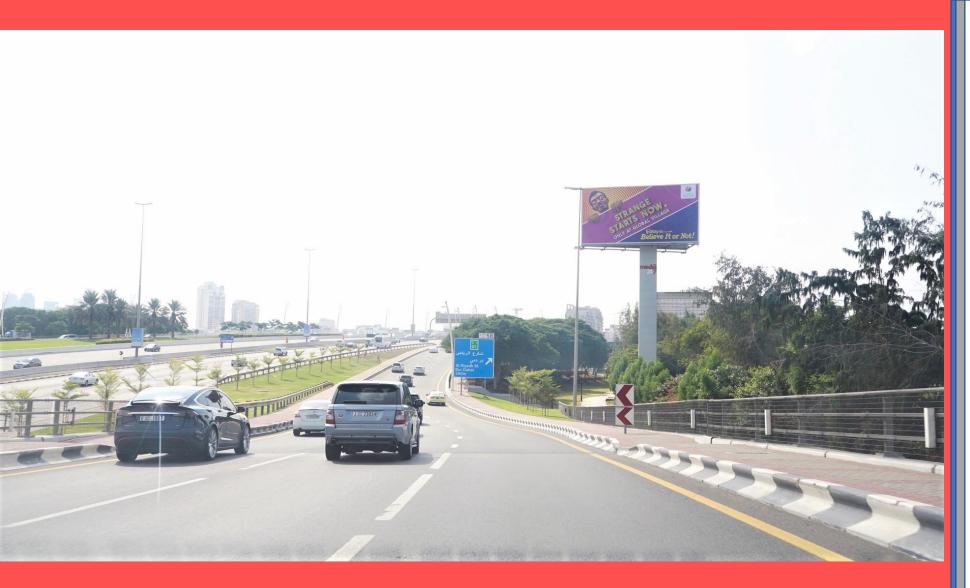
#### LANDMARK

Beside Al Garhoud Bridge near Emirates Aviation Institution, and Dubai Golf Creek Club opposite Creek Park and Al Boom Tourist Village

## GARHOUD BRIDGE UNIPOLE #1 Location Map & Other Photos







## GARHOUD BRIDGE UNIPOLE #2 (Near Emirates Aviation College)



TYPE Backlit Unipole

MEDIA SIZE 16 meters x 8 meters

TRAFFIC COUNT 250,000 – 300,000 per day

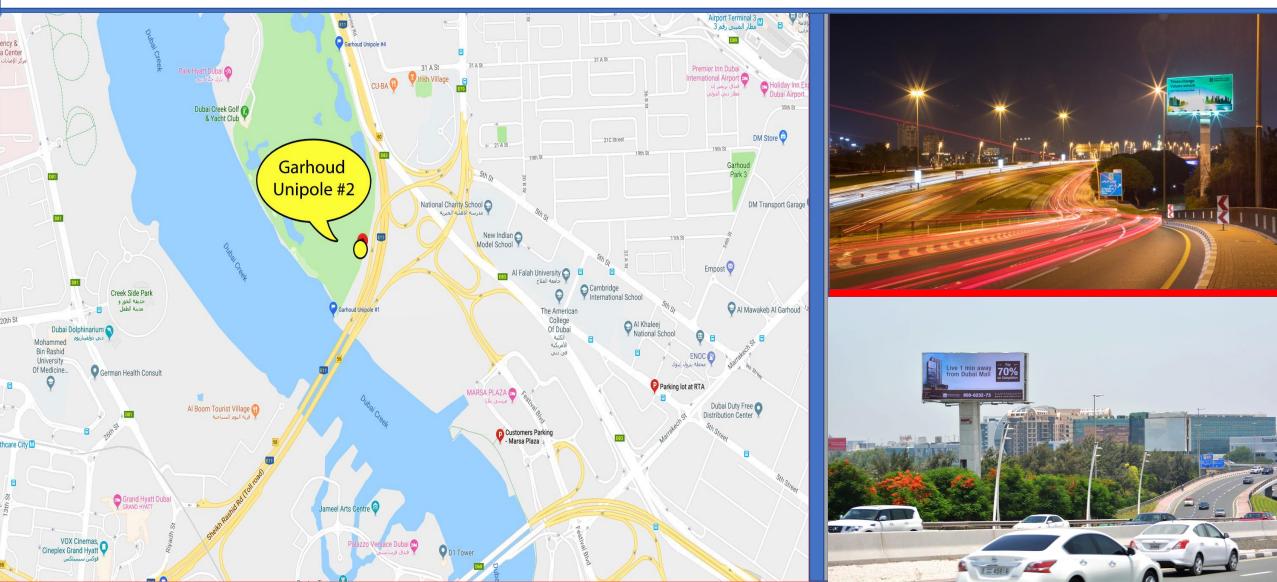
LOCATION Al Garhoud Bridge

**LANDMARK** 

Beside Al Garhoud Bridge near Emirates Aviation Institution, and Dubai Golf Creek Club opposite Creek Park and Al Boom Tourist Village

## GARHOUD BRIDGE UNIPOLE #2 Location Map & Other Photos







#### GARHOUD BRIDGE UNIPOLE #3 Near Deira City Centre, Opposite Jumeirah Creek Hotel



TYPE Backlit Unipole

MEDIA SIZE 16 meters x 10 meters

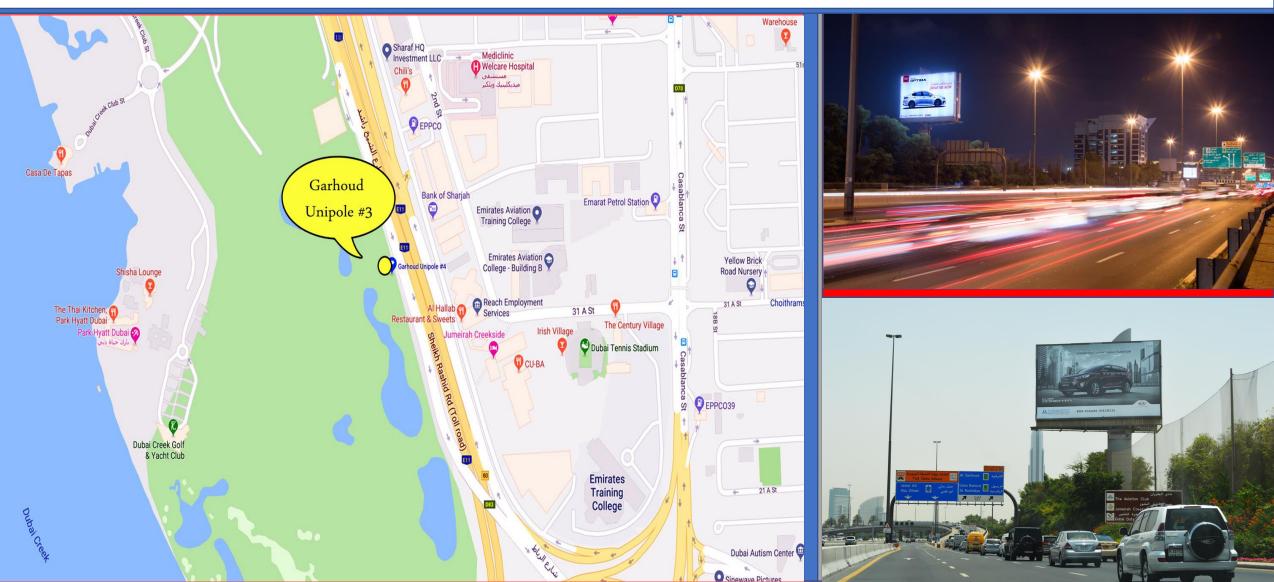
TRAFFIC COUNT 250,000 – 300,000 per day

LOCATION Al Garhoud Bridge

LANDMARK Near Deira City Center, Emirates Aviation Institution, and Dubai Golf Creek Club

## GARHOUD BRIDGE UNIPOLE #3 Location Map & Other Photos







## GARHOUD UNIPOLE #4 Near Deira City Centre



TYPE Backlit Unipole

MEDIA SIZE 16 meters x 10 meters

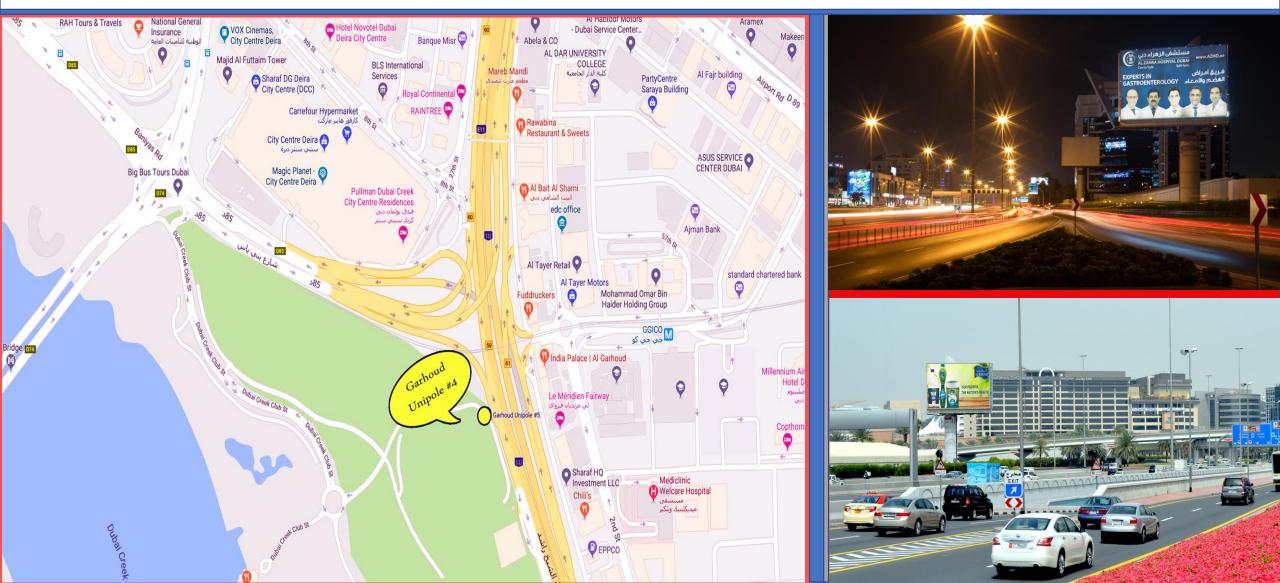
TRAFFIC COUNT 250,000 – 300,000 per day

LOCATION Al Garhoud Bridge

LANDMARK Near Deira City Center, Emirates Aviation Institution, and Dubai Golf Creek Club

## GARHOUD BRIDGE UNIPOLE #4 Location Map & Other Photos







## **TRADE CENTER UNIPOLE** Near Dubai Frame, Sheikh Zayed Road



TYPE Backlit Unipole

MEDIA SIZE 18 meters x 10 meters

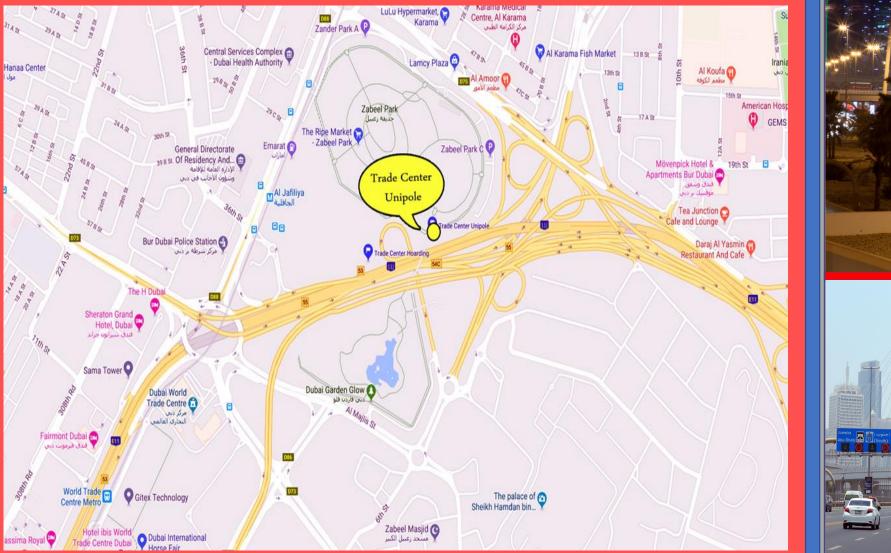
TRAFFIC COUNT 500,000 – 550,000 per day

LOCATION Sheikh Zayed Road

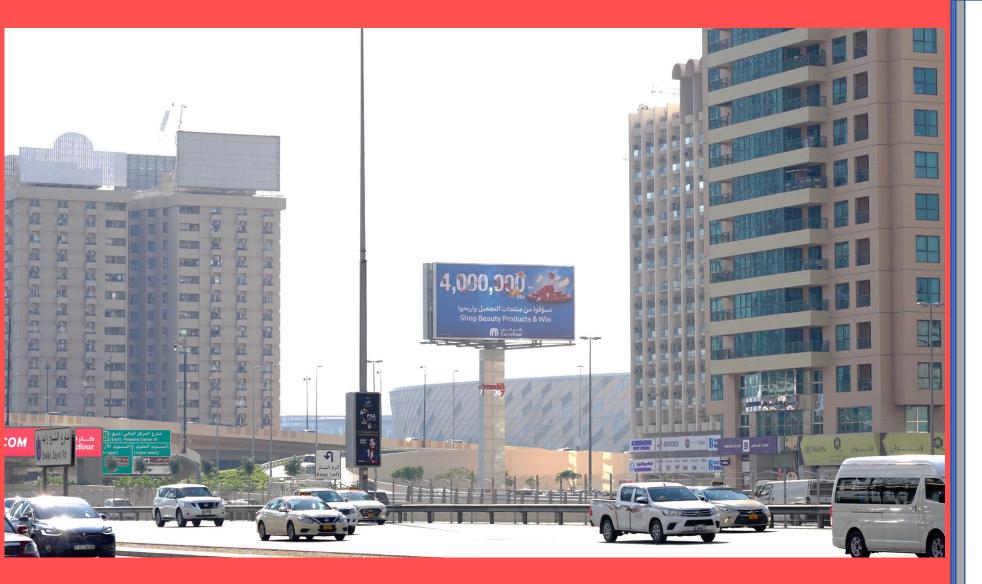
LANDMARK Along Sheikh Zayed Road near Trade Centre Roundabout, Al Jafiliya Metro Station, Zabeel Park, The Frame, and Dubai Immigration Department

## TRADE CENTER UNIPOLE Location Map & Other Photos









# GOLDEN BOULEVARD UNIPOLE

Towards Dubai Mall Exit & Financial Centre exit, Sheikh Zayed Road



TYPE Backlit Unipole

MEDIA SIZE 16 meters x 8 meters

TRAFFIC COUNT 500,000 – 550,000 per day

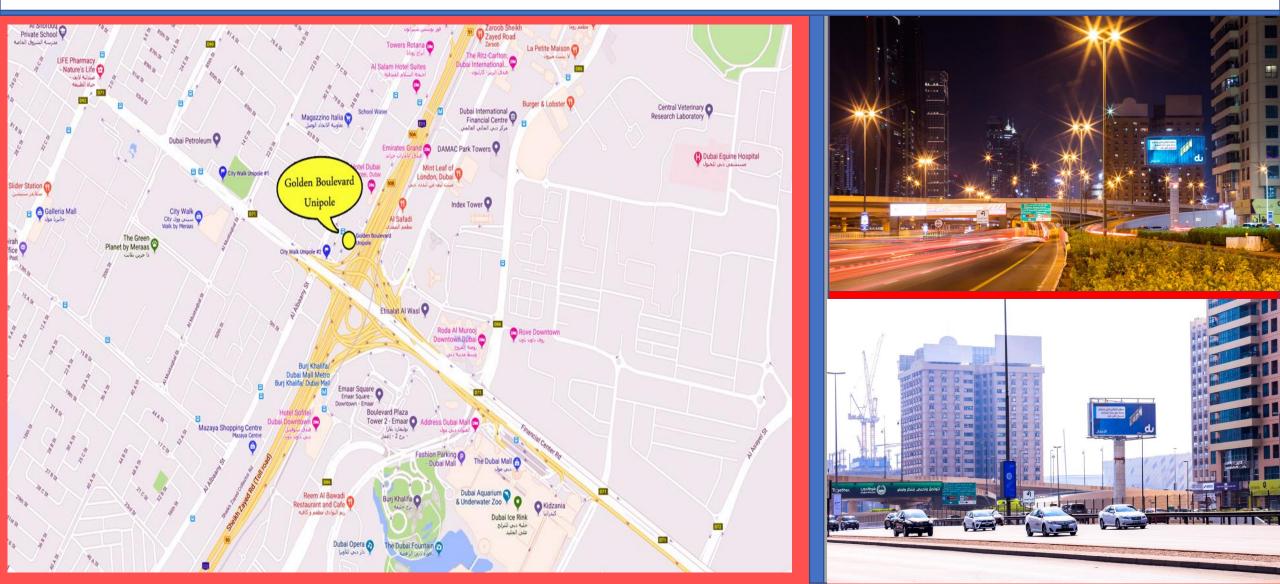
LOCATION Sheikh Zayed Road

LANDMARK

Along Sheikh Zayed Road First Interchange near Shangrila Hotel near City Walk Area opposite Dusit Thani Hotel and Dubai Mall

#### GOLDEN BOULEVARD UNIPOLE Location Map & Other Photos







**CITY WALK UNIPOLE #1** Opposite City Walk Mall, Al Safa Street



TYPE Backlit Unipole

MEDIA SIZE 12 meters x 8 meters

TRAFFIC COUNT 300,000 – 400,000 per day

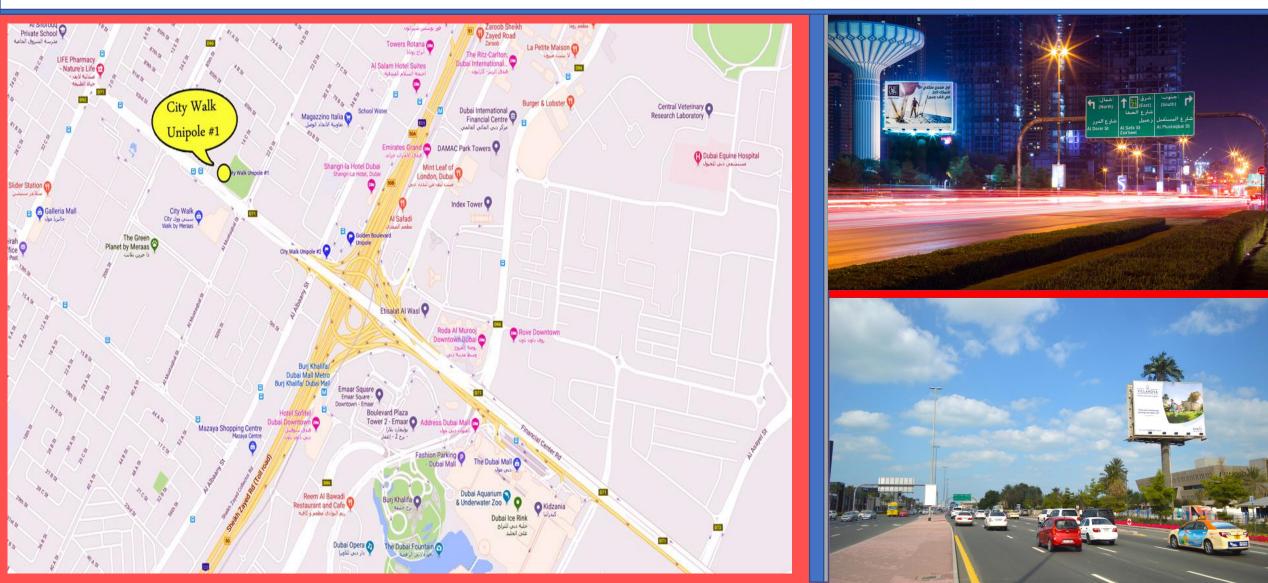
LOCATION City Walk Area

**LANDMARK** 

Infront of Khazan Park along Al Safa Road opposite City Walk Area near Sheikh Zayed Road First Interchange across Dubai Mall

## CITY WALK UNIPOLE #1 Location Map & Other Photos







**CITY WALK UNIPOLE #2** Towards The Dubai Mall & Burj Khalifa, Al Safa Street



TYPE Backlit Unipole

MEDIA SIZE 16 meters x 8 meters

TRAFFIC COUNT 300,000 – 400,000 per day

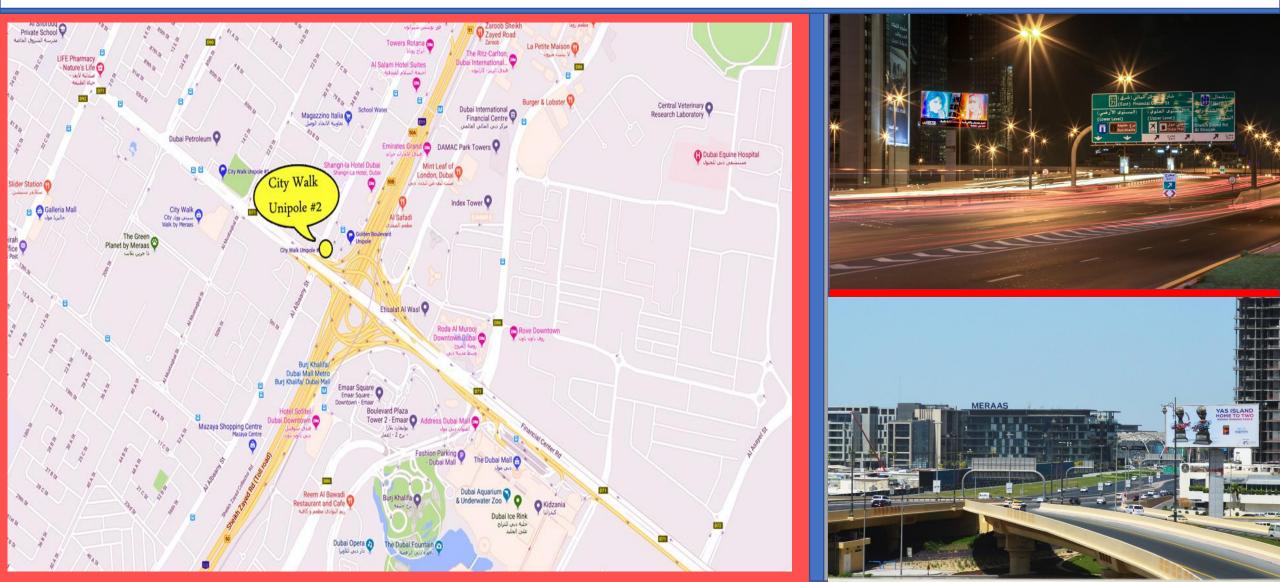
LOCATION City Walk Area

LANDMARK

Along Al Safa Road opposite City Walk Area near Sheikh Zayed Road First Interchange across Dubai Mall and Burj Khalifa

## CITY WALK UNIPOLE #2 Location Map & Other Photos







# TIME SQUARE UNIPOLE

Near Al Tayer Motors Showroom, Sheikh Zayed Road



TYPE Backlit Unipole

MEDIA SIZE 16 meters x 8 meters

TRAFFIC COUNT 500,000 – 550,000 per day

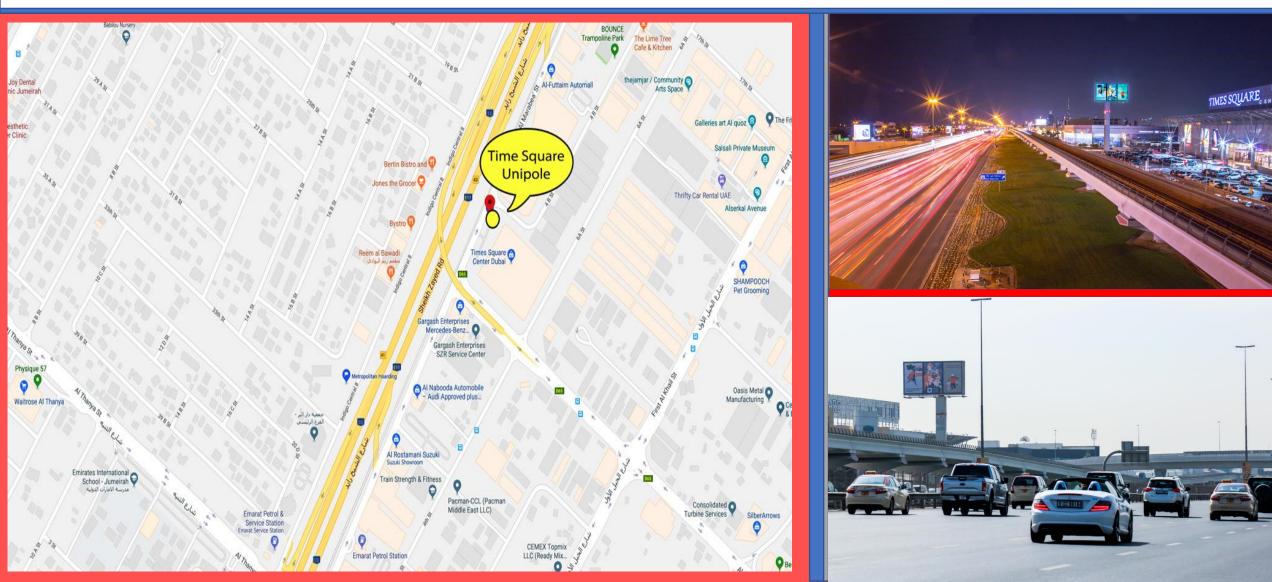
LOCATION Sheikh Zayed Road

#### **LANDMARK**

Infront of Time Square Mall before Manara Exit near Al Quoz Industrial Area and Mall of the Emirates besides Al Tayer Motors

## TIME SQUARE UNIPOLE Location Map & Other Photos







# AMERICAN UNIVERSITY UNIPOLE

Next to American University Dubai, Media City exit Sheikh Zayed Road



TYPE Backlit Unipole

MEDIA SIZE 18 meters x 10 meters

TRAFFIC COUNT 400,000 – 500,000 per day

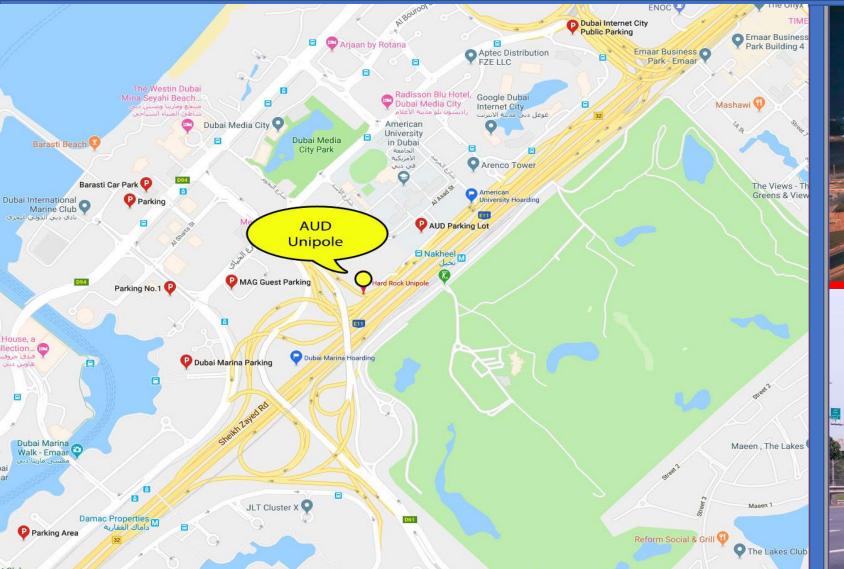
LOCATION Sheikh Zayed Road

#### **LANDMARK**

Along Sheikh Zayed Road near American University Dubai and Dubai Media City Opposite Emirates Golf Club and Jumeirah Lakes Towers towards Dubai Marina & JBR

### AMERICAN UNIVERSITY UNIPOLE Location Map & Other Photos









#### Mirdiff Unipole #3 Mushaisna area, Sheikh Mohammed Bin Zayed Road



TYPE Backlit Unipole

MEDIA SIZE 14 meters x 7 meters

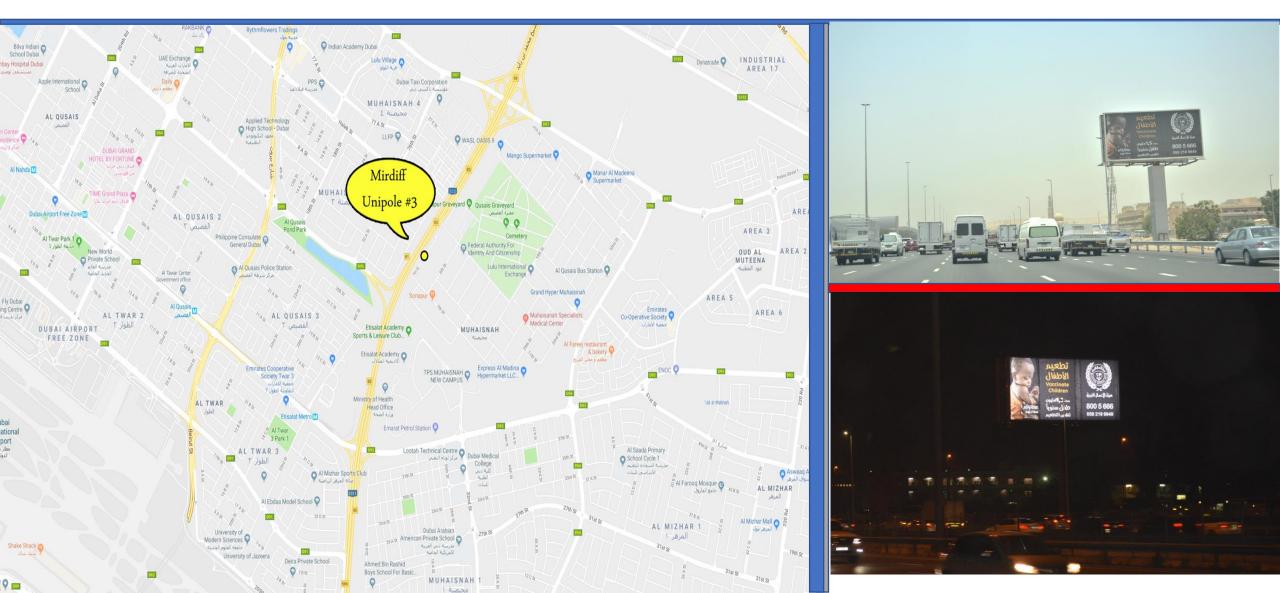
<u>TRAFFIC COUNT</u> 350,000 – 450,000 per day

LOCATION Mirdiff Road

#### LANDMARK

After Mirdiff city centre towards Sharjah, Ajman & Ras Al Khaimah, near Etisalat Academy along Muhaisna area

## MIRDIFF #3, SMBZ Location Map & Other Photos







## CONTACT

Let Media 24-7 help you achieve your vision. We are a young and dynamic media company that specialized in outdoor media space leasing and outdoor brand production.

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